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***The NLP***  
Easy To Use  
***Pocket*** Guide  
To The NLP  
***Handbook :***  
Practitioner And  
***An Easy***  
Practitioner  
***To Use***  
Material  
***Reference***  
***Guide To***  
***The NLP P***

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*Practitioner*  
Handbook: An  
*er And*  
Easy To Use  
*Master Pr*  
Reference Guide  
*actitione*  
To The NLP  
*r*  
Practitioner And  
*Material*  
Master

Designed as a  
diagnostic tool for non-  
neurologists or first-

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Handbook: An  
year neurology  
residents, this pocket  
guide contains the  
most essential  
information from the  
best-selling DeJong's  
The Neurologic  
Examination, Sixth  
Edition. Included are  
step-by-step  
instructions for each  
stage of the neurologic  
examination,  
numerous illustrations**

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**depicting examination  
techniques, and  
frequently used tests  
and scales such as the  
Boston Naming Test,  
Glasgow Coma Scale,  
and Denver Scale of  
Communication  
Function. A "toolkit"  
at the back of the book  
contains lightweight  
adaptations of  
implements used in  
performing the**

# Read Book The NLP Pocket

**Handbook: An examination, such as Easy To Use visual acuity charts, a Reference Guide red lens, a multi-ide Pinhole, an optokinetic nystagmus tape, and other devices.**

**Are you being held back from achieving your goals? Does fear of failure stop you from getting outstanding results? NLP (neuro-linguistic programming) is a set**

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of powerful  
Easy To Use  
psychological  
Refrence Guide  
techniques that can  
TOTHO NLP  
help you have more of  
Practitioner And  
what you want and less  
Master  
of what you don't  
Practitioner  
want. **Jeremy Lazarus,**  
Material  
**a Certified NLP**  
Master Trainer, shows  
you how to use the  
language of your mind  
to change your  
patterns of behaviour  
for the best. Taking a

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Handbook: An  
**fresh practical  
approach, it gets you  
started quickly and  
shows how NLP can be  
used across work,  
sport and  
relationships. This  
book will help you:  
Achieve your goals  
faster Apply NLP to  
all aspects of your life  
Communicate and  
negotiate better  
Change negative**

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behaviour and beliefs  
Easy To Use  
Move from good to  
excellent All of this  
comes in an easy-to-  
digest concise book so  
you can learn how to  
use NLP fast. Also  
available in the  
Successful series:  
Successful Business  
Plans Successful  
Customer Service  
Successful Finance  
Successful Marketing



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Presentations

Successful Sales  
Guide

Successful Time  
To The NLP

Management  
Practitioner And

Successful Websites  
Master

Mental attitude in  
Practitioner  
sport is the difference  
Material  
between

winning/performing  
well and

losing/performing

badly. Many elite

athletes say that the

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Handbook: An  
mental aspects of sport  
Easy To Use  
make the difference  
Reference Guide  
between being a  
TO THE NLP  
champion or not.

Whether at  
Practitioner And  
professional or  
Master  
recreational level, your  
Practitioner  
mindset determines  
Material  
the degree of success  
and fulfillment you  
achieve from your  
sport. Ahead of the  
Game will teach you  
how to use your mind

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to win and perform to  
your best in  
sport. Ahead of the  
Game is written for  
sports coaches, athletes  
and players of all  
levels who want to  
learn some leading-  
edge yet tried and  
tested techniques to  
using your mind more  
effectively, and helping  
others to do the same.  
It draws on many of**

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Master  
Practitioner  
Material

**the techniques from  
Neuro-Linguistic  
Programming (NLP),  
proven methods to  
achieve success and  
better results, faster.  
Ahead of the Game  
takes you through the  
techniques and  
approaches step by  
step, and is full of  
practical exercises and  
examples of how these  
techniques have been**

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Master  
Practitioner  
Material.**

**used with athletes so  
that you can adapt the  
techniques to suit you  
in all sports, including  
major sports like  
athletics,  
football/soccer, tennis,  
golf, basketball and  
swimming.' Within the  
book, Jeremy  
simplifies the learnings  
of what at first glance  
are some complex  
areas through the**

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activities that he  
Easy To Use  
presents, the tips that  
Reference Guide  
he supplies and the  
To The NLP  
intriguing personal  
Practitioner And  
stories he provides as  
Master  
to how he has worked  
Practitioner  
with athletes to enable  
Material  
them to make huge  
leaps in their  
performance - all of  
which allow the reader  
to extract the vital  
information presented  
quickly and

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effectively. I urge  
Easy To Use  
anybody who is an  
Practitioner Guide  
athlete wishing to  
To The NLP  
improve their sporting  
Practitioner And  
potential, or anybody  
Master  
working within the  
Practitioner  
athlete set-up to read  
Material  
this book and  
challenge themselves  
to implement the  
learnings from it in all  
aspects of their  
lives.' From the Preface  
by JJ Smith, Lecturer**

