

Bryan Petersons Exposure Solutions Photography

Get inspired to take family portraits your clients will love Whether you ’ re facing your first family portrait shoot or are a seasoned professional looking for fresh inspiration, Design Aglow ’ s 100 Ideas for posing newborns, babies, children, siblings, and families will help you approach each session brimming with confidence and creative ideas. Design Aglow ’ s style-savvy approach has resonated with photographers (and their clients) everywhere. This curated collection reflects their modern sensibility, with poses from industry superstars such as Elizabeth Messina, Rachel Devine, Jose Villa, Tara Whitney, and Anna Kuperberg. You ’ ll also get tips on directing your subjects, follow-up shots for each setup, and behind-the-scenes lighting information. Both eye candy and practical reference tool, The Design Aglow Posing Guide for Family Portrait Photography will inspire any family photographer, novice or expert, to “ wake up ” their style and take beautiful portraits for modern families.

Quickly learn Affinity Photo image editing Affinity Photo is the hot photo editing package from Serif. It can compete head on with the latest version of Photoshop. It ’ s also affordable, incredibly powerful and exceptionally flexible. But all this power and flexibility brings its own challenges. Just like Photoshop, Affinity Photo can be confusing and tricky to learn. Even with a background in Photoshop image editing it ’ s likely you will miss a lot of its features. And unlike Photoshop you won ’ t have an endless choice of books to learn from. Which is where “ Essential Affinity Photo ” comes to the rescue. In this comprehensive yet easy to follow book, Landscape Photographer Robin Whalley explains the core features of Affinity Photo Desktop. Written in his unique, easy to understand style, Robin explains logically the essential techniques you need to know to learn Affinity Photo. Follow this book and its examples and you will soon be editing images as though you have been using the software for years. The book is arranged into a series of lessons that focus in on the essential image editing skills. Each lesson builds on the previous one, minimising repetition and saving you valuable time. You will learn about: - Different Affinity Photo Personas, what these do and how to navigate them. - The Develop Persona, using it to convert a Raw photo file into a high-quality image. - How layers form the backbone of the Photo Persona and how to use them to improve your editing. - Different Adjustment layers, filters and live filters you can apply, to fine tune and improve your photography. - How to convert your images to black and white as well as important techniques such as Dodging and Burning. - Creating and using layer masks to precisely target your adjustments to specific areas of an image. - Harnessing the power of the Export Persona. - And lots more. Throughout the book there are examples and exercises for you to follow. The author provides the images for these on his website, allowing you to follow along on your own computer. You won ’ t need to wade through hundreds of pages to find answers. This is a comprehensive and concise guide to help you learn Affinity Photo. It doesn ’ t matter if you are a complete novice or have some experience of Affinity Photo, this book could help improve your Affinity Photo editing.

Completely revised and updated throughout, Bryan Peterson’s classic guide to creativity helps photographers visualize their work, and the world, in a whole new light by developing their photographic vision. Fully revised with all new photography, this best-selling guide takes a radical approach to creativity by explaining that it is not an inherent ability but a skill that can be learned and applied. Using inventive photos from his own stunning portfolio, author and veteran photographer Bryan Peterson deconstructs creativity for photographers. He details the basic techniques that go into not only taking a particular photo, but also provides insights on how to improve upon it—helping readers avoid the visual pitfalls and technical dead ends that can lead to dull, uninteresting photographs. This revised edition features a complete section on color as a design element and all new photographs to illustrate Peterson’s points. Learning to See Creatively is the definitive reference for any photographer looking for a fresh perspective on their work.

Everything you need to know in one take-anywhere field guide! This all-in-one guide from renowned photographer, instructor, and author Bryan Peterson will help you take better photos anytime, anywhere—with any camera. Want to finally understand exposure? Interested in learning to “see” and composing your images more creatively? Ready to master the magic of light? It ’ s all here, the techniques every amateur photographer needs to take better nature, landscape, people, and close-up photos. You ’ ll even get creative techniques, like making “rain” and capturing “ghosts,” and practical advice on gear, equipment, and postprocessing software. Filled with Bryan ’ s inspirational photographs, this is the one essential guide for every camera bag.

