

Managing Buyer Supplier Relations The Winning Edge Through Specification Management Routledge Studies In Business Organizations And Networks

This dissertation examines buyer-supplier relationships, focusing on four issues: 1) What activities distinguish close from arms-length relationships? 2) What antecedents make close relationships more or less likely? 3) What actions are undertaken by buyer and supplier to maintain close relationships? 4) What are the performance outcomes of such relationships? The dissertation builds upon existing literature on transaction cost economics, organizational sociology, and interfirm relationships, and undertakes two empirical studies. The first of these studies uses interviews at nine retailers to develop grounded theory on the nature, components, antecedents, and consequences of buyer-supplier relationships. A series of hypotheses exploring buyer-supplier alliances are developed from the interviews. The second study tests these hypotheses with survey data gathered from 269 buyers at six retailers, as well as 169 vendors.

This research adds to the developing body of supplier portfolio management literature in several ways. First, this research aims to theoretically ground supplier portfolio management theory within the logical frameworks of transaction cost economic and relational contracting theories. Previous research in the area of supplier portfolio management is primarily practitioner driven and largely maintains a phenomenological rather than theoretical orientation. Second, this study provides an initial large-scale empirical test of the assertions of supplier portfolio management theory by examining the buyer-supplier relationships that exist between a first-tier global automotive components manufacturer and its global direct materials supply base. In particular, this research seeks to empirically validate buyer-supplier closeness as a second-order latent construct, examine the extent to which measures of relationship closeness may be used to identify clusters or sets of supplier relationships within the focal buyer's supply base, assess the differences in relationship closeness across sets of supplier relationships, investigate the factors that influence supplier relationship closeness, and explore the benefits that are derived from close supplier relationships. Using survey response data from 425 buyer-supplier relationships between a focal automotive components manufacturer and its global direct materials supply base, this study contributes to the growing body of supplier portfolio management literature by testing three models and sixteen hypotheses that center on the investigation of the following research questions: (1) To what extent do buying firms manage clusters or sets of supply relationships within their direct materials supply base? (2) How do suppliers' perceptions of relationship closeness vary across a single buyer's supply base? (3) How do integrative and distributive supply management practices differentially affect suppliers' perceptions of relationship closeness? (4) How do suppliers' perceptions of relationship closeness influence the operational benefits derived from a buyer-supplier relationship? In the first set of empirical analyses, a progression of confirmatory factor analyses was used to test a second-order factor model of buyer-supplier relationship closeness. In particular, this research advanced a second-order factor model of buyer-supplier relationship closeness that consists of six first-order factors: trust, commitment, information sharing, solidarity, flexibility, and shared benefit. Using a comprehensive validation process, empirical results indicate that relationship closeness is well-represented by a second-order factor model that consists of four first-order factors: trust, information sharing, solidarity, and shared benefit. In a second set of analyses, the causal relationships amongst strategic importance of the relationship, integrative supply management activity, distributive supply management activity, and relationship closeness were tested. Results from path analysis support the hypothesized positive relationships between strategic importance of the relationship and integrative activity and between integrative activity and relationship closeness. However, the anticipated negative relationships between strategic importance of the relationship and distributive activity and between distributive activity and relationship closeness were not empirically supported. Results from the structural model indicate that there is no relationship between buying firm's use of distributive activity and relationship closeness. Further, contrary to expectations, the path coefficient between strategic importance of the relationship and distributive activity was positive and significant. Drawing support from relational contracting theory, the causal model of relationship closeness was respecified to include a causal path from integrative activity to distributive activity. Results from model estimation support the notion that buyer's use of integrative and distributive supply management activities are positively related. Further, results from the respecified model indicate that integrative activity fully mediates the positive relationship initially found between strategic importance of the relationship and distributive activity. In the final set of analyses, the nature and distribution of supplier relationships within the focal automotive components manufacturer's supplier relationship portfolio were explored. (Abstract shortened by UMI).