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Handbook: An  
and Researcher of  
Easy To Use  
Sport Psychology,  
Loughborough  
University, England.  
Neurolinguistic  
Practitioner And  
Master  
Practitioner  
Material  
Programming is about  
helping you to identify  
and develop the  
patterns of thought  
and behaviour which  
are most beneficial to  
you. Introducing NLP  
for Work teaches you  
how to build a



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successful rapport  
with your colleagues,  
enabling you to deal  
effectively with any  
problems and master  
any situation.  
Pocket Guide and  
Toolkit to Dejong's  
Neurologic  
Examination  
Successful NLP  
NLP Pocket Handbook  
The Origins of Neuro  
Linguistic

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**Programming**  
**For When Life Gets a**  
**Little Tough** Guide  
**The Power to Choose**  
**How You Feel:**  
**Easyread Edition**  
The Really Good  
Fun Cartoon Book  
of NLP uses simple  
(non jargon)  
language and  
amusing illustrations  
to get across the

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principles of NLP  
and how people can  
think about using  
them in their  
everyday lives.

Knowing when and  
how to dip into the  
NLP life skills  
toolbox is really  
useful as is the idea  
that it's all just a  
learning experience.

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Handbook: An  
Charisma=C,

Easy To Use  
Art=A, Science=S,

Reference Guide  
Practice=P The

To The NLP  
most skillful

Practitioner And  
performers and

Master  
communicators

Practitioner  
understand and

Material  
apply the best of art

and science. You can

either use this

knowledge to

enhance your own

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communication skills  
(to Jedi Master  
standard) or to be  
more aware of the  
techniques deployed  
by those seeking to  
influence you. The  
book is a breathless,  
informative and  
funny journey  
through factors  
contributing to

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Handbook; An  
excellence in  
Easy To Use  
communication,  
Reference Guide  
from the six rules of  
To The NLP  
influence, creating a  
Practitioner And  
powerful  
Master  
performance,  
Practitioner  
constructing  
Material  
speeches, how to  
avoid being  
manipulated by  
advertisers, steering  
clear of the

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arrogance trap,  
which emotions to  
build in an audience  
(and in which  
order).

Since the first  
suffering supplicant  
offered a prayer to  
his god or the first  
mother cradled an  
ailing child in her  
caring arms, we

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have witnessed how human health and healing goes beyond any inventory of parts and infusion of chemicals. We humans are a complex melding of thought, emotion, spirit, and energy and each of those components is as



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critical to our well-being as our physiological status. Even if we are just beginning to quantify and document these seemingly intangible aspects, to ignore them in the practice of medicine is neglect and an

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invitation to do  
harm. Now in its  
second edition, The  
Scientific Basis of  
Integrative Medicine  
continues to provide  
doctors and other  
health practitioners  
with information on  
complementary and  
alternative  
approaches to

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health, that is  
authoritative,  
scientifically based,  
and  
epidemiologically  
substantiated.

Written for doctors  
and healthcare  
professionals by  
pioneering  
practitioners and  
updated with the

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newest research  
across an increasing  
range of  
possibilities, the new  
edition of this  
bestselling work –  
Establishes the  
scientific basis for  
the mind–body  
connection and then  
documents the  
puissant interactions

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of the endocrine,  
immune, nervous,  
and stress systems  
that so profoundly  
influence our lives  
Examines that  
healing dimension of  
spirituality, which  
informs but  
transcends the five  
senses Investigates  
how hope, faith, and

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love aid healing  
Easy To Use  
Discusses how the  
Reference Guide  
emotional presence  
To The NLP  
of a practitioner  
Practitioner And  
affects patient  
Master  
outcome Considers  
Practitioner  
the incorporation of  
Material  
a unified theory that  
can account for the  
existence of health  
enhancing energy  
fields within — as

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well as outside — the human body Integral physiology serves as a bridge between Western medical knowledge and the equally valuable, but less well-recognized, Eastern systems of medicine. The authors refer to it as integrative because

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it combines  
Easy To Use  
important Western  
Reference Guide  
biological  
To The NLP  
knowledge with  
Practitioner And  
forms of healing that  
Master  
incorporate the  
Practitioner  
mental and  
Material  
emotional, and  
spiritual aspects that  
are essential to  
health, because  
those aspects are



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what make us  
essentially human.  
This book shows you  
how to use the  
techniques of neuro-  
linguistic  
programming to  
bring about  
profound and lasting  
personal  
transformation.  
Healer and NLP

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practitioner Cissi  
Easy To Use  
Williams reveals  
Reference Guide  
how NLP can be a  
To The NLP  
powerful tool for  
Practitioner And  
helping people free  
Master  
themselves from the  
Practitioner  
grips of their ego  
Material  
and connect more  
fully with their spirit.  
She explains: What  
NLP is and how it  
relates to spiritual

