

Designing With Web Standards

Welcome to the expanded second edition of Dan Cederholm's bestselling Web Standards Solutions. Web standards are the standard technology specifications enforced by the World Wide Web Consortium (W3C) to make sure that web designers and browser manufacturers are using the same technology syntax. It is important that these implementations are the same throughout the Web—otherwise, it becomes a messy proprietary place, and lacks consistency. These standards also allow content to be compatible with multiple different viewing devices, such as screen readers for people with vision impairments, cell phones, PDAs, etc. HTML, XML, and CSS are all such technologies. This book is your essential guide to understanding the advantages you can bring to your web pages by implementing web standards and precisely how to apply them. Web standards such as XHTML and CSS are now fairly well-known technologies, and they will likely be familiar to you, the web designer. Indeed, they are all around you on the Web. However, within web standards still lies a challenge: while the browser's support for web standards is steadily increasing, many web developers and designers have yet to discover the real benefits of web standards and respect the need to adhere to them. The real art is in truly understanding the benefits and implementing the standards efficiently. As a simple example of its power, you can use CSS to lay out your pages instead of nesting tables. This can make file sizes smaller, allowing pages to load faster, ultimately increasing accessibility for all browsers, devices, and web users. Expanded edition containing bonus material. Teaches how to use Web standards effectively to build better web sites. Solutions style promotes learning by working through examples and assessments.

Provides information on designing and building Web sites using CSS.

Laying the foundation for a solid understanding of web design, this book weaves together industry best practices and standards-based design techniques. It is built on practical examples and short exercises crafted to help readers learn quickly and retain information. Created by the education luminaries who brought you the revolutionary InterACT curriculum (<http://interact.webstandards.org>) and the Opera Web Standards Curriculum (<http://opera.com/wsc>), and the experts behind the Web Standards Project (<http://webstandards.org>), this book is the definitive source for learning the basics of web design. The emphasis on practical and proven techniques makes it the go-to guide that every aspiring web professional needs to succeed in their career. "The Web represents the leading edge of 21st century publishing, communications, and application design. Unfortunately, web education is still in the dark ages. InterACT with Web Standards presents a badly needed course correction. Armed with this book, educators can better serve tomorrow's web designers, and through them, millions of users."---Jeffrey Zeldman, author, Designing with Web Standards 3rd Edition "Employers like me are constantly looking for fresh web design talent. But young people entering the market with the right skill set---whether formally trained or self-taught---are few and far between. InterACT with Web Standards is the right way for educators to prepare their students for today's workplace."---Paul Boag, boagworld.com and Creative Director, Headscape

This is an explicit and detailed guide, an intelligent "how-to" book for professionals. It lays the groundwork and creates content exploring essential concepts, defines terms that may be new or unfamiliar, and then moves forward with practical software techniques. All the while it is building on the existing knowledge and experience of its professional design audience. Taking Your Talent to the Web is based on the Populi Curriculum in Web Communications Design, developed by Jeffrey Zeldman in cooperation with Populi, Inc., (www.populi.com) and the Pratt Institute. The book's purpose is to guide traditional art directors and print designers as they expand their existing careers to include the new field of professional Web Design.

Designing with Web Standards

Web Accessibility

Designing Web and Mobile Graphics

A holistic approach to web design

Bulletproof Web Design

A Guide for the Transitioning Designer

HTML5 is the longest HTML specification ever written. It is also the most powerful, and in some ways, the most confusing. What do accessible, content-focused standards-based web designers and front-end developers need to know? And how can we harness the power of HTML5 in today's browsers?

If you are in charge of the user experience, development, or strategy for a web site, *A Web for Everyone* will help you make your site accessible without sacrificing design or innovation. Rooted in universal design principles, this book provides solutions: practical advice and examples of how to create sites that everyone can use.

Before and After magazine's focus on clarity, simplicity, and elegance has won it legions of fans--fans who will welcome this second volume of the definitive *Before and After Page Design* by John McWade. Truly an icon of the graphic design community, his insistence on approaching design not as mere decoration but as an essential form of communication is vividly apparent in this cohesive primer on page design and layout. And you could not hope for a better, more qualified teacher. McWade shows readers how to arrange and present information using today's powerful graphics tools. Readers will learn how to design single-page and multi-page documents, brochures, and ads; why one typeface works better than another; and much more. Best of all, they'll discover how to think visually transforming the images in their heads into something that communicates effectively on the page.