Ready for a Supplier change? There has never been a Supplier Guide like this. It contains 68 answers, much more than you can imagine; comprehensive answers and extensive details and references, with insights that have never before been offered in print. Get the information you need--fast! This all-embracing guide offers a thorough view of key knowledge and detailed insight. This Guide introduces what you want to know about Supplier. A quick look inside of some of the subjects covered: Quality improvement - Mutually beneficial supplier relationships, Supplier relationship management, ITIL - Supplier Management, Photovoltaic power station - Renewable portfolio standards and supplier obligations, Suppliers - Social responsibility in supply chains, Least Cost Routing - Telecoms carriers as suppliers and customers, Configuration Management (ITIL) - Supplier Management, Quality management - Mutually beneficial supplier relationships, Supplier relationship management Challenges, Alibaba.com - Gold Supplier membership and related controversy, Netchain analysis - Buyer-supplier relationships, Global Mobile Suppliers Association, Corporate social responsibility - Supplier relations, Supplier relationship management Overview, Cloud storage Supplier stability, Suppliers - Regulation, Trident Microsystems - Supplier of digital TV chip solutions, Supplier relationship management Joint activities, Supplier relationship management Technology and systems, Suppliers - Overview, Whole Foods Market - Subsidiary companies and suppliers, Supplier relationship management Organizational structure, Finland national football team - Kit supplier, Process area (CMMI) - Supplier Agreement Management (SAM), Suppliers - Supply chain resilience, Hugo Boss - Supplier to the Nazi Party, Vincristine - Suppliers, and much more...

Managing the Global Supply Chain

An Exploratory Study of the Collaboration Processes Between Western Buyers and Chinese Suppliers

Buyer-supplier Relations in the UK Tableware Supply Chain

Towards a Multidimensional and Dynamic Approach

Buyer-supplier Relationships in Service Procurement

Supplier 68 Success Secrets - 68 Most Asked Questions on Supplier - What You Need to Know

Effective supplier relationship management enables organizations to unlock value from their supply base and reap tangible benefits. With practical tips and a proven approach, this is the guide to understanding how to maximize the potential of suppliers to gain a competitive advantage, get more innovation and drive sustainability. Supplier Relationship Management explains the importance of ongoing supplier management, how to measure and improve their performance, and for the critical few that can make a dramatic difference to our organization, drive in and future-proof strategic collaborative relationships. The Orchestra of SRM® framework, coupled with expert tips, tools and resources, delivers clear guidance on how to design an effective supplier relationship management program, with maximum return on time and investment. Written by leading procurement expert, Jonathan O'Brien, this third edition offers new content on how to adapt to the huge changes we have seen across supply bases in recent years, and the new risks and challenges organizations face in managing key suppliers. It includes new information on driving sustainability, the future of the supply base, and how to secure more innovation from our suppliers. Supplier segmentation is outlined in more detail and there is new information on how companies are managing supply chains, and the impacts of this in practice. A practical guide to unlock the new value from your key suppliers in a changing world.

Lecturers and researchers at Saarland University's Europa-Institut present the latest findings and trends of their most important research topics. They discuss the present state of the art in European management, focussing on the areas of marketing & commerce, finance, human resource management & entrepreneurship, as well as European policy.

When most teams map a lean value stream, they tend to focus on internal processes, and many organizations have reaped the benefits of implementing lean within their own facilities. The total value stream, however, for a typical product crosses many different organizations and suppliers. In Improving the Extended Value Stream: Lean for the Entire Supply Chain, Darren Dolcemascolo presents a step-by-step plan for extending lean manufacturing across the entire supply chain. He makes the case for improving the extended value stream by demonstrating the benefits: increased profitability, reduced lead times and inventory, and better quality. He then presents proven methods for sustaining success and continuously improving the entire supply chain. The techniques addressed include extended value stream mapping, process kaizen, outsourcing strategy, supplier evaluation, and supplier integration activities as they relate to a lean supply chain. Readers of this book will learn how to extend lean manufacturing to the entire supply chain, magnifying the benefits of lean manufacturing to their bottom line.

Buyer-supplier Relationships

Managing Buyer-Supplier Relations

An Interaction Perspective on Actors in Business Networks

Improving the Extended Value Stream

The Impact of Relationship Quality on Service Performance

The Management of Buyer-supplier Relationships in the Pharmaceutical Industry

There is an extensive literature on supply chain collaboration but scant attention has been given to the management of human resources within buyer-supplier relationships. Two case studies of highly interdependent supply relationships were conducted: one an inter-organisational and the other an intra-organisational environment. A total of 84 semi-structured interviews were held with a wide cross-section of employees and managers at multiple levels across the two dyads. Findings highlight the pervasive effects of HR practices and the similarities of inter- and intra-firm contexts, which point to common HR characteristics within supply relationships. Institutional theory was used as a theoretical lens to throw light on the cognitive, normative and regulative mechanisms that underpin the management of HR practices within supply relationships. This research takes a cross-disciplinary approach to highlight the role of HR practices as integration mechanisms in the supply chain.

