

The Small Business Guide To Growth Hacking

Every small business owner or manager faces a multitude of questions each day. The Complete Canadian Small Business Guide, a comprehensive and easy-to-read guide, has been the "must have" answer book for thousands of Canadian entrepreneurs since first published in 1988. Now in its third, fully revised edition, you will find every topic updated to reflect changes in technology, in the law, in resources and in the common practices of today's small businesses. You will also find two new chapters covering doing business on the Internet and managing your insurance needs. Douglas Gray and Diana Gray provide a complete reference for every question - from the day you open your doors to when you make the decision to sell, and all the challenges you may face in between. They also offer street smart tips that can give your small business a competitive advantage. They answer all your questions about starting, operating and expanding your business, including: -How do I use the Internet to enhance my business? Do I need a web site? Should I sell online? -Should I buy a business, a franchise or start from scratch? -How do I hire the best employees - and keep them? -How do I maximize the value of my lawyer, accountant, banker and insurance broker? -Where do I get financing, how much do I need and how do I pay it back? -How do I get credit from my suppliers and when should I extend it to my customers? The Complete Canadian Small Business Guide is your first-stop reference when problems arise or key business decisions must be made. You will refer to it often. Douglas Gray, LL B, is Canada's foremost authority on small business. Formerly a practicing lawyer, he is the author of 17 bestselling business and personal finance books. Diana Gray is an experienced business owner and consultant. Her company provides centralized business services to small and medium-sized companies as well as home-based businesses. Doug and Diana live in Vancouver.

"This book covers all elements of an internal control structure applicable to the small business community. It is intended for those businesses for which the Sarbanes-Oxley Act does not apply (non-public businesses). Fraud cases are used throughout the book that provide an analysis of the internal control weaknesses that led to a specific fraud. Each case study also includes relevant controls that could have served to reduce the probability of the occurrence of the fraud. The controls are then summarized according to the five elements of an internal control structure for purpose of assisting in documenting the ultimate anti-fraud program. The steps provided in this book provide readers with a "how to" design and implement an effective and efficient internal control structure/anti-fraud program tailored to their specific needs"--

Are you looking for an alternative to a career path at a big firm? Does founding your own start-up seem too risky? There is a radical third path open to you: You can buy a small business and run it as CEO. Purchasing a small company offers significant financial rewards—as well as personal and professional fulfillment. Leading a firm means you can be your own boss, put your executive skills to work, fashion a company environment that meets your own needs, and profit directly from your success. But finding the right business to buy and closing the deal isn't always easy. In the HBR Guide to Buying a Small Business, Harvard Business School professors Richard Ruback and Royce Yudkoff help you: Determine if this path is right for you Raise capital for your acquisition Find and evaluate the right prospects Avoid the pitfalls that could derail your search Understand why a "dull" business might be the best investment Negotiate a potential deal with the seller Avoid deals that fall through at the last minute

If you run a small business, then your customers are online. They search for products online, they assess stores and service providers online, and they buy online. So you and your business need an online presence; the time has long past when a business can afford to be without a website. Once your business has a website, you can't stop there. You need to invest time and energy in establishing your online presence so that your website and range of online marketing tactics work effectively. This is where 'The Small Business Guide to Online Marketing' comes in. This guide to setting up and growing your online presence tells you everything you need to know to get your business' online marketing started and then how to develop your approach with time. Lola Bailey begins by laying down the essential basics that you need in place before steadily building up to more advanced techniques. Jargon is carefully avoided and step-by-step worked examples illustrate the processes to follow. You will learn: - What internet marking is and how it drives sales - The importance of superior content - How to utilise online performance metrics - What SEO is and how to use it - The benefits of social media - How to use affiliate marketing - What to consider when optimising for mobile If you have up until now shied away from giving your business an online presence because of uncertainty about how to us internet marketing or its use for you, or if you have started to market online but would like to enhance your approach, 'The Small Business Guide to Online Marketing' is for you.