Based on data collected from research conducted at UIE (User Interface Engineering), this book describes how well or poorly some information-rich Web sites performed when real users attempted to find specific answers.

Web Design in a Nutshell

Designing Accessible User Experiences

Research-based Web Design & Usability Guidelines

The Art & Science of Web Design

Semantics, Standards, and Styling

HTML5 for Web Designers

Leading web site entrepreneur Jon Smith has condensed the secrets of his success into 52 inspiring ideas that even the most hopeless technophobe can implement. The brilliant tips and practical advice in Web sites that work will uplift and transform any website, from the simplest to the most complicated. It deals with everything from fundamentals such as how to assess the effectiveness of a website and how to get a site listed on the most popular search engines to more sophisticated challenges like creating a community and dealing with legal requirements. Straight-talking, practical and humorou.

Web accessibility not just morally sound – there are legal obligations as well Very large potential audience, consisting of web developers and business managers Very little competition to this book

In this book, the insiders who created the W3C Cascading Style Sheet standard show readers exactly how to use it, with up-to-date coverage of printing, positioning, scripting fonts and more.

Discusses how to use Web standards to create sophisticated Web sites efficiently, covering topics such as quality assurance, functionality, and accessibility guidelines.

A Holistic Approach to Web Design

A Common Sense Approach to Web Usability

InterACT with Web Standards

The Art & Science of CSS

Web Site Usability

Designing Web Navigation

Implement the powerful multimedia and interactive capabilities offered by HTML5, including style control tools, illustration tools, video, audio, and rich media solutions. Understand how HTML5 is changing the web development game with this project-based book that shows you-not just tells you-what HTML5 can do for your websites.

Reinforce your practical understanding of the new standard with demo applications and tutorials, so that execution is one short step away. HTML5 is the future of the web.

Literally every web designer and developer needs to know how to use this language to create the types of web sites consumers now expect. This new edition of the bestseller teaches you to enhance your web designs with rich media solutions and interactivity, using detailed descriptions and hands-on projects for every step along the way. The second edition contains completely updated information, including more on mobility and

video standards, plus new projects. The companion website, visualizetheweb.com, is packed full of extra information, online code libraries, and a user forum, offering even more opportunity to learn new skills, practice your coding and interact with other users. Graphics are key to the user experience of online content, especially now that users are accessing that content on a multitude of devices: smartphones, tablets, laptops, and desktops. This book provides foundational methodology for optimal use of graphics that begins with HTML and CSS, and delves into the worlds of typography, color, transparency, accessibility, imagery, and layout for optimal delivery on all the different devices people use today. It serves beginners and intermediate web builders alike with a complete foundation needed to create successful illustrative and navigational imagery for web and mobile. Coverage includes: lessons on typography, icons, color, and images the latest information on HTML5, CSS3, and other modern technologies in-depth exploration of image formats: GIF, PNG, JPEG, and SVG ways to employ adaptive strategies for responsive web design

This is not another SEO book written for marketing professionals. Between these covers you'll find practical advice and examples for people who build websites aiming to reach their target audience. Each chapter will introduce you to best practices and fresh perspectives on how to accomplish these simple, yet indispensable goals: Help more people find your site Help users find content within your site Encourage return visits The path this book travels through the villages of Web standards, accessibility, and contemporary technologies like Ajax, APIs, Flash, and microformats. You'll find the big ideas behind these technologies and real world examples, illustrating that you don't have to compromise the user experience to create search engine friendly, findable websites.

Although this book illuminates a broad range of findability strategies, one common theme pervades: Web standards + compelling content = improved findability = more successful sites You'll find even more findability guidance on the book's companion website (<http://buildingfindablewebsites.com>) including 5 bonus chapters.

A companion to Jeffrey Zeldman's *Designing with Web Standards*, this book approaches standards from a more tactical and instructional point of view. Today's web designers and

developers need to update their skills and knowledge and get away from out-of-date table and font-based approaches. In *Developing with Web Standards*, they will learn current best practices in standards-based development. The topics covered are based on the author's extensive experience from the professional development trenches and will give readers a thorough grounding in contemporary web development technologies and techniques with a focus on relevant emerging aspects of HTML, CSS, and other web standards.