This book provides the first summary and critical appraisal of the thinking that currently informs the management of business relationships, from the perspectives of both the buyer and supplier. The authors argue that these approaches are one-dimensional and instead recommend a more holistic approach based on power, interaction and portfolio perspectives. The book provides evidence of how relationships can be aligned and misaligned in practice, using eighteen examples drawn from a variety of business cases and circumstances.

Inhaltsangabe:Abstract: Nowadays companies all over the world face global competition. Because the bought-in part cost of engineering goods represents a big share of the overall production cost of engineering goods, procurement developed to be a major leverage to save cost in the recent years. As part of it, the supplier management is increasingly considered to be an important business function. Further, the development of supply bases in low-cost-countries (LCC), as China is, over the past years rapidly gained significance, since it is one of the remaining levers to reduce costs. After years of mass production of mostly simple products, today Industrialized-Country (IC) companies from the mechanical engineering industry strive for the sourcing of bought-in parts from Chinese suppliers. The scope of this thesis is to examine the existing methods, especially the Balanced Scorecard (BSC), and other concepts of supplier development and supplier improvement for their application with Chinese suppliers. Based on the strengths and weaknesses of these approaches a new procedure is developed. Therefore the first step is the examination of the supplier development process theoretically and practically. The theoretic view is based on literature research while the source for the examination of the practical problems of German buyers as well as of Chinese suppliers is a questionnaire based interview study among involved companies. Generally occurring threats of the buyer supplier relationship should be analyzed and weighed upon their relevancy especially for the Chinese supply market. Taking these issues into account, the existing procedures for supplier development and improvement are optimized for their application to Chinese companies. Finally the thesis closes with a general risk examination and the development of an applicable FMEA (Failure Modes and Effects Analysis) based methodology for the assessment of purchasing risk especially in China. IC companies penetrating the Chinese market with the target to source locally have to develop a supply base first. The supplier development identifies the required suppliers, assesses them upon their capabilities and establishes a co-operation. A successful supply needs supplier improvement, since fundamental capabilities are lacking frequently. Further, risks weigh heavier due to the high investments required in advance. Considering mainly small and medium sized enterprises in investment goods industry, the [...]

The Winning Edge Through Specification Management

Can vendors make money from the new relationship opportunities?

Buyer-supplier Relationship Management

Managing Alignment and Misalignment in Buyer and Supplier Transactions

The Use of Social Factors to Manage Relationships

Total Quality in Purchasing and Supplier Management is an important and essential new book which develops a systematic approach to purchasing and supplier quality management (PSQM). It explains how to build a solid customer-supplier relationship and presents methods for finding suppliers who will best align with the purchaser's organization (i.e., suppliers who are committed to a long-term relationship as well as the continuous improvement process). The methods involved in the purchaser/supplier continuing improvement process is also presented. Systems for prioritizing the deployment of commodities, products, services and suppliers are covered. A feedback mechanism that tracks supplier performance and insures that plans are being followed is presented. Finally, this new book explains the need for a PSQM system and shows how that system must become an integral part of any quality program in order for the extended enterprise to be successful. This book is an essential resource for any organization committed to the successful implementation of PSQM.

"Abstract: Supply chain management contends with structures and processes for delivering goods and services to customers. It addresses the core functions of connected businesses to meet downstream demand. This innovative volume provides an authoritative and timely guide to the overarching issues that are ubiquitous throughout the supply chain. In particular, it addresses emerging issues that are applicable across supply chains—such as data science, financial flows, human capital, internet technologies, risk management, cyber security, and supply networks. With chapters from an international roster of leading scholars in the field, *The Oxford Handbook of Supply Chain Management* is a necessary resource for all students and researchers of the field as well as for forward-thinking practitioners. Keywords: supply chain management; value; human society; goods and services; competitive advantage; people and welfare; data and technology; moving goods and services; structure and strategy; growing and sustaining"--

