

# Wiser Getting Beyond Groupthink To Make Groups Smarter

**Wiser: Getting beyond groupthink to make groups smarter -- Chapter 3 Cascades** *Wiser: Getting beyond groupthink to make groups smarter -- Introduction* **HLS Library Book Talk | Cass Sunstein's 'Wiser: Getting Beyond Groupthink to Make Groups Smarter'** [Wiser: Getting beyond groupthink to make groups smarter -- Chapter 1 From high hopes to fiascos](#) ~~Wiser: Getting beyond groupthink to make groups smarter -- Chapter 2 Amplifying Errors~~ *Wiser: Getting beyond groupthink to make groups smarter. Chapter 4: Group Polarization* **Cass Sunstein: Getting Beyond Groupthink**

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Cass R. Sunstein - "Wiser: Getting Beyond Groupthink..." *Cass Sunstein: Getting Beyond Groupthink*

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The concept of Wiser is excellent: take all the recent behavioural research on how people make decisions (popularised in *Thinking, Fast and Slow*, *Predictably Irrational*, *Scarcity*, *Nudge*, etc.), and see how it applies to groups, rather than individuals.

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He is the coauthor of *Wiser: Getting Beyond Groupthink to Make Groups Smarter* (Harvard Business Review Press, 2015) and author of the New York Times best seller *The World According to Star Wars*.

### *Making Dumb Groups Smarter*

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