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**A PESTLE analysis is a framework to analyse the key factors (Political, Economic, Sociological, Technological, Legal and Environmental) influencing an organisation from the outside. It offers**

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**people professionals insight into the external factors impacting their organisation. The analysis is flexible, so organisations can use it in a range of different scenarios.**

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**PESTLE Analysis is a strategic management tool used for scanning a company's or nation's operating environment in order to identify key macro (external) factors that may influence the entity in...**

**COVID-19 Series: PESTLE Analysis of the Coronavirus ...**  
**PESTEL analysis is an extension of PEST that is used**

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**to assess two additional macroeconomic factors. These factors are the Legal and Environment conditions that can have an impact on the company. Examples of PESTLE analysis are similar to those of a PEST analysis, but they would include the following: Legal: Discrimination laws; Health and safety laws**

**PEST Analysis Ultimate Guide: Definition, Template, Examples**  
**September 18, 2016. July 10, 2018. Administrator**  
**Economic, Environment, Environmental, External Factors, Legal, PEST, PESTEL, Political, Social,**

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**Technological. A PESTEL analysis or PESTLE analysis (formerly known as PEST analysis) is a framework or tool used to analyse and monitor the macro-environmental factors that may have a profound impact on an organisation's performance.**

### **PESTEL Analysis (PEST Analysis) EXPLAINED with EXAMPLES | B2U**

**Unlike the SWOT analysis, the PESTLE tool focus on analysing the external factors and their impact on the company. The elements are political, economic, sociological, technological, legal, and environmental. The**

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**PESTLE analysis tool can be considered a more detailed version of the SWOT analysis of external factors (threat and opportunities).**

### **PESTLE Analysis and When to Use it - Designorate**

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### **PESTEL Analysis of the BBC - BusinessTeacher.org**

**PESTLE analysis is a fundamental tool for business strategy and planning. It is a method of assessing your business' environment and its possible impact on the performance of your company. PESTLE is an acronym which stands for six external factors affecting your business: political, economic, sociological, technological, legal and environmental.**

### **PESTLE analysis example | nibusinessinfo.co.uk**

**PEST Analysis (political, economic, social and technological) is a management method whereby**



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**an organization can assess major external factors that influence its operation in order to become more...**

### **PEST Analysis Definition**

**PESTEL or PESTLE analysis, also known as PEST analysis, is a tool for business analysis of political, economic, social, and technological factors. PESTLEanalysis.com is an educational website collecting all the information and resources related not only to PESTLE but also SWOT, STEEPLE and other analysis that will come useful to business owners, entrepreneur, and students alike.**

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### **PESTLE Analysis of the Food Industry**

**PESTLE Analysis is also known as ETPS, PESTEL, PESTLEE, PESTLIED, SLEPT, STEP, STEPE, PEST-G, PEST-E and STEEPLE, and is used for business and strategic planning, marketing planning, organizational change, business and product development and research reports.**

### **What is PESTLE Analysis? - ProcessPolicy**

**PESTLE is an acronym, and PESTLE analysis is a technique used to understand the impact of outside factors on a location, business or organisation. It allows an**

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**individual or organisation to...**

### **PESTLE analysis - Critical thinking and problem solving**

**...**

**A PESTEL analysis or more recently named PESTELE is a framework or tool used by marketers to analyse and monitor the macro-environmental (external marketing environment) factors that have an impact on an organisation. The result of which is used to identify threats and weaknesses which are used in a SWOT analysis.**

### **Marketing Theories - PESTEL Analysis**

**PEST stands for the analysis of the external factors which**

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**are beneficial when conducting research before beginning a new project or to help conduct market research.**

### **SWOT Analysis and PEST Analysis - When to Use Them**

**A pestel analysis is helpful in identifying the factors that may cause changes in your business market. You can also use this tool to analyze the market. It will help you make marketing plans accordingly. A company considers six factors while doing a Pestle analysis:**

### **How to do Pestle Analysis - A Killer Guide ...**

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### **PEST analysis - Wikipedia**

**The PESTLE Analysis highlights the different extrinsic scenarios which impact the business of the brand. PESTLE analysis is a framework which is imperative for companies such as Tesco, as it helps to understand market dynamics & improve its business continuously. PESTLE analysis is also referred to as PESTEL analysis.**

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