

Scott Kelby's 7 Point System For Adobe Photoshop CS3 (Voices)

Don't just take a picture, make it. Using a proven five-step process - Pitch, Prepare, Shoot, Edit and Deliver - readers will develop the same successful, reliable working methods that earn influence and delight audiences, regardless of what genre you're working in.

Since Lightroom first launched, Scott Kelby's *The Adobe Photoshop Lightroom Book for Digital Photographers* has been the world's #1 best-selling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 4, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his "Lightroom Live!" tour and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You'll see Scott's entire start-to-finish Lightroom 4 workflow and learn how to incorporate it into your own workflow. Scott knows first-hand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 4. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly into your workflow, and you'll also learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this groundbreaking book.

This attractive boxed set includes: *The Digital Photography Book, Part 1, 2nd Edition* (ISBN 0321934946), *The Digital Photography Book, Part 2, 2nd Edition* (ISBN 0321948548), *The Digital Photography Book, Part 3* (ISBN 0321617657), *The Digital Photography Book, Part 4* (ISBN 0321773020), and *The Digital Photography Book, Part 5* (0133856887). Scott Kelby, the man who changed the "digital darkroom" forever, shows which buttons to push, which settings to use, when to use them, and hundreds of the most closely guarded photographic "tricks of the trade" to get budding photographers shooting dramatically better-looking, sharper, more colorful, more professional-looking photos with their digital camera every time they press the shutter button. Scott tackles the most important side of digital photography—how to take pro-quality shots using the same tricks today's top digital pros use (and it's easier than you'd think). Each chapter is packed with plain English tips on using flash,

shooting close-up photography, travel photography, shooting people, and even how to build a studio from scratch, where he demystifies the process so anyone can start taking pro-quality portraits today! Plus, he's got full chapters on his most requested topics, including loads of tips for landscape photographers, wedding photographers, and sports photographers. Chapter after chapter, page after page, Scott shares all the pros' secrets for making your photos look more professional, no matter what you're shooting. This bundle has a value of US \$125.

Since Lightroom first launched 15 years ago, Scott Kelby's The Adobe Photoshop Lightroom Book has been the world's #1 top-selling Lightroom book (it has been translated into dozens of different languages), and in this latest version for Lightroom Classic, Scott did his biggest update ever, sharing all his latest techniques, insights, and invaluable tips using his award-winning, step-by-step, plain-English style that makes learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book does that, right?). Instead, he shares his own personal settings, his time-tested techniques, and his proven step-by-step method of learning Lightroom, so you can begin using it like a pro from the start. Each year, he trains thousands of Lightroom users at his live seminars and through his blog at LightroomKillerTips.com, and he has learned first-hand what really works and what doesn't. He tells you flat-out which techniques work best, which ones to avoid, and why. You'll learn: His now famous SLIM (Simplified Lightroom Image Management) system will teach you, step by step, how to organize your images, back them up, and be able to find them quickly and easily. Scott's SLIM system is used by photographers all over the world and is taught at colleges and universities, because it's so simple, straightforward, and it works. How to make your images look like the pros and how to take advantage of the RAW camera, creative, and B&W profiles--you'll finally get the whole image-editing thing, and you'll know exactly what to do, in what order, and why. How to use Lightroom along with Photoshop, and how to make the two work together absolutely seamlessly. You'll be surprised at what you'll be able to do, even if you've never used Photoshop before. There's a full chapter on how to use Lightroom on your mobile device to expand Lightroom's power. You can also download most of the same images used in the book to follow right along with. And, you'll get a killer collection of custom Lightroom Develop and Print presets to give you some of the most sought-after looks and effects, all with just one click. This is the first and only book to bring the whole process together in such a clear, concise, and visual way. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this ground- and record-breaking book.