How to Start and Grow Your Own Business

The Barclays Guide to Managing Staff for the Small Business

Small Business Management

The Complete Canadian Small Business Guide

The Small Business Guide to Online Marketing

Work Less, Live More with an Internet Business You Love

The rules have changed. The American Dream is no longer the ô corner office. ô It's a successful business you can run from your home office, the beach, or wherever you desire. It's work you love that still allows you the freedom and income to live the life you truly want. Sound like a tall order? Well, thanks to the Internet, anyone can launch a business with little or no start-up capital or technical expertise. And in Click Millionaires, e-commerce expert Scott Fox teaches weary corporate warriors and aspiring entrepreneurs how to trade the 9 ô 5 job they hate for an online business they love. The book explains how to combine outsourcing, software, and automated online marketing to build recurring revenues, all while working less and making fewer of the lifestyle compromises that corporate ô success ô requires. Readers will learn how to: ô Find a lucrative niche on the Internet that matches their interests and skills ô Choose an online businessmodel: fromblogs, noozles, and audience communities to digital delivery, online services, affiliate marketing ù even physical products ô Position themselves as a experts ô Build their audience ô Design the lifestyle they want ô Balance passion and profits to realize their personal definition of success Featuring stories of dozens of ô regular folks ô who have reinvented themselves as Click Millionaires, this inspiring and practical guide shows readers how to stop dreaming of a better life and start living it!

This important book considers the ways in which small and medium-sized enterprises (SMEs) can thrive in the age of big data. To address this central issue from multiple viewpoints, the editors introduce a collection of experiences, insights, and guidelines from a variety of expert researchers, each of whom provides a piece to solve this puzzle.

A guide designed to increase the probability of success and avoid common trouble areas in starting and operating a small business. Gives practical advice on such topics as selecting the right business, partners, marketing, insurance, computers, writing and speaking effectively, and others.

This text is a definitive introduction, explanation and commentary upon the Tanya, one of the greatest books of moral teaching of all times, which was written by the Chassidic master Rabbi Schneur Zalman at the beginning of the 19th century. Rabbi Adin Steinsaltz has written an illuminating introduction to the Tanya, including both overviews of its broad philosophical and spiritual messages as well as point-by-point commentary on the text itself.

Start a Successful Small Business

Internal Control/Anti-Fraud Program Design for the Small Business

The Small Business Start-up Workbook

A step-by-step guide to starting the business you've dreamed of

Business Expert Guide to Small Business Success

A Resource For Startups And Growing Businesses

The Payroll Book

Many small business owners or starters are fearful and ignorant of the technology and expense required for setting up a website. And yet they know it's an absolute essential. This straightforward, jargon-free book is the answer for all small business owners from one-person concerns upwards. It will tell you all you need to know about your website whether you are designing and building it yourself or employing a web design agency to do it for you. It includes - Content management systems and why you need one - Effective search engine optimisation - Ensuring your website works on all browsers and devices - How to integrate social media into your website - Complying with legal requirements and general web standards Also included is a jargon-busting glossary explaining the technical words likely to be encountered when talking to designers, plus useful references and links.

The guide for marketing a small business on Facebook The number one social networking site offers the opportunity toreach more than 350 million registered users with your advertisingmessage. Owners of small and local businesses will benefit fromthese tips and best practices provided by Facebook insiders. Learnnew ways to attract customers, create a business profile, and takeadvantage of Facebook's many marketing features. With more than 350 million registered users, Facebook opens aworldwide forum for small businesses that were once dependent onlocal traffic alone This guide to small business marketing on Facebook, is packedwith information from Facebook's staff Guides you through creating a profile for your business, takingadvantage of Facebook's unique marketing features, followingbest practices, and getting the best return on your investment Packed with insider tips and creative marketing ideas If you have a small or local business, you can't go wrongwith the marketing advice in The Facebook Guide to SmallBusiness Marketing.

