

Craft Beer Marketing Distribution Brace For Skumeggedon

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The beer. The campaign beer mentioned is being brewed by Kane Brewing Co., which is located in Ocean Township, N.J. It's being distributed statewide the week (November 1) and sold in four-packs and draft at Kane Brewing Co. for home delivery and to-go sales and at various eateries, bars, liquor stores and beer haunts across New Jersey.

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