The Photoshop Channels Book

The Definitive Guide to Photo Editing

Welcome to Oz 2.0

The Adobe Photoshop Lightroom 2 Book for Digital Photographers

From Snapshots to Great Shots

Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, and 4

FOR THE FIRST TIME EVER, YOU'LL LEARN ALL THREE ASPECTS OF WHAT IT TAKES TO CREATE STUNNING PORTRAITS (HINT: IT'S NOT JUST THE LIGHTING) Scott Kelby, the world's #1 best-selling author of photography books, Editor-in-Chief and Publisher of Photoshop User magazine, and Publisher of the just-released Light It magazine, has reinvented how lighting books are written by finally revealing the entire process from start to finish. You see everything from the complete lighting setup (and all the gear used), to the shoot (including all the camera settings and a contact sheet of the progression of the shoot), to the all-important part that most books don't dare include—the post-processing and retouching in Photoshop. This book also breaks new ground in the visual way it teaches you the lighting setup. There aren't any sketches or 3D models—you see the lighting layout in a full-page photo, taken from above during the live shoot, so you can see exactly where everything's positioned (the subject, the photographer, the lighting, the background—you name it—you see it all). Plus, you'll see side, over-the-shoulder, and more behind-the-scenes views, so you can absolutely nail the lighting every time. LEARN THE LIGHTING SETUPS THE PROS USE Each year, Scott trains thousands of professional photographers during his Light It. Shoot It. Retouch It. LIVE! seminar tour and now, for the first time ever, he's taken that incredibly popular style of learning and put it into book form. Now everyone can have a real-world reference for getting the same looks today's clients are clamoring for. You'll learn: The step-by-step layout for creating the most-requested and sought-after lighting looks How to get more out of one light than you ever thought you could (this is worth it alone!) How to control and shape your light without breaking the bank The camera settings, gear, and power settings for every shot The retouching techniques the pros really use to make their subjects look their very best How to retouch hair, eyes, lips, skin, and lots of other little retouching tricks that make a really big difference How to create high-contrast portrait effects without buying expensive plug-ins A host of insider tricks, invaluable shortcuts, and kick-butt special effects to give you a real advantage over the competition Plus, Scott includes a special bonus chapter that shows how to create these same studio looks using off-camera hot shoe flashes and the modifiers made for them. There's never been a book like it. This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may be packaged with the bound book. AN AMAZING NEW VERSION OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES! Scott Kelby, Editor and Publisher of Photoshop User magazine—and the best-selling photography techniques author in the world today—once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Photoshop techniques for photographers. This update to his award-winning, record-breaking book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly what settings to use, when to use them, and why. LEARN HOW THE PROS DO IT The photographer's workflow in Photoshop has evolved greatly over time, and in this current version of book you'll wind up doing a lot of your processing and editing in Photoshop's Adobe Camera Raw feature (whether you shoot in RAW, JPEG or TIFF—it works for all three). That's because for

years now, Adobe has been adding most of Photoshop's new features for photography directly into Camera Raw itself. Since today's photography workflow in Photoshop is based around Camera Raw, about one third of this book is about mastering Camera Raw like a pro. Plus, you'll learn:

- The sharpening techniques the pros really use.
- The pros' tricks for fixing the most common digital photo problems fast!
- The most useful retouching techniques for photographers, and how to make "impossible" selections like wind-blown hair (it's easy, once you know the secrets), and how to use Layers like a pro.
- How to seamlessly remove distracting junk from your images.
- How to stitch panoramas, how to process HDR for a realistic look, and tricks for pulling way more out of your images than you ever dreamed possible.
- The latest Photoshop special effects for photographers (there's a whole chapter just on these!).
- A host of shortcuts, workarounds, and slick "insider" tricks to send your productivity through the roof!

Scott includes a special chapter with his own workflow, from start to finish, plus, each chapter ends with a Photoshop Killer Tips section, packed with time-saving, job-saving tips that make all the difference. He also provides four bonus chapters, along with the images used in the book for download so you can follow right along. If you're ready to learn all the "secrets of the trade"—the same ones that today's leading pros use to correct, edit, retouch, and sharpen their work—then you're holding the book that will do just that.