Creating a Website: The Missing Manual

Sams Teach Yourself JavaScript in 24 Hours

A Desktop Quick Reference

Web Applications That Reach Everyone

The Markup and Style Handbook, Special Edition

Improving flexibility and protecting against worst-case scenarios with XHTML and CSS, Second Edition

Provides information on creating a Web site, covering such topics as text elements, style sheets, graphics, attracting visitors, JavaScript, and blogs.

Laying the foundation for a solid understanding of Web design, this book weaves together industry best practices and standards-based design techniques. It is built on practical examples and short exercises crafted to help readers learn quickly and retain information.

Starting with the basics this book teaches: Internet fundamentals Planning, content strategy, and information architecture HTML and CSS Accessibility Created by the education luminaries that brought you the revolutionary InterACT curriculum (<http://interact.webstandards.org>) and the Opera Web Standards Curriculum (<http://opera.com/wsc>), and the experts that power The Web Standards Project, this book is the definitive guide to learning the basics of web design. Its emphasis on practical and proven techniques make it the go-to guide that every aspiring web professional needs to succeed in their career. 25% of all author proceeds from this book will be donated to The Open Web Education Alliance (<http://www.w3.org/2005/Incubator/owea/>) to help advance web education around the world.

A Practical Guide to Designing for the Web aims to teach you techniques for designing your website using the principles of graphic design. Featuring five sections, each covering a core

aspect of graphic design: Getting Started, Research, Typography, Colour, and Layout. Learn solid graphic design theory that you can simply apply to your designs, making the difference from a good design to a great one

Thoroughly rewritten for today's web environment, this bestselling book offers a fresh look at a fundamental topic of web site development: navigation design. Amid all the changes to the Web in the past decade, and all the hype about Web 2.0 and various "rich" interactive technologies, the basic problems of creating a good web navigation system remain. Designing Web Navigation demonstrates that good navigation is not about technology-it's about the ways people find information, and how you guide them. Ideal for beginning to intermediate web designers, managers, other non-designers, and web development pros looking for another perspective, Designing Web Navigation offers basic design principles, development techniques and practical advice, with real-world examples and essential concepts seamlessly folded in. How does your web site serve your business objectives? How does it meet a user's needs? You'll learn that navigation design touches most other aspects of web site development. This book: Provides the foundations of web navigation and offers a framework for navigation design Paints a broad picture of web navigation and basic human information behavior Demonstrates how navigation reflects brand and affects site credibility Helps you understand the problem you're trying to solve before you set out to design Thoroughly reviews the mechanisms and different types of navigation Explores "information scent" and "information shape" Explains "persuasive" architecture and other design concepts Covers special contexts, such as navigation design for web applications Includes an entire chapter on tagging While Designing Web Navigation focuses on creating navigation systems for large, information-rich sites serving a business purpose, the principles and techniques in the book also apply to small sites. Well researched and cited, this book serves as an excellent reference on the topic, as well as a superb teaching guide. Each chapter ends with suggested reading and a set of questions that offer exercises for experiencing the concepts in action.

Developing with Web Standards

**A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics
Cascading Style Sheets**

Web sites that work

Handcrafted CSS

Designing for the Web

Details a variety of front-end technologies and techniques and reviews Web design fundamentals while explaining how to work with HTML, graphics, and multimedia and interactive applications. There's a real connection between craftsmanship and Web design. That's the theme running through Handcrafted CSS: More Bulletproof Web Design, by bestselling author Dan Cederholm, with a chapter contributed by renowned Web designer and developer Ethan Marcotte. This book explores CSS3 that works in today's browsers, and you'll be convinced that now's the time to start experimenting with it. Whether you're a Web designer, project manager, or a graphic designer wanting to learn more about the fluidity that's required when designing for the Web, you'll discover the tools to create the most flexible, reliable, and bulletproof Web designs. And you'll finally be able to persuade your clients to adopt innovative and effective techniques that make everyone's life easier while improving the end user's experience. This book's seven chapters deconstruct various aspects of a case-study Web site for the Tugboat Coffee Company, focusing on aspects that make it bulletproof and demonstrate progressive enrichment techniques over more traditional labor-intensive methods. Subjects covered in this book include: building for unanticipated future use progressively enriching designs using CSS3 properties using RGBA color for transparency with an alpha channel modular float management crafting flexible frameworks fluid layouts using grid-based design principles craftsmanship details on typography, jQuery, and shifting backgrounds