'Business Development' provides a readable and practical book for the growth and development of businesses. This is primarily a textbook for the NVQ4 Business Development qualification, the Institute of Management Certificate in Owner Management courses, and HND Small business modules, but the text is also an invaluable practical guide to owner-managers of small businesses. All businesses pass through several stages of growth and it occurs for a number of reasons, such as change in the commercial market, increased customer demand for services or product, higher numbers of customers. Business Development shows how to make the most of this growth and also how to deal with the different types of problems that are encountered along the way. The book is structured to follow a logical sequence of questions that makes it readily accessible: Where are we now? Where do we want to go? What resources are needed to get there? What sales and marketing policies do we need to develop? It examines the personnel and staffing implications, the efficiency of the current financial management process, and the owner's own abilities to make it all happen. Most important of all it makes the owner-manager takes a long, hard look at the business and where it is really going.

(2nd Edition - Published July 30, 2018) - This practical small business guide is full of real-world tips, advice, and strategies for starting your own successful small business. Learn step-by-step from an experienced entrepreneur how to go from idea to profitable business for under \$250. Topics covered include: - What makes entrepreneurs successful - How to come up with a great business idea - How to use market research to assess your market and competition - Finding the funding you need - Business planning and alternatives - Marketing your business on a budget - Harnessing social media to drive traffic and make sales Get the real-world advice, examples, and coaching you need to start your own successful business today!

A Guide for Small Businesses and Startups

Data-Driven Growth in Small and Medium-Sized Enterprises

A Guide for Companies NOT Subject to the Sarbanes-Oxley Act

Small Business For Dummies

The Pocket Small Business Owner's Guide to Starting Your Business on a Shoestring

Understanding Taxes for Your Sole Proprietorship, StartUp & LLC

The Lead Machine

'Andrew Griffiths knows his stuff' - Ross Gittins Packed with inspirational and practical advice, The Big Book of Small Business will help every business owner build the business of their dreams. Andrew Griffiths welcomes the 'age of the entrepreneur', the most exciting time for business owners - ever. In his down to earth, street smart style, he identifies new opportunities for smaller business operators to grow their business fast. He also shows how an entrepreneurial attitude can improve every aspect of a business, from customer relations to promotion to backroom accounts. With more people than ever before starting new businesses, competition is increasing at unprecedented rates. Everyone is looking for a silver bullet to give them a competitive edge - this book is it. If you only buy one business book this year, make it this one.

In the United States, over 1.7 million startups were registered in 2001. The dream of owning, launching, and managing your own business is alive and well. With so many details to address and challenges and obstacles to overcome, where can entrepreneurs turn to find solid, authoritative, and up-to-date information? The Entrepreneur's Bible is one-stop shopping for anyone thinking of taking the entrepreneurial plunge or looking to grow an already established business. Expanding upon the dynamic database developed for Business: The Ultimate Resource, The Entrepreneur's Bible includes a wealth of insightful tools and information, and success stories and interviews from entrepreneurs who have experienced the joys and frustrations of business ownership firsthand. Covering all aspects of business creation and growth-from planning to launching to managing to growing- The Entrepreneur's Bible will be an essential resource for business owners, whether you're a company of 1 or 1000.

Most businesses that close their doors have one thing in common: They ran out of money. Don ' t let this happen to you. This indispensable book, part of Allworth ' s popular Pocket Small Business Owner ' s Guide series, will help you to save money on every aspect of your business, from advertising to overhead. With invaluable cost-cutting tips for all types of businesses, from e-commerce and home-based operations to services and retail, this guide will help you create a blueprint that will allow your business to survive and thrive. You ' ll save on: Advertising Marketing Purchasing T ransportation and shipping Labor Financing Facilities Operations Taxes And more! In today ' s economy, small business owners must seize every opportunity to keep costs down, and every penny saved goes to your bottom line. Follow this street-smart advice to lay the foundation for a business that will be profitable for years to come.