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Easy To Use  
essential tools for  
Reference Guide  
using NLP to heal  
To The NLP  
with the spirit How  
Practitioner And  
to use language to  
Master  
bring about deep  
Practitioner  
healing How to  
Material  
bring about your  
personal  
breakthrough How  
to coach yourself  
and others You will

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learn how NLP can change negative feelings into positive, increase your spiritual energy and help to reduce your self-limiting beliefs. As you gain greater skills, Cissi explains how the highest forms of self-healing will take

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place. You will  
access your wise  
inner self and  
experience  
extraordinary new  
levels of awareness.  
Packed with  
practical exercises  
and case studies  
based on the  
author's many years  
of coaching and

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training experience,  
Easy To Use  
this book provides  
Reference Guide  
an exciting new  
To The NLP  
dimension to the  
Practitioner And  
ever-popular subject  
Master  
of NLP  
Practitioner  
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Material  
Success

Transformational  
NLP

Pocket Book of  
Happiness

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Over 600 Concepts,  
Terminologies, and  
Processes of  
Machine Learning  
and Deep Learning  
Assembled Together  
(English Edition)  
Machine Learning  
Pocket Reference  
With detailed notes,  
tables, and examples,  
this handy reference

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will help you navigate the basics of structured machine learning. Author Matt Harrison delivers a valuable guide that you can use for additional support during training and as a convenient resource when you dive into your next machine learning project. Ideal for programmers, data



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scientists, and AI  
engineers, this book  
includes an overview  
of the machine  
learning process and  
walks you through  
classification with  
structured data.

You'll also learn  
methods for  
clustering, predicting  
a continuous value  
(regression), and  
reducing

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dimensionality,  
Easy To Use  
among other topics.

This pocket reference

includes sections that

cover: Classification,

using the Titanic

dataset Cleaning data

and dealing with

missing data

Exploratory data

analysis Common

preprocessing steps

using sample data

Selecting features

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useful to the model  
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Metrics and Guide  
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classification  
evaluation Regression  
Practitioner And  
examples using k-  
Master  
nearest neighbor,  
Practitioner  
decision trees,  
Material  
boosting, and more  
Metrics for regression  
evaluation Clustering  
Dimensionality  
reduction Scikit-learn  
pipelines

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This work covers  
Neuro Linguistic  
Programming (NLP),  
a model of human  
experience and  
communication. Using  
the principles of NLP,  
the book asserts that  
it is possible to  
describe any human  
activity in a detailed  
way that allows the  
reader to make many  
changes quickly and

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easily. It claims that using the techniques of NLP one can learn to: cure phobias and other unpleasant feeling responses; help children and adults with learning disabilities overcome these limitations; eliminate unwanted habits, eg. smoking, drinking, over-eating and insomnia; and

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make changes in the interactions of couples, families and organizations so that they function in ways that are more satisfying and productive.

This one-stop practical guide will show you how to use neuro linguistic programming to improve your

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communication skills  
and quality of life. To  
make your progress  
easier, it comes with  
handy expert tips and  
advice throughout.

Art lovers are  
passionate seekers,  
but locating the works  
of the great masters  
can often present a  
challenge. In The Art  
Lover's Pocket  
Guide, author Dr.

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Handbook: An  
Henry P. Traverso  
Easy To Use

offers a guide to  
locating the works of  
the most popular and  
well-known Western  
visual artists  
worldwide. Featuring  
diverse artists such as  
Joseph Albers,  
Picasso, Monet,  
Francisco de  
Zurbaran, and a host  
of others, this  
comprehensive



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handbook provides essential biographical information and historical context for more than 250 visual artists. It follows with an orderly list of each artist's works and where those works are located throughout the world, including museums, galleries, churches, monasteries,

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athenaeums,  
Easy To Use  
universities, parks,  
Reference Guide  
and libraries in the  
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Practitioner And  
Canada, and Europe.  
Master  
Both an easy-to-  
Practitioner  
search database and  
Material  
a crash course in art  
history, The Art  
Lover's Pocket Guide  
provides an enhanced  
understanding of the  
arts along with the  
tools needed to plan

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an art history trip and  
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to better navigate  
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Management Models  
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Butterflies and  
Master  
Sweaty Palms  
Practitioner  
Data Scientist Pocket  
Material  
Guide  
Working with  
Structured Data in  
Python  
The Little NLP  
Workbook

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Easy To Use  
Richard Bandler,  
Reference Guide  
co-creator of NLP  
To The NLP  
Practitioner And  
inspired Paul  
McKenna to  
greatness  
Practitioner  
collaborates with  
material  
Alessio Roberti  
and Owen  
Fitzpatrick to  
reveal how to  
unleash your true

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potential and  
Easy To Use  
transform your life.