Scott Kelby, Editor and Publisher of Photoshop User magazine—and the best-selling photography book author in the world today—once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Photoshop techniques for digital photographers. This update to his award-winning, record-breaking book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. That's why the previous editions of this book are widely used as an official study guide in photography courses at colleges and universities around the world. LEARN HOW THE PROS DO IT Each year, Scott trains thousands of professional photographers on how to use Photoshop, and almost without exception they have the same questions, the same problems, and the same challenges—and that's exactly what he covers in this book. You'll learn: The sharpening techniques the pros really use. The pros' tricks for fixing the most common digital photo problems fast! How to process HDR (High Dynamic Range) images to get realistic looking images, as well as the heavily tone-mapped hyperreal look. How to master Photoshop's Content-Aware features. How to use Photoshop's video editing features to make movies from your DSLR videos. How to process RAW images like a pro (plus how to take advantage of all the new Camera Raw features in CC). The latest Photoshop special effects for photographers (there's a whole chapter just on these!). A host of shortcuts, workarounds, and slick "insider" tricks to send your productivity through the roof! Plus, Scott includes a special chapter with his own workflow, from start to finish, and each chapter ends with a Photoshop Killer Tips section, packed with time-saving, job-saving tips that make all the difference. He also provides four bonus chapters, along with all the images used in the book for download on the book's website.

companion webpage. If you're a digital photographer, and if you're ready to learn all the "tricks of the trade"- the same ones today's leading pros use to correct, edit, retouch, and sharpen their work-then you're holding the book that will do just that. Breathe deep and relax - this book takes the stress out of photography post-production While capturing the perfect photogr welcome creative challenge for photographers, post-production can often be a headache. Downloading, sorting, tagging, editing and distributing your digital images - especially the enormous quantities produced in today's image-happy world - can be overwhelming. Time to take a deep breath and sit down with a copy of this calming book. Digital workflow teacher and author Mark Fitzgerald offers low-stress, post-production photography workflows and editing solutions that will make your life easier. Walking you through the latest photography software, especially Adobe Lightroom and Adobe Photoshop, Mark offers sensible advice and answers all your post-production questions, whether you're a professional photographer, serious amateur, or motivated novice. Takes the stress out of photography post-production by offering effective, timesaving, no-hassle solutions for overwhelmed digital photographers Helps you streamline and simplify such post-production tasks as downloading, sorting, tagging, editing, and distributing digital images Explores the latest photography software, with special emphasis on Adobe Lightroom and Adobe Photoshop Offers straightforward advice for professional photographers and serious amateurs Includes practical, real-world examples, so you can immediately apply what you're learning Get into a better, more relaxing place with your photography post-production workflows and tasks with *Zen of Post Production: Stress-Free Photography Workflow and Editing*.

How Do I Do That In Lightroom Classic? (2nd Edition)

Photoshop Masking & Compositing

The step-by-step secrets for how to make your photos look like the pros!

The Digital Photography Book, Part 5

The Photography Storytelling Workshop

Zen of Postproduction

Scott Kelby shows digital photographers how to unlock the amazing power of Adobe Lightroom 2 and start using it like a pro! • •
Scott Kelby, the #1 best-selling computer book author, takes on the new version of Adobe Lightroom. • Users will learn all there is to know about organizing, correcting, printing, and showing their digital images using Lightroom. • Each technique includes step-by-step instructions and full-color illustrations. Written in concert with Adobe's development of the Photoshop Lightroom 2.0 Beta, *The Adobe Photoshop Lightroom 2.0 Book for Digital Photographers* - by #1 bestselling computer and technology author, Scott Kelby - is the most complete and concise Lightroom 'how-to' book for digital photographers of all skill levels. In *The Adobe Photoshop Lightroom 2.0 Book for Digital Photographers*, Scott walks readers through the basics of Lightroom use, gradually leading them to a brilliantly devised and super efficient digital photography workflow that dramatically improves productivity and allows photographers to spend less time processing photos and more time shooting them. Throughout the book Scott shares his personal

camera and Lightroom settings, as well as the studio-tested techniques he's developed for his own photography workflow. What really sets *The Adobe Photoshop Lightroom 2.0 Book for Digital Photographers* apart from other Lightroom books on the market are the last two bonus chapters where Scott answers the questions, 'In exactly what order am I supposed to do things in Lightroom,' and 'Where does Photoshop fit in to the mix?' Both chapters start with an on-location photo shoot, including full details on the equipment, camera settings, and lighting techniques. Readers then witness as he takes the photos from each shoot through the entire workflow process, to the final output of the 16'x20' prints.