Fully updated to the latest CSS modules, make the journey to CSS mastery as simple and painless as possible. This book dives into advanced aspects of CSS-based design, such as responsive design, modular CSS, and CSS typography. Through a series of easy-to-follow tutorials, you will learn practical CSS techniques you can immediately start using in your daily work. CSS Mastery: Advanced Web Standards Solutions is your indispensable guide to cutting-edge CSS development—this book demystifies the secrets of CSS. While CSS is a relatively simple technology to learn, it is a difficult one to master. When you first start developing sites using CSS, you will come across all kinds of infuriating browser bugs and inconsistencies. It sometimes feels like there are a million and one different techniques to master, spread across a bewildering array of websites. The range of possibilities seems endless and makes for a steep

and daunting learning curve. While most books concentrate on basic skills, this one is different, assuming that you already know the basics and why you should be using CSS in your work, and concentrating mainly on advanced techniques. This new edition covers all of the CSS fundamentals such as the importance of meaningful markup, how to structure and maintain your code, and how the CSS layout model really works. This new edition contains: New examples and updated browser support information Full coverage of modular CSS and responsive design Essential information on CSS typography and layout control What You'll Learn Discover the best practice concepts in CSS design Master the most important (and tricky) parts of CSS Identify and fix the most common CSS problems Deal with the most common bugs See the latest information on CSS features and support Who This Book Is For Intermediate and advanced web designers and developers. It offers a quick recap of the main points of CSS, while dispelling some common myths, but then moves forward to delve into the higher-level aspects of CSS. It contains fully up-to-date information throughout, and acts as a one-stop-shop for current CSS best practices. This second edition of The Principles of Beautiful Web Design is the ideal book for people who can build websites, but are seeking the skills and knowledge to visually enhance their sites. This book will teach you how to: Understand the process of what makes "good design," from discovery through to implementation Use color effectively, develop color schemes, and create a palette Create pleasing layouts using grids, the rule of thirds, and symmetry Employ textures: lines, points, shapes, volumes, and depth Apply typography to make ordinary designs look great Choose, edit, and position effective imagery And lots more... This revised, easy-to-follow guide is illustrated with beautiful, full-color examples, and leads readers through the process of creating great designs from start to finish. It also features: Updated information about grid-based design How to design for mobile resolutions Information about the future of web fonts including @font-face Common user-interface patterns and resources

How to Design Cool Stuff
Web Standards Creativity
Interact with Web Standards
HTML5
Web Standards, SEO, and Beyond
Web Standards Solutions

A guide to designing Web sites describes inexpensive ways to create a successful and functional site.

This is the ultimate in inspirational, high-level web design books. There is no attempt to teach the basics CSS or JavaScript — competency is already assumed. This book brings together 12 of the world's most talented web designers to share their secrets with the reader. The techniques discussed cover the full spectrum of essential web design topics, and readers will find enough innovation inside that they will keep coming back to the book again and again to improve their work. The book, presented in full color, is completely standards-compliant, and up-to-date, including discussions of IE 7 support.

Designing with Web Standards *New Riders*

Best-selling author, designer, and web standards evangelist Jeffrey Zeldman has revisited his classic, industry-shaking guidebook. Updated in collaboration with co-author Ethan Marcotte, this third edition covers improvements and challenges in the changing environment of standards-based design. Written in the same engaging and witty style, making even the most complex information easy to digest, Designing with Web Standards remains your essential guide to creating sites that load faster, reach more users, and cost less to design and maintain. Substantially revised—packed with new ideas How will HTML5, CSS3, and web fonts change your work? Learn new strategies for selling standards Change what “IE6 support” means “Occasionally (very occasionally) you come across an author who makes you think, ‘This guy is smart! And he makes me feel smarter, because now I finally understand this concept.’” — Steve Krug, author of Don’t Make Me Think and Rocket Surgery Made Easy “A web designer without a copy of Designing with Web Standards is like a carpenter without a level. With this third edition, Zeldman continues to be the voice of clarity; explaining the complex in plain English for the rest of us.” — Dan Cederholm, author, Bulletproof Web Design and Handcrafted CSS “Jeffrey Zeldman sits somewhere between ‘guru’ and ‘god’ in this industry—and manages to fold wisdom and wit into a tale about WHAT web standards are, HOW standards-based coding works, and WHY we should care.” — Kelly Goto, author, Web ReDesign 2.0: Workflow that Works “Some books are meant to be read. Designing with Web Standards is even more: intended to be highlighted, dogeared, bookmarked, shared, passed around, and evangelized, it goes beyond reading to revolution.” — Liz Danzico, Chair, MFA Interaction Design, School of Visual Arts