The supply base represents a wealth of opportunities for any organisation, yet few organisations ever properly realise this. Supplier Relationship Management enables organisations to manage suppliers effectively and provides the means to secure real, tangible and dramatic benefits from the supply base that would not otherwise be realised. Written by Jonathan O'Brien, an award-winning author and leading practitioner with over 25 years' experience in the field, this book is the definitive guide to Supplier Relationship Management. This highly practical, 'how to' guide is a valuable tool for anyone that manages or interfaces with the supply base. The book provides a strategic and structured approach to maximising value from key and strategic suppliers, and gives focus to the direct resources at the suppliers that can make the biggest difference to the organization. It offers a complete, clear and highly operational framework for Supplier Relationship Management and seeks to provide answers to 20 key or 'pathway' questions. Supplier Relationship Management guides readers through the simultaneous orchestra of supply base segmentation, supplier relationship management, and performance management. Jonathan O'Brien offers practical advice on: managing a changing global supply base; managing internal clients in purchasing and processes; determining the right segmentation plan for the supply base; introducing performance management systems; driving supplier improvements; developing strategic collaborative relationships. Supplier Relationship Management is the ideal companion to Category Management in Purchasing and Negotiation for Purchasing Professionals. Used together, these books provide a complete and powerful strategic purchasing toolkit.

Multi-level Buyer-supplier Relationships and Their Influence on Supply Chain Risk Management

Case Studies of Automotive and Telecom Supply Chains

Management of Buyer-supplier Relationships in the Supply Chain

How Information Obtained from the Business Network Affects Trust, Transaction Specific Investments, Collaboration and Performance in the Dutch Potted Plant and Flower Industry

Performance Control in Buyer-supplier-relationships

Supply Chain Development for the Lean Enterprise

This book highlights the latest research on sub-supplier management while also discussing its current state and related managerial challenges. It provides a process framework for managing sub-suppliers and an overview of the various buyer / sub-supplier relationships and their key characteristics. Furthermore, the respective chapters address essential capabilities to successfully manage sub-suppliers and to discuss how to overcome barriers and challenges associated with sub-supplier management. Concrete examples and cases are also provided, and, in closing, potential research opportunities are outlined and demonstrated.

The world today faces global competition. The supply chain is a vital part of the globalization process. Presenting a global view of the scope and complexity of supply chain management, this book reflects the rapid change that has taken place within the supply chain and its environment. This third edition has been fully updated with recent changes in concepts, technology, and practice. Integration and collaboration are keywords in future competition. Firms must be agile and lean at the same time. The book gives an insightful overview of the conceptual foundations of the global supply chain, as well as current examples of the best practice of managing supply chains in a global context.

Managing suppliers is a complex process that is often underestimated. This book presents research carried out by a practising manager in the automotive industry, coupled with over six hundred interviews with representatives from the automotive, aircraft and white goods industries, in order to describe the tools and techniques needed to better manage suppliers. The work offers a specification perspective, and includes analysis of models for outsourcing, visions for suppliers for capacity building, meaning of specification flow and the future of managing suppliers, including systems supply and digital procurement.

Bilateral Integration as a Way of Managing Buyer-supplier Relations

Buyer-supplier Relationships in Small Firms

A Case Study

Guideline for the Development of Chinese Suppliers

Customer-Supplier Relationships in B2B

Total Quality in Purchasing and Supplier Management

Organizations frequently rely on the support of external parties to access necessary resources. In many cases, the resulting buyer-supplier relationships last for decades; some might even become indispensable for one or both parties in achieving its desired business goals. These dependencies between organizations are ubiquitous. This book focuses on such instances, discussing them in a cumulative manner: It begins with an introduction of previous research on the issue, before empirically explaining the emergence

of dependencies, their different forms of existence and management approaches as well as its development over time. This book is of special interest for scholars focusing on dyadic partnerships within the domains of industrial marketing, supply chain management or strategic purchasing. Practitioners involved in managing long term buyer-supplier relationships in goods- as well as service-oriented industries might find it insightful as well.

Managing suppliers is a complex process that is often underestimated. This book presents research carried out by a practising manager in the automotive industry, coupled with over six hundred interviews.