Reference Guide

To The NLP

Practitioner And

Master

they will learn and

play, make friends

and be free of

stress, don t we? If

only that could be

the case for all our

children. Sadly

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though they  
Easy To Use  
experience  
Reference Guide  
changes they find

To The NLP  
difficult to cope  
Practitioner And  
with, pressures  
too onerous to

Master  
bear and sadness  
Material  
we can't magic

away with a hug. I  
have written this  
book for you to  
work through with  
your child aged

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Handbook: An  
5-11yrs. This book  
Easy To Use  
will teach them  
Reference Guide  
about; Self  
Esteem; Setting  
Practitioner And  
goals; Controlling  
Material  
their mood;  
Managing  
criticism; Coping  
with change;  
Coping with grief;  
Making friends  
(rapport) Learning  
styles (VAK).

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How wonderful  
could your life be  
if you were just a  
little happier? How  
much more  
amazing would it  
be if you were  
even happier than  
that? In this  
exciting pocket-  
guide to creating  
happiness,  
international



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Handbook: An  
coach, speaker  
Easy To Use  
and adventurer  
Reference Guide  
Skyler Shah takes  
you on a step-by-  
step journey to

living a happier  
life, no matter how  
happy you already  
are. With

experiments,  
illustrations and  
over 50

challenging

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questions to help  
Easy To Use  
you to begin  
Reference Guide  
shifting out of  
To The NLP  
unhappiness; this  
Practitioner And  
book provides you  
Material  
with the resources  
to truly begin to  
live the life you  
want by starting at  
the most important  
place. Happiness.

About Skyler

Shah: Skyler Shah

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Master Practitioner  
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navigates the  
world of personal  
development  
uniquely. By  
swapping dull,  
template and  
superficial  
coaching, for  
engaging,  
energising and  
often experiential  
and adventure-  
based coaching,

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Handbook: An  
he creates  
Easy To Use  
'unrealistic' results  
Reference Guide  
with his clients  
To The NLP  
who benefit from  
Practitioner And  
his varied  
trainings including  
NLP and  
Hypnotherapy. Of  
his numerous  
careers he has  
enjoyed sharing  
on-track time with  
Olympic Gold

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Reference Guide  
To The NLP  
Practitioner And  
Motorsport  
Champions. In  
February 2015 his  
TEDx talk, 'Do  
something  
incredible, live  
your dream'  
encouraged every

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Handbook: An  
listener to pick up  
Easy To Use  
a coloured pen  
Reference Guide  
and begin with  
To The NLP  
happiness.

NLP Pocket And  
HandbookeBook  
Partnership

Using NLP to  
Material  
Enhance

Behaviour and  
Learning

The Really Good  
Fun Cartoon Book

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The Little Book of  
Reference Guide  
Charisma  
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The Ultimate  
Practitioner And  
Introduction to  
NLP: How to build  
a successful life  
Practitioner  
NLP (Collins Need  
Material  
to Know?)  
Spons' Architects'  
and Builders'  
Pocket-book of  
Useful Memoranda

Read Book The  
NLP Pocket  
Handbook: An  
and Prices  
Easy To Use  
A *hands-on guide*  
Reference Guide  
to using neuro-  
Linguistic  
NLP  
programming  
And  
packed with  
Master  
thought-provoking  
Practitioner  
exercises to help  
Material  
readers  
understand NLP,  
develop effective  
NLP techniques  
and discover how  
to *get better*



# Read Book The NLP Pocket

*Handbook: An  
Easy To Use  
results in all areas  
of life.*

*The Origins of NLP  
brings together the  
recollections and  
thoughts of some  
of the main  
protagonists from  
the very early days  
of NLP. In 1971  
Richard Bandler  
and Frank Pucelik  
were students at  
Kresege College at*

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Handbook: An  
Easy To Use  
Reference Guide  
TO THE NLP  
Practitioner And  
Master  
Practitioner  
Material

*the University of  
California Santa  
Cruz. They had a  
strong mutual  
interest in Gestalt  
Therapy, Frank  
because of his  
traumatic time in  
Vietnam and  
because he had  
been working with  
some disaffected  
and drug-addicted  
kids, and Richard*

## Read Book The NLP Pocket

*because he had  
been working with  
Science and  
Behavior Books on  
transcribing and  
editing Fritz Perls'  
seminal work, The  
Gestalt Approach  
and Eyewitness to  
Therapy. They  
started a local  
Gestalt group and  
ran 2-3 sessions a  
week collaborating*

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Easy To Use  
Reference Guide  
To The NLP  
Practitioner And  
Master  
Practitioner  
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*and experimenting  
with the language  
of therapy. They  
started achieving  
some brilliant  
results but were  
having problems  
transferring their  
skills to others and  
so Richard invited  
one of their college  
professors, John  
Grinder, to observe  
what they were*

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Master  
Practitioner  
Material*

*doing in order that  
he would,  
hopefully, be able  
to deconstruct  
what they were  
doing that was so  
effective. John was  
a professor of  
Linguistics and  
was instantly  
impressed with the  
work that they  
were doing. He  
was able to add*

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Reference Guide  
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Master  
Practitioner  
Material*