A Master Class in Creating Outstanding Images

Lighting for Digital Photography

From Snapshots to Great Shots (Using Flash and Natural Light for Portrait, Still Life, Action, and Product Photography)

The Photographic Eye

How to Shoot Video That Doesn’t Suck

Minolta International Dynax 3xi and SPxi, U.S.A. Maxxum 3xi and SPxi

Understanding Exposure

Learning to See with a Camera

Now that you’ve had your DSLR for a while, are you ready to take a much closer look at what creating a great image is all about? It’s all about light! The ability to see, influence, modify, control, and create light will take your images from snapshots to great shots! In *Lighting for Digital Photography: From Snapshots to Great Shots*, photographer and bestselling author Syl Arena begins with a primer on light itself—how to see its direction, intensity, color, contrast, and hardness—and quickly moves on to discussions of shooting both indoors and outdoors in the many different conditions of natural or man-made light. Then the book digs in to begin creating light with photographic lights, whether that’s a small flash or big strobe, the pop-up flash on your DSLR or continuous lights. Follow along with Syl and you will: Learn the basics (and beyond) of light modifiers that make light bigger and softer, such as umbrellas, softboxes, beauly dishes, and diffusion panels Understand how to control and shape the light itself with flags, grids, snoots, and the zoom function on your flash Appreciate the color temperature of light (whether that’s the sun, a light bulb, or a flash), and how to influence it with color settes and color gels on your flash Learn how to take great pictures across many different genres, from product and still life images, to simple (and not so simple) portraits and group shots With *Lighting for Digital Photo: From Snapshots to Great Shots*, you’ll learn not only how light behaves—you’ll learn all you need to know to get started on the journey of creating and controlling light in order to make great shots. And once you’ve got the shot, show it off! Join the book’s Flickr group, share your photos, and discuss how you get great shots at flickr.com/groups/lightingfromsnapshotsgreatshots.

A master class from the acclaimed photographer, bestselling author, and popular teacher, featuring lessons and workshops previously available only through the Bryan Peterson School of Photography Have you ever dreamed of attending a photography class led by one of the most respected professional photographers in the world? Step right up! Bryan Peterson invites readers to participate in his famous workshops, sharing all his best tips and tricks for capturing subjects and landscapes in a magical moment. Using before-and-after examples from real-life students, Bryan reveals the keys to improving your craft with the right angle, aperture, lens, and filters. Including lessons in shutter speed, white balance, light meter, lens choice and point of view, Photoshop, and so much more, Bryan Peterson Photography School is a unique opportunity to hone your skills and learn how to produce impeccable photographs.

Great portraits go beyond a mere record of a face. They reveal one of the millions of intimate human moments that make up a life. In*Beyond Portraiture*, renowned photographer Bryan Peterson shows how to spot those “ah-ha!” moments and capture them forever. A teary child...old people laughing together...a smiling girl with big, big hair. Everyone remember picture like these, usually taken by a mother or father, who show a love, whether it’s of your sister’s smile, your morning coffee, or your new puppy. Peterson’s approach explains what makes a photo memorable, how to spot the universal themes that everyone can identify with, and how to use lighting, setting, and exposure to reveal the wonder and the joy of everyday moments. *Beyond Portraiture* makes it easy to create indelible memories with light and shadow. • Bryan Peterson’s books have sold more than 200,000 copies • Specific enough for beginners, insightful enough for professionals

This fully up-to-date Second Edition will help iPhone owners get the best photos possible from their equipment. Including the iPhone 4S, this book explains how to choose, load, and use the newest and most useful apps. It also focuses on the specific techniques and skills IPhotographers need to develop their creative “i.” This is a must-have for all iPhone users!

Bryan Peterson Photography School

BetterPhoto Basics

12 Rules for Life

100 Modern Ideas for Photographing Newborns, Babies, Children, and Families

Extraordinary Everyday Photography

Using Color, Composition, and Exposure to Create Vivid Photos

How to Shoot Great Pictures of People Anywhere

Lighting and Posing for Black & White Photography

A new spin on the classic guide to composing stunning images of nature and wildlife What is the difference between a good picture and a great one? In this fully revised edition of the classic bestseller *The Art of Photographing Nature*, master photographer Art Wolfe and former Audubon photo editor Martha Hill team up to explain the art of composing images of enduring beauty. Against a backdrop of more than 250 photographs of nature, wildlife, and landscapes, they share insights and advice about what works and what doesn’t, and how small changes can take an image from ordinary to extraordinary. Throughout, all-new tips from digital imaging expert Tim Grey show readers how to make the most of digital technology, whether by choosing the right color space, understanding sensor size, or removing distracting elements in post-processing. The result is an invaluable collection of expert advice updated for the modern age.