Getting a business off the ground is only part of the challenge. What every entrepreneur needs is a handbook to guide them through every stage of actually running their business, from finance to marketing, from sales to hiring and managing people. The Small Business Handbook is THE essential reference for anybody who is starting a business. It provides vital advice and guidance on all the day-to-day aspects of running your enterprise and also helps you plan your growth and exit strategy, so that whatever happens you'll be ready to tackle it, informed and prepared. The accompanying CD contains a whole range of useful templates and essential documents for use in running your business, and also features audio clips of successful entrepreneurs offering their tips and techniques for making your business really successful. Unlike many small business guides, Steve Parks is an entrepreneur with his own small but fast growing business. It's clear from every page of the handbook that he knows exactly what it's like to be in the reader's position, and he shares everything he wishes he had had during his early years of running his own business. The book is endorsed by the Institute of Entrepreneurs, and by a wide range of entrepreneurs who have been there and done it.

What you need and how to get there - without paying the earth

Good Small Business Guide 2013

The Small Business' Guide to Social CRM

Banker's Guide to New Small Business Finance, + Website

The Complete Guide to Running and Growing Your Business

A Guide to Entrepreneurship

Law for Small Business For Dummies - UK

Now extensively revised and updated, this edition aims to enable to help the reader get their business to enter the new millennium fit, healthy and raring to go.

Whether you're a budding entrepreneur or you already own a smallbusiness. The Small Business Success Guide will help youfast-track your business on the ride from good to great. The Small Business Success Guide is brimming withpractical ideas and proven strategies to make your small business awinner. Including inspiration and guidance from some of Australia'sleading small business experts, this handy resource has the answersto turn your dream into a profitable reality. Inside, you'll discover how to: get your business foundations right manage your people power pump up sales and marketing volumes use the web effectively take the hard work out of accounting nut out the legalsand logistics.

'This the bull's-eye with every chapter... Very highly recommended.' - The Independent This is a fully updated new edition of the bestselling guide for anyone who is thinking of starting their own business. It covers both the strategic and practical issues in the ideal level of detail for budding entrepreneurs, and is full of insider tips which will help give your business the edge in a tough marketplace.

In this practical and comprehensive workbook, Cheryl Rickman, offers a modern approach to self-employment and business start-up. Packed with real-life case studies and practical exercises, checklists and worksheets, it provides a step-by-step guide to researching and formulating your business ideas, planning the right marketing strategies, and managing a team that will drive your vision forward with you. You'll discover what, with hindsight, well-known entrepreneurs would have done differently, what their biggest mistakes have been and what they've learnt: Dame Anita Roddick, Julie Meyer, Selios Haji-Ioannou, Simon Woodroffe and others reveal their best and worst decisions and contribute their wisdom and tips for succeeding in business. You'll learn how to: develop, research and plan "the idea"; design and create the right products and services; define and understand your customers and target audience; secure finance and manage cash flow and accounts; create a winning brand and marketing message; gain and retain customers; achieve competitive advantage; plan, create, launch and promote your website; and manage your business and time. This fresh approach to small business start-up also includes information and recommendations on making your business ethical and socially responsible, along with exercises to help build self-confidence and visualize success.

HR for Small Business

How to Create Brand Names That Stick

Business Development: A Guide to Small Business Strategy

The Essential Guide to Managing Small Business Growth

A New Zealand guide for the 21st century

The Small Business Start-Up Kit

The Penguin Small Business Guide

"This book provides active suggestions of how baking professionals can protect their client base and also expand their revenue in cooperation with alternative financing entities"--

Are you looking to generate more leads online? Do you want to rank higher at the search engines, engage your audience on social media, and get them to take action at your website? Sometimes getting to the first page on Google or building an audience on Facebook seems incredibly difficult, frustrating, or even impossible. In The Lead Machine, author, digital agency owner, and entrepreneur Rich Brooks breaks down digital marketing into its BARE Essentials: Build, Attract, Retain, and Evaluate. He shows you a step-by-step approach to how you can master SEO, social media, email, and content marketing. How you can improve your website to convert more visitors into customers. How you can stay in touch with prospects even after they've left your site. And how to make sense of your website traffic reports and other analytics so you can continually grow your business.Regardless of your business or industry, the BARE Essentials framework will help you generate more quality leads online, leading to more sales and more business.