Web Design on a Shoestring

Innovations in Web Design with XHTML, CSS, and DOM Scripting

Advanced Web Standards Solutions

A Web for Everyone

Before & After

Learn how to think beyond the desktop and craft beautiful designs that anticipate and respond to your users' needs author will explore CSS techniques and design principles, including fluid grids, flexible images, and media queries, demonstrating how you can deliver a quality experience to your users no matter how large (or small) their display. Are you still designing web sites like it's 1999? If so, you're in for a surprise. Since the last edition of this book appeared years ago, there has been a major climate change with regard to web standards. Designers are no longer using (X)H

design tool, but as a means of defining the meaning and structure of content. Cascading Style Sheets are no longer something interesting to tinker with, but rather a reliable method for handling all matters of presentation, from font colors to the layout of the entire page. In fact, following the standards is now a mandate of professional web design. A popular reference, *Web Design in a Nutshell*, is one of the first books to capture this new web landscape with an edition that has been completely rewritten and expanded to reflect the state of the art. In addition to being an authoritative reference on (X)HTML and Cascading Style Sheets, this book also provides an overview of the unique requirements of designing for the Web and gets to the nitty-gritty of JavaScript and DOM Scripting, web graphics optimization, and multimedia production. This book is an indispensable tool for web designers and developers of all levels. The third edition covers these contemporary web design topics:

- Structural layer: HTML 4.01 and XHTML 1.0 (9 chapters), including an alphabetical reference of all elements, attributes and character entities
- Presentation layer: Ten all-new chapters on Cascading Style Sheets, Level 2.1, including an alphabetical reference of all properties and values.
- Behavior layer: JavaScript and scripting with the Document Object Model (DOM)
- Web environment: New web standards, browsers, display devices, accessibility, and internationalization
- Web graphics optimization: Producing lean and mean GIF, JPEG, PNG, and animated GIFs
- Multimedia: Web audio, video, Flash, and PDF

Organized so that readers can find answers quickly, *Web Design in a Nutshell, Third Edition* helps experienced designers come up to speed quickly on standards-based web design, and serves as a quick reference for those already familiar with the new standards and technology. There are many books for web designers, but none that address such a wide range of topics. Find out why nearly half a million buyers have made this the most popular web design book available. Do you want to build web pages but have no prior experience? This friendly guide is the perfect place to start. You'll start with a square one, learning how the web and web pages work, and then steadily build from there. By the end of the book, you'll have the skills to create a simple site with multicolumn pages that adapt for mobile devices. Each chapter provides examples to help you learn various techniques and short quizzes to make sure you understand key concepts. This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels. It is simple and clear enough for beginners, yet thorough enough to be a useful reference for experienced developers keeping their skills up to date. Build HTML pages with text, links, images, tables, and forms Use style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effects Learn how JavaScript works and why the language is so important in web design Create and optimize web images so they'll download as quickly as possible NEW! Use CSS Flexbox and Grid for sophisticated and flexible page layout NEW! Learn the ins and outs of Responsive Web Design to make web pages look great on all devices NEW! Become familiar with the command line, Git, and other tools in the modern web developer's toolkit NEW! Get to know the super-powers of SVG graphics

JavaScript is one of the easiest, most straightforward ways to enhance a website with interactivity. Sams Teach Yourself JavaScript in 24 Hours, 4th Edition serves as an easy-to-understand tutorial on both scripting basics and JavaScript. The book is written in a clear and personable style with an extensive use of practical, complete examples. It also includes material on the latest developments in JavaScript and web scripting. You will learn how to use JavaScript to enhance pages with interactive forms, objects, and cookies, as well as how to use JavaScript to work with games, animation, and multimedia.