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Whether you are new to photographing artful nudes or simply want to learn some new ideas to work into your repertoire, this book will enhance every aspect of your photography. • Capture the most beautiful moments of your life, and create a visual diary of our lives, and create moments for future generations. Elsie Larson and Emma Chapman, creators of the mega-popular DIY style blog A Beautiful Mess, are in love with photographing everyday life. Here, they share that love with 95 all-new tips and photo challenges that will inspire you to style and snap better photos and then transform them into simple yet stunning projects and gifts. You’ll learn how to: • Take the most flattering self-portraits • Be your own stylist to turn dull, cluttered photos into pretty lifestyle photography • Capture adorable couple portraits • Turn everyday moments, hobbies, and rituals into amazing photos • Show off your favorite photos by turning them into handmade jewelry, home décor, and gifts Packed with Elsie and Emma’s happy spirit and unique style, *A Beautiful Mess Photo Idea Book* will inspire you to capture your days, your friends, and your dreams in beautiful photos!

The New Art of Photographing Nature

Exposure Digital Field Guide

Fine Art Nudes

Bryan Peterson’s Understanding Photography Field Guide

The Negative

The Most Common Photography Problems and How to Solve Them

The Camera

Learning to See Creatively, Third Edition

Absolutely anyone can take better photos! If you can press a button, you can take great pictures. It’s as simple as that. In *BetterPhoto Basics*, Jim Miotke, founder of the popular online photography school *BetterPhoto.com*, shares tips and tricks to improve your photos right away, no matter what camera you’re using. Too busy to read a book? No problem—flip to any page for an instant tip to use right away! Learn to compose knockout shots, make the most of indoor and outdoor light, and photograph twenty popular subjects, from sunsets and flowers to a family portrait. Those who want to go further get tips on controlling exposure and the secrets behind ten advanced creative techniques. And everyone will appreciate Jim’s breakdown of easy fixes to make in Photoshop. No matter what your level of experience, you’ll be amazed how easy it is to start taking photos like the pros. In this first-ever showcase of his work, Gregory Heisler, one of professional photography’s most respected practitioners, shares 50 iconic portraits of celebrities, athletes, and world leaders, along with fascinating, thoughtful, often humorous stories about how the images were made. From his famously controversial portrait of President George H.W. Bush (which led to the revocation of Heisler’s White House clearance) to his evocative post-9/11 *Time* magazine cover of Rudolph Giuliani, to stunning portraits of Julia Roberts, Denzel Washington, Hillary Clinton, Michael Phelps, Muhammad Ali, and many more, Heisler reveals the creative and technical processes that led to each frame. For Heisler’s fans and all lovers of photography, Gregory Heisler’s 50 Portraits offers not only a gorgeous collection of both black-and-white and color portraits, but an engrossing look at the rarely seen art of a master photographer at work. With a foreword by New York City mayor Michael R. Bloomberg.

Small enough to toss into a camera bag, yet thorough in coverage, *Hove User’s Guides* are the best all-around camera manuals available. Each book describes the special features and operation of a single camera model or model family.

Ansel Adams (1902-1984) produced some of the 20th century’s most iconic photographic images and helped nurture the art of photography through his creative innovations and peerless technical mastery. The *Camera*—the first volume in Adams’ celebrated series of books on photographic techniques—has taught generations of photographers how to harness the camera’s artistic potential. This time-honored handbook distills the knowledge gained through a lifetime in photography and remains as vital today as when it was first published. Along with visualization, image management, Adams’ famous Zone System, and other keys to photographic artistry, *The Camera* covers 35mm, medium-format, and view cameras, while offering detailed advice on camera components such as lenses, shutters, and light meters. Beautifully illustrated with photographs as well as instructive line drawings, this classic manual belongs on every serious photographer’s bookshelf. “Adams is a clear-thinking writer whose concepts cannot but help the serious photographer.” - *New York Times* “A master-class kind of guide from an undisputed master.” - *Publishers Weekly* Over 1 million copies sold. Publisher’s Note: This ebook of *The Camera* works best as a digital companion to the print edition. The ebook was produced by electronically scanning and digitizing a print edition, and as a result, your reading device may display images with halftone or moiré patterns.