*more structure and  
in due course the  
three of them  
formalised what is  
now known as the  
Meta Model. NLP,  
or Meta as it was  
known then, was  
born.*

*I've developed a  
personal pocket  
handbook with all  
the main body of  
NLP Practitioner*

Read Book The  
NLP Pocket  
Handbook: An  
*and Master  
Practitioner*  
material. It's a very  
handy and small  
version of the main  
manuals of NLP, so  
instead of having  
to carry around  
heavy,  
cumbersome  
encyclopedias, slip  
this inside your  
bag or coat pocket  
and you are ready

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*easy to use*  
Master  
Practitioner  
included, in a  
condensed  
version. The  
techniques of  
anchoring , (plus  
the all new  
conversational  
anchoring),  
submodalities ,  
rapport , sensory



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To The NLP  
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Master  
Practitioner  
Material*

*acuity , language  
patterns, including  
the milton model,  
meta model ,  
presuppositions,  
presuppositions in  
language, quantum  
linguistics,  
quantum language  
patterns, advanced  
submodalities,  
parts integration,  
(sometimes called  
visual squash), six*

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Easy To Use  
step sales strategy  
, predicates ,  
hierarchy of ideas,  
(sometimes called  
chunking or lateral  
thinking ) ,  
strategies  
(including the tote  
model),  
metaprograms,  
values , Time  
Based Techniques -  
and much more, in  
one manageable*

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Handbook: An  
*pocket sized  
booklet!*

*Packed with  
motivational tools  
and techniques to  
help you succeed  
Inspire yourself  
and others to make  
positive changes  
and create a more  
motivated life  
Motivation is a  
powerful tool and  
is central to*

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*Handbook: An  
achieving your  
Easy To Use  
goals; whether you  
Reference Guide  
want to change  
your career,  
promote teamwork  
in the office, quit a  
bad habit, or find a  
new interest, you  
need to find the  
motivation to get  
going and keep  
going! This no-  
nonsense guide  
explains the*

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*psychology of  
Easy To Use  
motivation and  
Reference Guide  
TO THE NLP  
Practitioner And  
Master  
Practitioner  
Material*  
offers practical  
strategies to help  
you master your  
mind and body to  
unlock your  
motivation and get  
more of what you  
want in all aspects  
of your life.

*Discover how to: \**  
*Muster the  
motivation to make*

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*a change \**  
*Motivate your*  
*mind and your*  
*body \* Set goals*  
*and maintain*  
*motivation \**  
*Develop a strategy*  
*for success \**  
*Overcome*  
*motivational*  
*barriers and deal*  
*with setbacks*  
*An Easy to Use*  
*Reference Guide to*

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*Practitioner and*  
*Master*  
*Practitioner*  
*Material*  
*Frogs Into Princes*  
*Happiness: A*  
*Practitioner*  
*Guide to Creating*  
*Your Own*  
*Happiness,*  
*Instantly*  
*Classroom*  
*Presence*  
*Pocketbook*

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*25 sure-fire ways  
to speak and  
present with  
confidence*

*The Big Book of  
Nlp, Expanded:  
350+ Techniques,  
Patterns &  
Strategies of  
Neuro Linguistic  
Programming*

Discover one of the  
most complete  
dictionaries in data



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Handbook: An  
science. KEY  
Easy To Use  
FEATURES ?

Simplified Guide

Understanding of  
complex concepts,  
terms, terminologies,  
and techniques. ?

Combined glossary of  
machine learning,  
mathematics, and  
statistics. ?

Chronologically  
arranged A-Z keywords  
with brief description.

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DESCRIPTION This pocket guide is a must for all data professionals in their day-to-day work processes. This book brings a comprehensive pack of glossaries of machine learning, deep learning, mathematics, and statistics. The extensive list of glossaries comprises concepts, processes,

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Reference Guide  
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Practitioner And  
Master  
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Material

algorithms, data structures, techniques, and many more. Each of these terms is explained in the simplest words possible. This pocket guide will help you to stay up to date of the most essential terms and references used in the process of data analysis and machine learning.

WHAT YOU WILL

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LEARN ? Get absolute clarity on every concept, process, and algorithm used in the process of data science operations. ? Keep yourself technically strong and sound-minded during data science meetings. ? Strengthen your knowledge in the field of Big data and business intelligence.

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WHO THIS BOOK IS  
FOR This book is for  
data professionals, data  
scientists, students, or  
those who are new to  
the field who wish to  
stay on top of industry  
jargon and  
terminologies used in  
the field of data  
science. TABLE OF  
CONTENTS 1. Chapter  
one: A 2. Chapter two:  
B 3. Chapter three: C 4.

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- Chapter four: D 5.
  - Chapter five: E 6.
  - Chapter six: F 7.
  - Chapter seven: G 8.
  - Chapter eight: H 9.
  - Chapter nine: I 10.
  - Chapter ten: J 11.
  - Chapter 11: K 12.
  - Chapter 12: L 13.
  - Chapter 13: M 14.
  - Chapter 14: N 15.
  - Chapter 15: O 16.
  - Chapter 16: P 17.
  - Chapter 17: Q 18.