The Small Business Book is the bestselling, hands-on guide to running your own business in New Zealand. This new edition is up-to-date, easy to understand and simple to use. If you are tempted to strike out on your own, this is the book that will help you decide if you've got the right stuff. If you want to go into business now, this is the book that will help you to get started. If you are already in business, this is the book that explains a number of strategies for refining your operation and maximising your profits. The small business sector is, collectively, the biggest business in New Zealand. New ventures are being launched in greater numbers than ever before, and the prospects for success offer hope and a sense of fulfilment to New Zealanders who want to be self-employed. The Small Business Book has

been written to help you get into business, successfully stay in business and make a good living from being in business.

Whether you already own a small or medium business, or you are thinking of buying or starting one, The Penguin Small Business Guide is your first step to success. This new edition will keep you up-to-date with the changing face of Australian small business. In this practical, easy-to-understand guide, Nicholas Humphrey gives advice on:preparing a business planeffective marketing and public relations strategieshow to comply with the new workplace relations legislationunderstanding your key legal and regulatory obligationsmaking the most of the Internet and e-commercepreparing financial statements and forecastsraising moneyminimising risk exposure and tax obligationsThis book also includes fascinating case studies of successful business owners - from Dick Smith and Gerry Harvey in Australia to Richard Branson and Bill Gates internationally. With its detailed examples, valuable checklists and contact details, this essential guide unlocks the secrets of small business.

Owner's Guide to a Small Business Website

A step-by-step guide to growing your business online

Hello, My Name Is Awesome

Click Millionaires

The Ultimate Small Business Guide

The Entrepreneur's Definitive Guide to Starting and Growing a Business

The Small Business Handbook

Containing over 140 easy-to-read articles and an extensive information directory this fully updated guide offers help on all aspects of starting and growing a small business.

Yes! You can have real success as a small business owner. The life of the small business owner can be lonely. You work around the clock just to survive - it often feels like you need to come up with all of the answers yourself. Until now! Today's business thought leaders have created the Business Expert Guide to Small Business Success providing you with actionable information you can implement right now. From increasing revenue, to improving quality, to managing costs, this book is the true handbook for the small business owner.Strategic plan design and implementationCash flow management Pricing strategies for profitabilityLeadership and strategic decision-makingSales hiring and compensation conceptsBusiness development, networking and lead generation techniquesSales strategies and tacticsEmployee engagement and development Self and employee motivationLegal and compliance best practicesAnd many more... 21 Business Expert Guide ContributorsForeword by Jill Konrath, author of Snap SellingJeb BlountHarlan GoergerRichard NorrisDanita ByeBill GuertinPaul PershesCindy CohenTim HagenMic PuklichRoger CourvilleDavid HubbardSam RichterSarah DayPeg Jackson, Ph.D.Joseph RiggioHillary FederAndy MillerLee SalzGary GackJohn MyrnaDrew Stevens, Ph.D.

Your one-stop guide to starting a small business Want to start a business? Don't know where to begin? The Small Business Start-Up Kit shows you how to set up a small business in your state, while clearing state and local bureaucratic hurdles. We'll show you how to: choose between an LLC and other business structures write an effective business plan pick a winning business name and protect it get the proper licenses and permits manage finances and taxes hire and manage staff, and market your business effectively, online and off. The 11th edition is updated with the latest legal and tax rules affecting small businesses, plus social media and e-commerce trends. With Downloadable Forms Includes access to cash flow projection and profit/loss forecast worksheets, state-specific business resources, and more (details inside).