Web Standards and Regulatory Compliance

Secrets from winning web sites

Fundamental concepts for web and interactive projects

Optimizing the User Experience

Responsive Web Design

Learning Web Design

Five years and more than 100,000 copies after it was first published, it's hard to imagine anyone working in Web design who hasn't read Steve Krug's "instant classic" on Web usability, but people are still discovering it every day. In this second edition, Steve adds three new chapters in the same style as the original: wry and entertaining, yet loaded with insights and practical advice for novice and veteran alike. Don't be surprised if it completely changes the way you think about Web design. Three New Chapters! Usability as common courtesy -- Why people really leave Web sites Web Accessibility, CSS, and you -- Making sites usable and accessible Help! My boss wants me to _-- Surviving executive design whims "I thought usability was the enemy of design until I read the first edition of this book. Don't Make Me Think! showed me how to put myself in the position of the person who uses my site. After reading it over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book. In this second edition, Steve Krug adds essential ammunition for those whose bosses, clients, stakeholders, and marketing managers insist on doing the wrong thing. If you design, write, program, own, or manage Web sites, you must read this book." -- Jeffrey Zeldman, author of Designing with Web Standards

Although recent findings show the public increasingly interacting with government Web sites, a common problem is that people can't find what they're looking for. In other words, the sites lack usability. The Research-Based Web Design and Usability Guidelines aid in correcting this problem by providing the latest Web design guidance from the research and other forms of evidence. This unique publication has been updated from its earlier version to include over 40 new or updated research guidelines, bringing the total to 209. Primary audiences for the book are: Web managers, designers, and all staff involved in the creation of Web sites. Topics in the book include: home page design, page and site navigation, graphics and images, effective Web content writing, and search. A new section on usability testing guidance has been added. Experts from across government, industry, and academia have reviewed and contributed to the development of the Guidelines. And, since their introduction in 2003, the Guidelines have been widely used by government, private, and academic institutions to improve Web design.

No matter how visually appealing or content-packed a Web site may be, if it's not adaptable to a variety of situations and reaching the widest possible audience, it isn't really succeeding. In *Bulletproof Web Design*, author and Web designer extraordinaire, Dan Cederholm outlines standards-based strategies for building designs that provide flexibility, readability, and user control--key components of every successful site. Each chapter starts out with an example of an unbulletproof site one that employs a traditional HTML-based approach which Dan then deconstructs, pointing out its limitations. He then gives the site a make-over using XHTML and Cascading Style Sheets (CSS), so you can see how to replace bloated code with lean markup and CSS for fast-loading sites that are accessible to all users. Finally, he covers several popular fluid and elastic-width layout techniques and pieces together all of the page components discussed in prior chapters into a single-page template.

Describes how to use such standards-based technologies as XHTML, CSS, and Ajax to develop a variety of Web applications and devices.

HTML5 Mastery

More Bulletproof Web Design

CSS Mastery

Building Findable Websites

A Practical Guide to Designing for the Web

Taking Your Talent to the Web

A book about code that doesn't read like a 1980s VCR manual... It's not just for programmers, it's written and presented to make it easy for designers, bloggers, content and e-commerce managers, marketers to learn about the code used to write web pages... This hands-on workshop introduces you to the basic principles of Web site design and authoring using HTML. You will then use FrontPage to create your web page or site and publish it to the World Wide Web for viewing.

One of very few CSS books that focuses on teaching advanced-level CSS techniques CSS is a huge market—every web designer needs to know CSS to succeed in the modern web design marketplace Part of the "Solutions" series, and a follow-up from the best-selling Dan Cederholm book, *Web Standards Solutions* (ISBN 1590593812)

Explores the intersection of Web design philosophies and the technology used to implement them while demonstrating effective solutions to real-world design challenges.

Markup is synonymous with the development of the web, but most people only scratch the surface of its capabilities. Why settle for average HTML, when you can become an HTML5 master? That's where this unique book comes in. It's aimed at web designers and developers who want to take their markup even further in the exciting new directions the web has taken in multimedia, interactivity and improved semantics. HTML5 isn't for just any web site, but for a web site that will contribute to tomorrow's "web of data." HTML5 Mastery will

introduce the new markup elements of HTML5—including less commonly used ones—and show you where and how to use them. It also provides clever styling and scripting techniques that you can employ on your web site. It is completely standards-compliant, and up-to-date with modern web design techniques.

A Designer's Guide

Designing Rich Internet Applications

Don't Make Me Think

The Principles of Beautiful Web Design

Universal Design for Web Applications