This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those “tell-me-everything-about-the-Unsharp-Mask-filter” books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. **LEARN HOW THE PROS DO IT** Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that's exactly what we cover in this book. You'll learn: The real secrets of how the pros retouch portraits How to color correct any photo without breaking a sweat (you'll be amazed at how the pros do it!) How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you'll learn why so many pros like it best—because it's faster and easier) The sharpening techniques the pros really use (there's an entire chapter just on this!) How to deal with common digital camera image problems, including removing noise and avoiding halos The most requested photographic special effects, and much more! **THE BOOK'S SECRET WEAPON** Although Elements 10 offers some digital photography features that Photoshop CS5 doesn't offer, there are plenty of features that Photoshop CS5 has that Elements 10 still doesn't have (things like paths, Channel Mixer, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

With over 800 of the most closely guarded photographic “tricks of the trade,” this boxed set—consisting of all four parts of Scott Kelby's best-selling series, *The Digital Photography Book*—is the ultimate resource for any one who wants to shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Scott Kelby, the man who changed the “digital darkroom” forever with his groundbreaking, best-selling *The Photoshop Book for Digital Photographers*, now tackles the most

important side of digital photography—how to take professional-quality shots using the same tricks today’s top digital pros use (and it’s easier than you think). These aren’t books of theory, full of confusing jargon and detailed concepts. These are books on which button to push, which setting to use, and when to use it. Each page covers a single concept on how to make your photography better. Every time you turn the page, you’ll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you’re tired of shots that look “okay,” and if you’re tired of looking in photography magazines and thinking, “Why don’t my shots look like that?” then these are the books for you.

What would your life be like if you could shoot absolutely amazing portraits? If you could be in any natural lighting situation, indoors or out, and know that you’d be able to create an amazing image every time? If you’ve ever dreamed of making such incredible portraits that your friends and family say, “Wait a minute, this is *your* photo!?! *You* took this?” then you’re in luck.

Award-winning photography book author Scott Kelby teaches you exactly how to shoot and edit gorgeous natural light portraits. Scott shares all his secrets and time-tested techniques, as he discusses everything from his essential go-to portrait gear to camera settings to the portrait photography techniques you need to create absolutely stunning images. From window light to taming harsh outdoor light, from the tools and accessories you need to capture beautiful portraits in any lighting condition, Scott has got you covered.

Among many other topics, you’ll learn:

- The secrets to getting super-sharp portraits every time without breaking a sweat.
- Exactly which camera settings work best for natural light portraits (and which ones you should avoid).
- How to create separation with a silky smooth, out-of-focus background no matter which lens you have.
- How to tame even the harshest light and turn it to your advantage to create soft, beautiful, wrapping light.
- Which lenses will get you the best results and why.

- What gear you need, which accessories work best, and a ton of killer tips that will help you create better images and make the entire experience that much more fun.

It's all here, including an entire chapter on post-processing and retouching, and another with detailed portrait recipes, and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There's never been a natural light portrait photography book like it!

The Natural Light Portrait Book

Photoshop for Lightroom Users

Sports Photography

Scott Kelby's 7-Point System for Adobe Photoshop CS3

Photoshop

The Photoshop Book for Digital Photographers

What could top the #1 best-selling photography book of all time? We're talking about the award-winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages, because it's the one book that really shows you how to take professional-quality shots using the same tricks today's top digital pros use. Well, what if you took that book, created four more just like it but with even more tips, plucked out only the best tips from all five of THOSE books, updated the images, referenced all-new gear, and added a completely new chapter on how to make the transition from shooting photos with your phone to making photographs with your new DSLR? In *The Best of The Digital Photography Book*, you'll find all of Scott's favorite tips and techniques curated and updated from *The Digital Photography Book*, Parts 1-5, along with a brand new chapter on transitioning from your phone to a full-fledged DSLR. You'll find everything that made the first five titles a success: Scott answering questions, giving out advice, and sharing the secrets he's learned just like he would with a friend—without all the technical explanations and techie photo speak. This book will help you shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