Your own in-house legal advisor—at a fraction of the cost Written in plain-English for business people without any legal training, Law For Small Business For Dummies covers everything you need to be aware of regarding the law when you're starting and running your own business. Cutting through the jargon that can make even the pros scratch their heads, this book quickly gets you up-to-speed on the key areas of business law, including contracts, websites, intellectual property, data protection and partnership agreements. Plus, you'll find out how small business law applies to advertising and marketing, confidentiality agreements, the sale and supply of goods (including e-commerce), negligence and product liability. There were 526,000 new businesses registered in the UK in 2013—and, at some point, all of them will be faced with legal risks that could make the difference between success and failure. One claim could wipe out a fledgling business' profits, and hit even big businesses harder than they could ever imagine. If you're the owner of a new business and need to get a handle on the ins and outs of small business law—and don't have the budget to employ an in-house legal advisor—this trusted, approachable guide is your answer. Covers the laws surrounding the most common risks small businesses face Addresses how to deal with legal issues before a potentially costly dispute arises Provides access to handy sample contract templates on Dummies.com Serves as your own in-house legal advisor—at a fraction of the cost If you're an existing business owner or an aspiring entrepreneur thinking about starting your own business, Law For Small Business For Dummies gives you answers to questions you didn't even know to ask!

The Big Book of Small Business

The complete guide to starting a business

The Small Business Start-up Guide

Legal Guide for Starting & Running a Small Business

Think Big, Buy Small, Own Your Own Company

Starting Your Own Business

The Small Business Guide to Digital Marketing

This guide to employing staff is aimed at managers and owners of small businesses who are planning to employ staff for the first time or expand their existing workforce. * How do you recruit the best person for the job? * How should you train and develop your employees? * What employment legislation must you be aware of? * Do you know the differences between a fair and unfair dismissal? The book answers these and many other employment questions, showing owners and managers of small businesses how to handle staff successfully. Each chapter examines a separate but complementary employment issue, ranging from recruitment through to training and development to terminating employment. Current legislation is explained, potential problems highlighted and practical advice and solutions given. Checklists, summaries and sources of further reading and advice are featured throughout the text. comprehensive and written in highly readable style, The Barclays Guide to Managing Staff for the Small Business is essentail reading for all employers in small businesses, whatever their trade or industry.

HR for Small Business explains in simple, clear language what business owners and managers need to know about their relationship with their employees in order to comply with the law and protect themselves and their business from being sued.

Every year, 6 million companies and more than 100,000 products are launched. They all need an awesome name, but many (such as Xobni, Svbtle, and Doostang) look like the results of a drunken Scrabble game. In this entertaining and engaging book, ace naming consultant Alexandra Watkins explains how anyone—even noncreative types—can create memorable and buzz-worthy brand names. No degree in linguistics required. The heart of the book is Watkins's proven SMILE and SCRATCH Test—two acronyms for what makes or breaks a name. She also provides up-to-date advice, like how to make sure that Siri spells your name correctly and how to nab an available domain name. And you'll see dozens of examples—the good, the bad, and the “so bad she gave them an award.” Alexandra Watkins is not afraid to name names.

Don't just survive tax time -- discover how your business can thrive through tax time! Operating a small business isn't easy. Each day business ownersare challenged with everything from supervising staff andnegotiating with suppliers to managing payroll and inventory-- and, ultimately, turning a profit. Thankfully, ensuring that your business is tax-compliant is nolonger the ordeal it used to be. Tax for Small Business: A Survival Guide is a must-have reference for Australian smallbusinesses, with all the information you'll need to legallyminimise your tax and maximise your business's profits. Topicscovered include: the Simplified Tax System (STS) income tax superannuation capital gains tax fringe benefits tax GST, BAS and PAYG worker's insurance land tax.

