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Written by Lora Cecere • September 3, 2018 • 12:52 pm •

customer-centric supply chains, Sales and Operations Planning, Supply Chain, Supply chain excellence, Supply Chain

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competitive advantage. Instead, Lee says that what matters more are three other attributes – the “triple-A’s” of agility, adaptability, and alignment.

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The Triple-A Supply Chain revisited Hau Lee's highly acclaimed seminal article² on "The Triple-A Supply Chain" has now been out in the domain for four years, during which time our understanding of how supply chains work has increased exponentially. So high time we re-visited the ideas in that article and added some re?nements

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