

Essentials Plus MyLab Math with Pearson eText -- Access Card Package, 5/e Package consists of: 0134469291 / 97801344469294 College Algebra Essentials 0321431308 / 9780321431301 MyLab Math -- Glue-in Access Card 0321654

Star Sticker
Real-Time Rendering
Precalculus with Calculus Previews
Trigonometry
Algebra & Trig

This updated and expanded second edition of the Algebra and Trigonometry (5th Edition) provides a user-friendly introduction to the subject, Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for all those interested in the subject. We hope you find this book useful in shaping your future career & Business. Feel free to send us your inquiries related to our publications to info@pwpublishers.pw

"As a mathematics professor, I would hear my students say, "I understand you in class, but when I get home I am lost." When I would probe further, students would continue with "I can't read the book." As a mathematician, I always found mathematics textbooks quite easy to read-and then it dawned on me: Don't look at this book through a mathematician's eyes; look at it through the eyes of students who might not view mathematics the same way that I do. What I found was that the books were not at all like my class. Students understood me in class, but when they got home they couldn't understand the book. It was then that the folks at Wiley lured me into writing. My goal was to write a book that is seamless with how we teach and is an ally (not an adversary) to student learning. I wanted to give students a book they could read without sacrificing the rigor needed for conceptual understanding. The following quote comes from a reviewer when asked about the rigor of the book: I would say that this text comes across as a little less rigorous than other texts, but I think that stems from how easy it is to read and how clear the author is. When one actually looks closely at the material, the level of rigor is high"--

Bob Blitzer has inspired thousands of students with his engaging approach to mathematics, making this beloved series the #1 in the market. Blitzer draws on his unique background in mathematics and behavioral science to present the full scope of mathematics with vivid applications in real-life situations. Students stay engaged because Blitzer often uses pop-culture and up-to-date references to connect math to students' lives, showing that their world is profoundly mathematical. This is the standalone book, if the student wants the book/access card order the ISBN below; 0321900774 / 9780321900777 Precalculus Essentials plus NEW MyMathLab with Pearson eText -- Access Card Package Package consists of: 0321431308 / 9780321431301 MyMathLab -- Glue-in Access Card 0321654064 / 9780321654069 MyMathLab Inside Star Sticker 0321729560 / 9780321729569

Precalculus Essentials ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. NOTE: Make sure to use the dashes shown on the Access Card Code when entering the code. Student can use the URL and phone number below to help answer their questions: <http://247pearsoned.custhelp.com/app/home> 800-677-6337

A Graphical Approach to Algebra and Trigonometry illustrates how the graph of a function can be used to support the solutions of equations and inequalities involving the function. Beginning with linear functions in Chapter 1, the text uses a four-part process to analyze each type of function, starting first with the graph of the function, then the equation, the associated inequality of that equation, and ending with applications. The text covers all of the topics typically caught in a college algebra course, but with an organization that fosters students' understanding of the interrelationships among graphs, equations, and inequalities. With the Fifth Edition, the text continues to evolve as it addresses the changing needs of today's students. Included are additional components to build skills, address critical thinking, solve applications, and apply technology to support traditional algebraic solutions, while maintaining its unique table of contents and functions-based approach. A Graphical Approach to Algebra and Trigonometry continues to incorporate an open design, with helpful features and careful explanations of topics.

Learning Guide for Algebra and Trigonometry

Precalculus

A Graphical Approach to Algebra and Trigonometry

College Algebra Essentials

Dugopolski's College Algebra and Trigonometry: A Unit Circle Approach, Fifth Edition gives students the essential strategies to help them develop the comprehension and confidence they need to be successful in this course. Students will find enoughcarefully placed learning aids and review tools to help them do the math without getting distracted from their objectives. Regardless of their goals beyond the course, all students will benefit from Dugopolski's emphasis on problem solving and critical thinking, which is enhanced by the addition of nearly 1,000 exercises in this edition.

Larson's ALGEBRA AND TRIG is ideal for a two-term course and is known for delivering sound, consistently structured explanations and carefully written exercises of mathematical concepts. Updated and refined through learning design principles, the 11th edition removes barriers to learning and offers a carefully planned and inclusive experience for all students. New Review & Refresh exercises prepare students for each section and provide a general skill review throughout the text. How Do You See It? exercises give students practice applying the concepts, and new Summarize features, and Checkpoint problems reinforce understanding of the skill sets to help students better prepare for tests. Larson's learning support includes free text-specific tutorial support at CalcView.com and CalcChat.com. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Precalculus Essentials

College Trigonometry