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Chapter 18: R 19.

Chapter 19 : S 20.

Chapter 20 : T 21.

Chapter 21: U 22.

Chapter 22 : V 23.

Chapter 23: W 24.

Chapter 24: X 25.

Chapter 25: Y 26.

Chapter 26 : Z

Neuro Linguistic

Programming has long

been a popular

management training

tool used in companies

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all over the world for;  
Sales, Leadership,  
Managing people,  
Managing change,  
Motivation, Goal  
setting. NLP For Work  
gives you access to the  
latest NLP tools and  
techniques to help you;  
Feel confident in the  
workplace, Access your  
core skills, Drive your  
career forward, Learn  
new skills,



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Communicate

effectively, Give

impressive Guide

presentations, Write

clearly and concisely,

Manage reviews and

feedback, Network with

excellence, Get a win

win in negotiations.

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book that brings

together the key NLP

techniques that will

show you how you can

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transform your life -  
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INSTANTLY! Peter  
Blyth (Life-coach, NLP  
practitioner and holistic  
therapist) shows you  
how to eliminate self-  
doubt -  
PERMANENTLY. In a  
series of short, but  
powerful, exercises -  
laced with liberal doses  
of humour - you will  
rapidly learn how to  
use a selection of the

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most powerful NLP  
Easy To Use  
tools in your everyday  
life. Reference Guide

The Handbook of  
Natural Language  
Processing, Second  
Edition presents  
practical tools and  
techniques for  
implementing natural  
language processing in  
computer systems.  
Along with removing  
outdated material, this

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edition updates every  
chapter and expands  
the content to include  
emerging areas, such  
as sentiment  
analysis. New to the  
Second Edition Greater  
Influencing Pocketbook  
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Dummies  
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results faster at work  
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Processing

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Developers

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NLP contains more  
than 350 patterns &  
strategies written in  
an easy, step-by-step*

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*format. The*  
*methods include a*  
*full array of the*  
*fundamentals that*  
*every practitioner*  
*needs, such as the*  
*Swish pattern and*  
*The Phobia Cure,*  
*as well as advanced*  
*and unique*  
*patterns, such as*  
*The Nested Loops*

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*method and*  
*Easy To Use*  
*Learning Strategies.*  
Reference Guide  
*Many of these*  
To The NLP  
*techniques were*  
Practitioner And  
*never published*  
Master  
*before and cannot*  
Practitioner  
*be found elsewhere.*  
Material  
*Perhaps more*  
*important, and*  
*unlike most other*  
*NLP books and*  
*programs, the*

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*Handbook: An  
patterns are written  
Easy To Use  
with great care and  
Reference Guide  
testing to ensure  
To The NLP  
that they are clear  
Practitioner And  
and can be followed  
Master  
immediately. If there  
Practitioner  
was one really  
Material  
useful book on  
NLP... ...it would be  
full of NLP  
patterns! Everyone  
who learns Neuro*



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*Linguistic  
Programming  
Reference Guide  
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Master  
Practitioner  
Material*  
*knows the power of  
the patterns and  
strategies that  
employ the skills  
and knowledge of  
NLP. Whether you  
have just been  
introduced to the  
basics, or you have  
mastered advanced*

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*material and  
patterns, this work  
provides you with  
more than 350  
patterns in a concise  
reference format,  
with step-by- step  
instructions. We  
have selected each  
pattern for its value  
and relevance. If  
you know the*

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*pattern, you can*  
*Easy To Use*  
*refresh your*  
*Reference Guide*  
*To The NLP*  
*Practitioner And*  
*can do so without*  
*Master*  
*wading through any*  
*Practitioner*  
*Material*  
*ridiculously long*  
*explanations of*  
*NLP terms, or*  
*"magical stories" of*  
*healing and success.*

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*I chose to make this book clean of theories and fiction stories, and packed it with the most practical guidelines and advice.*

*Influencing skills are at the heart of all successful communication.*

*The Influencing*

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*Pocketbook*  
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*examines*  
Reference Guide  
*influencing styles,*  
To The NLP  
*how to establish*  
Practitioner And  
*rapport, dealing*  
Master  
*with different*  
Practitioner  
*personalities,*  
Material  
*handling resistance*  
*and, crucially,*  
*getting a decision.*  
*The new 2nd edition*  
*of this pocketbook*

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Reference Guide  
To The NLP  
Practitioner And  
Master  
Practitioner  
Material*

*lists five easy steps  
to influence, eight  
influencing styles,  
ten good reasons to  
build rapport and  
four different  
personality types  
with influencing  
techniques for each.*

*In an American  
Management*

*Association survey,*

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Reference Guide  
To The NLP  
Practitioner And  
Master  
Practitioner  
Material