The Practice of Contemplative Photography

How to Shoot Great Photographs Using Electronic Flash

Gregory Heisler: 50 Portraits

A Beautiful Mess Photo Idea Book

The Design Aglow Posing Guide for Family Portrait Photography

Creative People Photography

Understanding Digital Photography

Veteran photographer and instructor Bryan Peterson is best known for his arresting imagery using bold, graphic color and composition. Here he explores his signature use of color in photography for the first time, showing readers his process for creating striking images that pop off the page. He addresses how to shoot in any type of light, and looks at color families and how they can work together to make compelling images in commercial and art photography. He also helps readers understand exposure, flash, and other stumbling blocks that beginning and experienced photographers encounter when capturing images, showing how to get the most out of any composition. With its down-to-earth voice and casual teaching style, *Understanding Color in Photography* is a workshop in a book, helping any photographer take their images to the next level. **THE FIRST BOOK WITH ONE FOOT ON THE COFFEE TABLE. AND ONE FOOT IN THE CLASSROOM** Joe McNally, one of the world ’ s top pro digital photographers, whose celebrated work has graced the pages of *Sports Illustrated*, *Time*, and *National Geographic* (to name a few), breaks new ground by doing something no photography book has ever done—blending the rich, stunning images and elegant layout of a coffee-table book with the invaluable training, no-nonsense insights, and photography secrets usually found only in those rare, best-of-breed educational books. When Joe ’ s not on assignment for the biggest-name magazines and *Fortune*’ s 500 clients, he ’ s in the classroom teaching location lighting, environmental portraiture, and how to “ get the shot ” at workshops around the world. These on-location workshops are usually reserved for a handful of photographers each year, but now you can learn the same techniques that Joe shares in his seminars and lectures in a book that brings Joe ’ s sessions to life. What makes the book so unique is the “ triangle of learning ” where (1) Joe distills the concept down to one brief sentence. It usually starts with something like, “ An editor at *National Geographic* once told me... ” and then he shares one of those hard-earned tricks of the trade that you only get from spending a lifetime behind the lens. Then, (2) on the facing page is one of Joe ’ s brilliant images that perfectly illustrates the technique you ’ ll recognize many of his photos from magazine covers. And (3) you get the inside story of how that shot was taken, including which equipment he used (lens, f-stop, lighting, accessories, etc.), along with the challenges that type of project brings, and how to set up a shot like that of your own. This book also gives you something more. It inspires. It challenges. It informs. But perhaps most importantly, it will help you understand photography and the art of making great photos at a level you never thought possible. This book is packed with those “ Ah ha! ” moments—those clever insights that make it all come together for you. It brings you that wonderful moment when it suddenly all makes sense—that “ moment it clicks.”

Flash is a necessary and immensely creative tool that dramatically increases the opportunities of any amateur photographer. However, many amateurs find flash intimidating, unsure of where to begin. Instead, they continue limiting themselves to shooting only available light. *Understanding Flash Photography* is a guide to off-camera flash, helping free photographers from “ auto ” to get the images they want when natural light isn ’ t enough. If you ’ ve been afraid to venture past natural light, here is the book that will finally help you explore the exciting possibilities of artificial light. Author Bryan Peterson starts by breaking down how flash works, then dispels the widely held myth that automatic “ TTL ” flash exposure is easier, explaining how to quickly master manual flash exposure to control the quality, shape, and direction of light. For the hundreds of thousands who found *Understanding Exposure* an exciting tool in moving past “ auto ” exposure in available light, *Understanding Flash Photography* is the essential companion to mastering the often challenging exposure puzzle.

Why photograph horses? Because, in the words of author Carol Walker, they “fill our hearts,” and capturing them on film or in digital images expresses that relationship. We want to catch and hold — and show — their spirit, their tremendous joy in living, their unique personalities, and of course, their incomparable beauty. And we want the quality of our images to honour our glorious subjects. Photographing horses presents a double challenge, the first being the technical and the second being the creative. This book offers detailed advice on camera components such as lenses, shutters, and light meters. Beautifully illustrated with photographs as well as instructive line drawings, this classic manual belongs on every serious photographer’s bookshelf. “Adams is a clear-thinking writer whose concepts cannot but help the serious photographer.” - *New York Times* “A master-class kind of guide from an undisputed master.” - *Publishers Weekly* Over 1 million copies sold. Publisher’s Note: This ebook of *The Camera* works best as a digital companion to the print edition. The ebook was produced by electronically scanning and digitizing a print edition, and as a result, your reading device may display images with halftone or moiré patterns.