Bachelor Thesis from the year 2018 in the subject Economics - International Economic Relations, grade: 1,0, Northumbria University, language: English, abstract: Over the last few decades, the status of a supplier changed from a simple supplier of goods to a strategic partner. Numerous companies have recognised this development and drive for collaboration with their suppliers, in order to enable mutual growth. The literature review will firstly discuss supply chain management in general, followed by a presentation of the different SCM practices for supply chain improvement. The strategic supplier partnership will be further discussed, and the different buyer-supplier relationships will then be presented. Multiple studies will be listed which disclose the positive impact of a successful and long-term buyer-supplier relationship. Nevertheless, should exceptional long-lasting buyer-supplier relationships not be seen as a universal key to success, therefore a management system for supplier relationships will be introduced. The results from the literature review will be compared with the collected primary data. The primary research consists of 5 semi-structured interviews with representatives from global acting companies, which have an implemented SRM system. The findings of the research show, that all of the involved organisations see their suppliers as strategic partners, but at the same time allocate different relationship types to their different suppliers. In addition, the numerous processual and organisational impacts on the supply chain after the implementation of an SRM system have been disclosed. These include the centralisation and standardization of processes and supplier data as well as a significant increase in companywide transparency. Furthermore, a positive impact of an SRM system on the company's performance has been identified, throughout the completion of the research project. Therefore, an SRM system should be seen as a tool that promotes and extracts the benefits of a successful buyer-supplier relationship.

Managing Business Networks and Buyer-supplier Relationships

Conflict Potential in Strategic Buyer-supplier Relationships

Dependence in Buyer-Supplier Relationships

Unlocking the Hidden Value in Your Supply Base

A Process Based Developmental Approach to Managing Buyer Supplier Relationships

A Buyer-Centric, Low-Tier Supply Chain Perspective

Who owns the surveillance data if the business relationship with the vendor is terminated? What provisions does the vendor have for data recovery if the relationship ends? What role does the buyer-seller relationship play in the competitive arena? Are your post-contract value aspirations high enough? Does your organization have short term or long-term business relationships with suppliers? This instant Supplier Relationship Management Program self-assessment will make you the established Supplier Relationship Management Program domain authority by revealing just what you need to know to be fluent and ready for any Supplier Relationship Management Program challenge.

How do I reduce the effort in the Supplier Relationship Management Program work to be done to get problems solved? How can I ensure that plans of action include every Supplier Relationship Management Program task and that every Supplier Relationship Management Program outcome is in place? How will I save time investigating strategic and tactical options and ensuring Supplier Relationship Management Program costs are low? How can I deliver tailored Supplier Relationship Management Program advice instantly with structured going-forward plans? There's no better guide through these mind-expanding questions than acclaimed best-selling author Gerard Blokdyk. Blokdyk ensures all Supplier Relationship Management Program essentials are covered, from every angle: the Supplier Relationship Management Program self-assessment shows succinctly and clearly that what needs to be clarified to organize the required activities and processes so that Supplier Relationship Management Program outcomes are achieved. Contains extensive criteria grounded in past and current successful projects and activities by experienced Supplier Relationship Management Program practitioners. Their mastery, combined with the easy elegance of the self-assessment, provides its superior value to you in knowing how to ensure the outcome of any efforts in Supplier Relationship Management Program are maximized with professional results. Your purchase includes access details to the Supplier Relationship Management Program self-assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows you exactly what to do next. Your exclusive instant access details can be found in your book. You will receive the following contents with New and Updated specific criteria: - The latest quick edition of the book in PDF - The latest complete edition of the book in PDF, which criteria correspond to the criteria in... - The Self-Assessment Excel Dashboard - Example pre-filled Self-Assessment Excel Dashboard to get familiar with results generation - In-depth and specific Supplier Relationship Management Program Checklists - Project management checklists and templates to assist with implementation INCLUDES LIFETIME SELF ASSESSMENT UPDATES Every self assessment comes with Lifetime Updates and Lifetime Free Updated Books. Lifetime Updates is an industry-first feature which allows you to receive verified self assessment updates, ensuring you always have the most accurate information at your fingertips.

Supplier Relationship Management enables organizations to secure vast value from their supply base by determining the suppliers that are important or hold potential and, based upon what makes them important or even strategic, putting in place interventions unique to each supplier to unlock real tangible benefits. This second edition delivers a framework of resources for anyone who manages or interfaces with important suppliers, for contract management, to understand and manage the supply chain or to establish joint, collaborative relationships with the critical few strategic suppliers who can help bring new competitive advantage. A proven approach for supply base segmentation is included, together with tools and approaches for supplier performance measurement and driving improvements. Written by an award-winning author and leading practitioner in the field, the fully revised second edition of Supplier Relationship Management clarifies links between procurement and supply chain management, and explains how 'The Orchestra of SRM' approach helps design a highly effective SRM program that will give the greatest return for our efforts. "This book is an ideal companion to Category Management in Purchasing and Negotiation for Procurement Professionals, also published by Kogan Page. Used together, these books provide a complete and powerful strategic purchasing toolkit."