In *Sports Photography: From Snapshots to Great Shots*, author and sports photographer Bill Frakes

shows you how to capture the key elements of sports photographs—motion and emotion, style and scene, place and purpose—whether you're at a baseball tournament, a track meet, or a professional football game. Starting with the basics of equipment, camera settings, and exposure, Bill covers the fundamental techniques of sports photography—understanding lighting, handling composition and focus, and timing peak action. He explains how to choose a shooting position on the field of play, identify the defining moments away from the action, and learn the etiquette of covering live sporting events. He then breaks down the shooting processes of specific sports, outlining the challenges and demands of each and showing how to isolate individual athletes in action. Beautifully illustrated with large, vibrant photos, this book teaches you how to take control of your photography to get the sports photo you want every time you pick up the camera. Master the photographic basics of composition, focus, depth of field, and much more Get tips on shooting with long and short lenses, learning when to use them and why Learn key techniques for photographing various sports, including football, baseball, basketball, soccer, and more Fully grasp all the concepts and techniques as you go, with assignments at the end of every chapter And once you've got the shot, show it off! Join the book's Flickr group to share your photos and ideas for great sports shots at flickr.com/groups/sportsphotographyfromsnapshotstogreatshots.

Adobe Photoshop Lightroom is truly an awesome program, and the primary editing tool for so many photographers today. But, at some point, you realize that there are things you need to do to your images that Lightroom just can't do. It could be anything from pro-level portrait retouching, to blending two or more images together, to incredible special effects, to removing distracting things in your image, to adding beautiful type to your images, and, well...there are just lots of incredible things you could do...if you just knew Photoshop. Adobe Photoshop is...well...it's Photoshop—this huge, amazing, Swiss Army knife of a program with 70+ tools, and more than a hundred filters. So, compared to Lightroom it seems really complicated, and it could be, but you've got a secret weapon: Scott Kelby. He's the same guy who wrote the world's #1 best-selling book on Lightroom, he's Editor and Publisher of Photoshop User magazine and Lightroom Magazine, and he's here to teach you just the most important, most useful parts of Photoshop—just the stuff that Lightroom can't already do. Once you learn these techniques (all covered in this short, quick, easy-to-use, plain-English guide), it opens a whole new world of productivity and creativity. Here's what you'll learn: Scott tells you flat-out which tools to

use, which techniques work best, which ones to avoid, and why. You only really need about 20% of what Photoshop can do, and that 20% is all covered right in this book. The most important layer techniques, and learning layers is like being handed the keys to the candy store—this is where the fun begins, and you'll be amazed at what you'll be able to do, so quickly and easily.

Scott's favorite (and most useful) portrait retouching techniques; his favorite special effects for landscape, travel, and people photos; plus which filters are awesome (and which ones waste your time). Also, you'll learn how to mask hair and create super-realistic composites (you'll be amazed when you learn how easy this is), plus how to take advantage of all the latest Photoshop technology, how to leverage the latest features (so you're doing things the easy way), and a bunch of today's most popular techniques (the same commercial looks you're seeing in hot demand), so you'll be using Photoshop like a shark in no time. If you've been saying to yourself, "Ya know, I really should learn Photoshop," you're holding the absolute best book to get you there, coming from the guy who literally wrote the book on Lightroom. He knows how to help you make the most of using these two powerful tools together to take your images (and your fun) to the next level. You are going to love being a Photoshop shark!