Photography secrets from one of the world’s top shooters

David Busch’s Nikon D850 Guide to Digital SLR Photography

How to See and Photograph Images with Impact

Understanding Portrait Photography

The Art of IPhotography

95 Inspiring Ideas for Photographing Your Friends, Your World, and Yourself

Understanding Flash Photography

Understanding Close-Up Photography

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Understanding Portrait Photography

poses-like most posing books on the market-Roberto actually breaks down the concept of posing by examining the anatomy, starting with the core foundation: the spinal chord and neck. Building from there, Roberto discusses every component of what makes poses work, as well as fail. How should the model hold her hands? Bend her elbows? Position her fingers? Should the model look toward or away from the camera, and why? It all depends on what the photographer wants for the shot, and Roberto discusses the entire process, from the intent of the photographer through the execution of the pose. For those who have been discouraged by an inability to pose their subjects, or who have simply not known where to start in order to "figure it out," Picture Perfect Posing is the essential resource they need to learn how posing truly works, and how they can learn to direct the exact pose they need for the shot they want.

Capture the perfect portrait—even if it's with a selfie—in this updated edition of a trusted classic, now with all-new photography. Great portraits go beyond a mere record of a face. They reveal one of the millions of intimate human moments that make up a life. In Understanding Portrait Photography, renowned photographer Bryan Peterson shows how to spot those "aha!" moments and capture them forever. Rather than relying on pure luck and chance to catch those moments, Peterson's approach explains what makes a photo memorable, how to spot the universal themes that everyone can identify with, and how to use lighting, setting, and exposure to reveal the wonder and joy of everyday moments. This updated edition includes new sections on capturing the perfect selfie, how to photograph in foreign territory while being sensitive to cultures and customs, how to master portraiture on an iPhone, and the role of Photoshop in portraiture. Now with brand-new photography, Understanding Portrait Photography makes it easy to create indelible memories with light and shadow. Don't just take a picture, make it. Using a proven five-step process - Pitch, Prepare, Shoot, Edit and Deliver - readers will develop the same successful, reliable working methods that earn influence and delight audiences, regardless of what genre you're working in.

"365 readings that teach, inspire & entertain"--Cover.

The Photography Storytelling Workshop

Practicing the Art of Posing for Photographers and Models

How to Shoot Great Photographs With Any Camera

The Dynamic Guide for Horse Lovers

365 Readings that Teach, Inspire & Entertain

The Art of Photography, 2nd Edition

Image Editing Techniques Using Affinity Photo for Desktop

David Busch's Nikon D850 Guide to Digital SLR Photography is your all-in-one comprehensive resource and reference for the feature-packed Nikon D850 camera. Built around a ground-breaking 45.7 megapixel back-illuminated sensor, this pro/enthusiast model offers incredible image quality and high ISO performance, along with 4K movie shooting capabilities. With continuous shooting up to 9 fps with optional battery grip, the Nikon D850 is one of the most versatile cameras the company has ever offered. With this book in hand, you master all the camera's impressive features, and fine tune your skills as you develop your creativity taking great photographs with your D850. p.p1 {margin: 0 0px 0 0px 0 0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0 0px 0 0px 0 0px; font: 12.0px 'Times New Roman'} Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D850 Guide to Digital SLR Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is a handy visual guide to the D850, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D850 today.

This essential guide shows amateur photographers of all levels how to conquer more than 25 tricky exposure scenarios frequently found in the field. As every amateur shutterbug knows, certain exposure situations prove frustrating time and time again, whether photographing a high-contrast snow scene or getting the perfect backlit portrait. In this ready reference, bestselling author Bryan Peterson demystifies common stumbling blocks one by one, with tips and techniques for getting a great shot every time.

This book teaches photographers how to connect fully with the visual richness present in their ordinary, daily experiences. According To The authors, photography is not purely a mechanical process. You need to know how to look, As well as where to point the camera, and when to press the button. Then as you develop your ability to see, your appreciation and inspiration from the world around you become enhanced. Filled with practical exercises and techniques inspired by mindfulness meditation, this book teaches photographers how to "see what's in front of them". It offers a system of training and exercises that draw upon Buddhist concepts, As well as on insights of great photographic masters such as Alfred Stieglitz, Edward Weston, and Henri Cartier-Bresson. There is a series of visual exercises and assignments for working with texture, light, and colour. As well as for developing mindfulness. As a way of bringing the principles of contemplative photography into ordinary experience.

An introduction to the camera, providing guidelines for composing and evaluating photographs, and exercises and examples for learning to use each element.