*in answer to the  
question 'What is  
the number one  
need for success in  
business today?',  
the most popular  
answer was 'To  
persuade others of  
my value and the  
value of my ideas'.  
Author Richard  
Storey has written*

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*widely on the*  
*Easy To Use*  
*subject of*  
Reference Guide  
*persuasive*  
To The NLP  
*communication,*  
Practitioner And  
*including books for*  
Master  
*Gower and Random*  
Practitioner  
*House.*

*Have the key NLP*  
*techniques at your*  
*fingertips with this*  
*80 page reference*  
*guide. The NLP*



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Reference Guide  
To The NLP  
Practitioner And  
Master Practitioners  
and Trainers.*

*Written by an NLP  
Practitioner  
Master Trainer. No  
need to carry heavy  
manuals with you,  
or to wonder if  
you've missed an  
important step of an*

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Handbook: An  
*NLP process.*

*Simply look at the  
relevant page to*

*refresh your  
memory and*

*prepare for, or carry  
on working with,*

*your client. The NLP*

*Pocket Handbook*

*includes topics like*

*NLP*

*Presuppositions,*

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*using NLP*  
*ecologically, Well-*  
*formed goals, Eye*  
*patterns,*  
*Submodalities,*  
*Swish pattern,*  
*Neuro-logical levels,*  
*Anchoring*  
*(resource, collapse*  
*and chaining),*  
*Perceptual*  
*positions, the*

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Easy To Use  
Reference Guide  
To The NLP  
Practitioner And  
Master  
Practitioner  
Material*  
*various language  
models (Hierarchy  
of Ideas/chunking,  
linguistic  
presuppositions,  
Meta and Milton  
models), the Fast  
Phobia cure,  
Strategies, Framing  
and Reframing,  
Parts Integration,  
Values, Meta*

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*Programmes,  
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Modelling, Sleight  
Reference Guide  
of Mouth, various  
To The NLP  
Belief change  
Practitioner And  
techniques, Time  
Master  
Line interventions  
Practitioner  
and the various  
Material  
applications of NLP  
(business, coaching,  
health, sport,  
education and  
relationships).*

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***If you have ever  
carried a lucky  
talisman in your  
pocket to give  
yourself courage  
before a big event  
then carry this book  
instead. Based on  
Neuro-Linguistic  
Programming  
(NLP), the ground-  
breaking solutions***

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*to performance*  
Easy To Use  
*anxiety in this book*  
Reference Guide  
*will carry you*  
To The NLP  
*through the most*  
Practitioner And  
*daunting experience*  
Master  
*of public*  
Practitioner  
*speaking. The*  
Material  
*exercises are simple*  
*and highly effective.*  
*Even if you have*  
*suffered intolerably*  
*from performance*

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*nerves in the past  
this book will enable  
you to perform with  
passion and  
determination and  
wow your audience.  
How many times  
have you picked up  
a self-help book and  
thought "It's all  
very well but it  
won't work for me."*



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*This time the book  
meets you where  
you are and helps  
you to succeed by  
approaching the  
problem on many  
different levels. Judy  
inspires and  
encourages you with  
her descriptions and  
anecdotes. There  
are exercises that*

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*you can easily do at home and which are interesting and fun to do. The exercises are diverse so that issues are tackled in a variety of different ways. You can do the exercises either alone or with other people. The book is brief and easy to*

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Handbook; An  
*read, the techniques  
highly practical and  
the methods simple  
yet profound.*

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*The Scientific Basis  
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Medicine, Second*

*Edition*

*Where to View the  
World's Great  
Masterpieces*

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Doubt -  
Permanently  
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small gift books filled with inspirational quotes from well known public figures to lift the spirit in challenging times. How people think and how they respond to challenges and to other people varies from one individual to another

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Propositioner And  
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depending on their beliefs, values, memories and past experiences. Some people respond more effectively than others.

Understanding how they do this - and how you can follow their example by changing your thinking and beliefs -

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Master Practitioner  
Material

lies at the heart of  
neuro-linguistic  
programming (NLP).  
NLP will improve the  
way you interact and  
communicate with  
others; it will improve  
your self-esteem and  
raise your  
motivation. In fact, it  
will impact positively  
on all aspects of your  
business and private

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life. The NLP

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Pocketbook looks at  
Reference Guide  
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Material

the key principles of  
NLP and how it can  
make a difference to  
you. It describes how  
you are limited by  
your beliefs and  
thoughts and how  
you can change  
them for the better.  
There are sections  
on the brain, on



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language and on  
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how to create your  
Reference Guide  
own personal  
To The NLP  
resource bank.

Practitioner And  
how to create  
Master  
presence through  
your teacher  
persona. In doing so,  
it plugs a gap that  
exists in teacher  
training and CPD. It  
draws on exciting

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and not widely  
disseminated  
material from the  
world of acting and  
improvisation to  
provide  
straightforward tools  
and strategies that  
all teachers can use  
to improve their  
classroom presence.  
This study explores  
the design and

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application of natural  
language text-based  
processing systems,  
based on generative  
linguistics, empirical  
copus analysis, and  
artificial neural  
networks. It

emphasizes the  
practical tools to  
accommodate the  
selected system.