A Survival Guide

Lloyds Tsb Small Business Guide

An Essential Guide for Managers, Human Resources Professionals, and Small Business Owners

Tax For Small Business

Venture Deals, Crowdfunding, Private Equity, and Technology

The number 1 guide to growing, prospering and succeeding today

The Facebook Guide to Small Business Marketing

The Ultimate Small Business GuideA Resource For Startups And Growing BusinessesBasic Books

A cliché it may be but we are living in ever more turbulent times. Business decision-making has become more challenging and unpredictable than ever: we see unforeseen and often cataclysmic changes in consumer demand, both at home and in export markets; customers continue to demand more, more quickly and for less; new laws and regulations abound; competitors steal loyal customers; and, increasingly, the advice that once could be found from a 'Small Business Adviser' has been replaced by a call centre. Hand in hand with these challenges, the risks associated with expansion, or a new strategy, have grown significantly. In the context of a small business, where a manager has not necessarily had the breadth of experience of someone in a larger organization or formal management learning, they can seem extremely daunting. This book addresses the issues confronting managers/owners of SMEs by providing practical, jargon-free advice on which a SME can create a sound platform from which to prosper. * Uncomplicated and jargon free to appeal to the SME director or manager who has little time to read * Can be used as a continuous read or a source of ideas for dealing with the day-to-day problems of running and growing a small business * Based on the practical experience of the authors with examples taken from consulting practice

If you want to effectively manage and build your customer base to drive your business forward, this book will provide you with the knowledge and strategies you need for success

The Payroll Book is the only book that demystifies payroll with clear, concise, and real-world examples on how to tackle the process. "The Payroll Book will be a valuable resource for the small business owner as well as for the entrepreneur planning a new venture. Thorough, well-organized, and thoughtfully written, this practical guide is an essential tool for managing the payroll process." —Marilyn K. Wiley, Dean, College of Business, University of North Texas "Failing to comply with the withholding, tax remittance, and report filing requirements in handling business payroll carries a high cost. Charles' book will guide entrepreneurs through the minefields of payroll processing and reporting in language that business owners can understand. Whether you already own or are planning to start your own business, The Payroll Book is an essential tool." —James A. Smith, Past President and Chairman, Texas Society of CPAs "If accounting is something you have not paid keen attention to in your startup, then this book can demystify the whole thing for you and then some! Logically set-up and highly practical in its approach! I highly recommend this book for any startup, entrepreneur, and, frankly, anyone thinking about starting a business. That said, if you already started a business it's just as important—this is a must-read!" —Hubert Zajicek, CEO, Co-founder and Partner, Health Wildcatters "Wow! This is the most comprehensive book of its kind. I have worked in payroll for over 25 years, and I would recommend this book as a reference to anyone who has a hand in payroll. From the novice just entering the field to the seasoned veteran, there is something in this book for everyone." —Romeo Chicco, President, PayMaster

HBR Guide to Buying a Small Business

Big Data in Small Business

The Small Business Book

An Entrepreneur's Guide to Starting and Growing a Small Business

Taxes for Small Businesses QuickStart Guide

The Small Business Success Guide

Taxes for Small Businesses, Simplified A business that neglects its taxes is a business living on borrowed time. But there's no need to despair. Getting your business on the right side of its tax burden is easier than you think. This QuickStart Guide from ClydeBank Business will help you lay the groundwork of a sustainable business tax strategy. You'll learn how to proactively minimize your tax obligations and how to maneuver your way out of trouble should you ever fall behind. This best-selling QuickStart Guide form ClydeBank Business—still in its first year of publication—has already helped countless small business owners and managers boost their tax IQs and protect their bottom lines. Following in tradition with other titles from ClydeBank Business, the Taxes for Small Businesses QuickStart Guide beautifully simplifies complex ideas and presents on-point information using a style that's accessible, easy to follow and easy to reference. To help you further hone your newfound skills as a business tax expert, we've included an interactive tax deduction quiz at the end of the QuickStart Guide, along with a comprehensive glossary of terms for easy reference. You'll Learn... How Your Business Entity-Type Affects How You're Taxed How To Capitalize on the Shockingly Humane Tendencies of the IRS How To Exercise Your Rights And Survive An IRS Audit How Multiple Levels of Government Authorities Can Tax Your Business How To Convert Your Administrative Tax Burden Into Real Business Value How To Best Manage Your Business's Payroll Taxes How To Spot, Claim and Maximize Your Tax Deductions