A company's ability to best exploit performance potentials within buyer-supplier relationships has become a critical success factor in securing competition and improving a company's overall performance. One powerful attempt to meet this challenge can be found in the application of cross-company management accounting approaches in order to execute performance control. However, implementation of suitable mechanisms and execution of control activities across company boundaries – commonly executed by both partners – is often insufficient because actual improvement potentials are not identified correctly. Embedded in a contingency-based research framework, the author combines several statistical methods to empirically analyze causal relationships between performance and contingent performance-determinants. Resulting in a control process-oriented guideline, findings support companies in the design and use of performance control systems in buyer-supplier relationships and open the field for further research.

An Empirical Study of Buyer-supplier Relationships in the United States Automotive Components Industry

Outsourcing -- Insourcing

Supplier Relationship Management Program A Complete Guide - 2020 Edition

Buyer-supplier Relations in the UK Automotive Industry

The Design and Use of Formal Management Control Systems

Strategic Management - New Rules for Old Europe

Four questions determine whether a company is using interorganizational cost management. Does your firm set specific cost-reduction objectives for its suppliers? Does your firm help its customers and/or suppliers find ways to achieve their cost-education objectives? Does your firm take into account the profitability of its suppliers when negotiating component pricing with them? Is your firm continuously making its buyer-supplier interfaces more efficient? If the answer to any of these questions is ""no"", your firm risks introducing products that cost too much or are not competitive. The full potential of the supply network can be realized only when the entire supply chain adopts interorganizational cost management practices. Competitive pressure has led many firms to try to increase the efficiency of supplier firms through interorganizational cost management systems, a structured approach to coordinating the activities of firms in a supplier network to reduce the total costs in the network. It is particularly important to lean enterprises for two reasons: Lean enterprises typically outsource more of the added value of their products than their mass producer counterparts. Lean enterprises usually compete more aggressively and must manage costs more effectively. Interorganizational cost management can reduce costs in three ways: through product design, through product manufacture and through cooperative approaches between buyers and suppliers to build smoother interfaces. However, more than just cost management must cross interorganizational boundaries. Suppliers are also a major source of innovation for lean enterprises. Successful supplier networks encourage every firm in the network to innovate and compete more aggressively. Read this book to learn to manage the supply chain to forge competitive advantage while reducing costs.

Managing Buyer-Supplier RelationsThe Winning Edge Through Specification ManagementRoutledge

Outsourcing became fashionable in the late 1980s, came of age in the 1990s, and is now a normal part of corporate life. Written by well-known and respected business authors and incorporating new research from Copenhagen Business School, this book covers the newest elements of outsourcing today and discusses how strategic alliances should be established between the buyer and supplier. Topics explored throughout include the scope, scale and importance of what is outsourced; the pricing and risk sharing involved; and changes to organizations which lead them to seek more outsourcing.

The Oxford Handbook of Supply Chain Management

Business Relationships for Competitive Advantage

Interorganizational Cost Management

Managing Risk and Conflict in Buyer-supplier Relationships

Antecedents, Management, and Consequences : a Thesis

Toward Supplier Portfolio Management Theory

This book explores customer-supplier relationships in B2B markets focusing on interaction between parties. Drawing on three fields of research – studies of relationships in marketing, social interactionism in sociology, and sense-making in – the author explores the concepts and roles of actors in business relationships and how the behaviour of actors within an interaction affects the development of those relationships. Based on a review of prior research and an original empirical study, the author argues that the presence of continuous close relationships between the customer and supplier organisations bestows features of a business network on B2B markets, with distinct interdependencies and ubiquitous interactions. Exploring these interactions, the author contends that actors' mutually perceived identities – continuously emergent and relationship-specific – are the main factor in the development of business relationships and discusses the implications for management research.

Factors affecting Long-Term collaborative Buyer-Supplier Relationships

Human Resource Management in Buyer-Supplier Relationships

Relationships in supply chain management

Lean for the Entire Supply Chain

Sub-Supplier Management

Improving the Buyer Supplier Relationship using the Balanced Scorecard