United States Army,

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Neuro Linguistic  
Programming  
Reference Guide  
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Practitioner And

Influence, Impact,  
Succeed

The Art Lover's  
Pocket Guide

A simple and  
graphic(al)  
explanation of the life  
toolbox that is NLP

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The authors take the reader through the background theory of NLP before providing practical guidance on how to incorporate it into classroom practice.

Have the key NLP techniques at your fingertips with this 80 page reference guide. The NLP Pocket Handbook is perfect

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for NLP Practitioners,  
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Master Practitioners  
and Trainers. Written  
Reference Guide  
to The NLP  
by an NLP Master  
Practitioner And  
Trainer. No need to  
Master  
carry heavy manuals  
Practitioner  
with you, or to wonder  
Material  
if you've missed an  
important step of an  
NLP process. Simply  
look at the relevant  
page to refresh your  
memory and prepare  
for, or carry on

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working with, your  
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using NLP  
ecologically, Well-  
formed goals, Eye  
patterns,  
Submodalities, Swish  
pattern, Neuro-logical  
levels, Anchoring  
(resource, collapse  
and chaining),

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Perceptual positions,  
the various language  
models (Hierarchy of  
Ideas/chunking,  
linguistic  
presuppositions, Meta  
and Milton models),  
the Fast Phobia cure,  
Strategies, Framing  
and Reframing, Parts  
Integration, Values,  
Meta Programmes,  
Modelling, Sleight of  
Mouth, various Belief



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change techniques,  
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interventions and the  
various applications of  
NLP (business,  
coaching, health,  
sport, education and  
relationships).

This book is for  
developers who are  
looking for an  
overview of basic  
concepts in Natural  
Language

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Processing. It casts a wide net of techniques to help developers who have a range of technical backgrounds.

Numerous code samples and listings are included to support myriad topics. The first chapter shows you various details of managing data that are relevant

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for NLP. The next pair  
of chapters contain  
NLP concepts,  
followed by another  
pair of chapters with  
Python code samples  
to illustrate those NLP  
concepts. Chapter 6  
explores applications,  
e.g., sentiment  
analysis,  
recommender  
systems, COVID-19  
analysis, spam

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detection, and a short discussion regarding chatbots. The final chapter presents the Transformer architecture, BERT-based models, and the GPT family of models, all of which were developed during the past three years and considered SOTA (state of the art). The appendices

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contain introductory material (including Python code samples) on regular expressions and probability/statistical concepts. Companion files with source code and figures are included. FEATURES: Covers extensive topics related to natural language processing Includes

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separate appendices  
on regular

expressions and  
probability/statistics

Features companion  
files with source code  
and figures from the  
book.

Practise the skills and  
techniques of Neuro-  
Linguistic

Programming in just  
five minutes a day  
with this handy,

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Gem)

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A Handbook for  
Teachers

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Linguistic

Programming? How  
can you apply

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business? NLP  
Reference Guide  
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best-selling  
Practitioner And  
author Jeremy  
Master  
Lazarus, will  
Practitioner  
teach you how to  
Material  
use NLP at work  
in order to  
achieve better  
results faster  
and establish a  
mindset for



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through  
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improving your  
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influencing and  
communications  
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understanding  
and motivating  
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and others,

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examples and  
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director, he now runs his own NLP training company where he teaches people to harness the power of NLP. His clients range from blue chip companies to elite athletes and he is also the author of the

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Models that  
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explain what  
happened, that  
predict what  
will happen and  
that reveal how  
to get results  
are described in  
The Management  
Models

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facilitators,  
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reference for  
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managers. The  
range of models  
described, 10 in  
total, includes  
John Adair's  
action centred

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model, Bruce  
Tuckman's team  
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development and  
behaviour model,  
Practitioner And  
Eric Berne's par  
Master  
ent-adult-child  
Practitioner  
theory of  
Material  
transactional  
analysis and  
John Boyd's OODA  
decision-making  
model. There are  
models too



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communications.  
Practitioner And  
For each model  
Master  
described,  
Practitioner  
author Mike  
Material  
Clayton outlines  
the problem that  
the model  
addresses,  
explains how it  
works (first an  
overview

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followed by a  
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more detailed  
Reference Guide  
explanation) and  
To The NLP  
uses examples to  
Practitioner And  
demonstrate how  
Master  
it works in  
Practitioner  
practice. A  
Material  
diagrammatic  
view of each  
model and  
references to  
related models  
add to the  
practical

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approach.

According to the  
5-star review on  
Amazon: 'This is  
a brilliant  
book. The author  
has clearly and  
simply explained  
the models and  
how they apply  
to everyday  
business. A must  
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power of Neuro-  
Linguistic  
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