Learn Scott Kelby's Seven Point System for developing photos to perfection in Adobe Lightroom! Imagine how awesome it would be if you opened up an image in Lightroom, even a really messed-up one, and you knew exactly what to do first, what to do next, and every other step along the way to take that image from flat to fabulous? Well, that is precisely what this book is all about. You're learning a system, the same one taught in colleges and universities around the world, that was crafted by world-renowned Lightroom expert Scott Kelby, the world's #1 bestselling Lightroom author and founding editor of Lightroom Magazine. This is a new way of working and thinking about editing your images that will change your work in Lightroom forever, so you spend less time fixing your photos and more time finishing them and doing the fun, creative things that make Lightroom the amazing tool that it is. Scott has narrowed things down to just seven major editing moves you need to master to enhance your images like a pro. He whittled it down so you're not learning Lightroom tools you're probably never going to need. Then, and perhaps most importantly, he determined exactly when and in which order to apply these seven techniques that make up this proven, time-tested "Lightroom Seven Point System." But the magic of this book isn't just listing the seven tools and how they work. It's how they're used together, and the learning process you go through, that makes this book so unique. This isn't a "read about it"

book. This is a hands-on "you do it" book. You start each chapter with the Raw photo right out of the camera (you can download Scott's same image so you can follow right along). Then, you're going to apply this Seven Point System in a very specific way, and you're going to do it over and over again, and again, and again, on a range of photos, with different challenges and situations, until the Seven Point System is absolutely second nature to you. You're going to do the full edit each time -- from beginning to end -- with nothing left out, and once you learn this system, there won't be an image on your screen you won't be able to enhance, fix, edit, and finish like a pro yourself! As you move through the book, you'll be amazed at how well this system works across such a wide range of photos, from landscapes to portraits, from architectural to sports photography, from wedding photos to everything in between. The book is 21 short chapters (including two bonus chapters where you work with Lightroom and Photoshop together), and if you spend just 10 minutes a day doing one chapter, in three weeks there won't be a photo you won't be able to beat! You'll know what to do first, next, and in exactly which order to take a dull, lifeless image and make it one you'd proudly hang on your wall. Best of all, along the way you'll learn more than just the Seven Point System, as you'll have to tackle whatever each image throws at you, so you're going to discover extra techniques, shortcuts, and workarounds that will help you in every aspect of your editing. This is the book you've been waiting for, the industry's been waiting for, and once you learn this system and start applying it yourself, you'll be the next one to say -- "You can't beat 'The System!'"

The Adobe Photoshop CC Book for Digital Photographers (2014 release)

The Landscape Photography Book

Photo Recipes Live

The Photoshop Elements 10 Book for Digital Photographers

The Adobe Photoshop Lightroom Book

The Best of The Digital Photography Book Series

Scott Kelby's Lightroom 7-Point System

Scott Kelby, author of The Digital Photography Book, volume 1 (the world's best-selling digital photography book of all time), is back with a follow-up to his volume 2 smash best seller, with an entirely new book that picks up right where he left off. It's even more of that "Ah ha—so that's how they do it," straight-to-the-point, skip-the-techno-jargon stuff you can really use today to make your shots even better. This book truly has a brilliant premise, and here's how Scott describes it: "If you and I were out on a shoot and you asked me, 'Hey Scott, I want the light for this portrait to look really soft and flattering. How far back should I put this softbox?' I wouldn't give you a

lecture about lighting ratios, or flash modifiers. In real life, I'd just turn to you and say, 'Move it in as close to your subject as you possibly can, without it actually showing up in the shot.' Well, that's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned, just like I would with a friend—without all the technical explanations and techie photo speak." Each page covers a single concept on how to make your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you. This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With nearly 200 more of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Furnishes an overview of digital photography, covering such topics as cameras, exposure, lighting, shutter speed, depth of field, and resolution--and tips on how to avoid hours of photo-editing by taking great photographs the first time.

The first major survey of photography's place in recent art history.

The Adobe Photoshop Lightroom CC Book for Digital Photographers

Light It, Shoot It, Retouch It

Learn Step by Step How to Go from Empty Studio to Finished Image

Creative Black and White

Classic Effects

Have you ever dreamed of taking such incredible landscape photos that your friends and family say, "Wait a minute, this is your photo?! You took this?" Well, you're in luck. Right here, in this book, pro photographer and award-winning author Scott Kelby teaches you how to shoot and edit jaw-dropping landscape photographs. Scott shares all his secrets and time-tested techniques, as he discusses everything from his go-to essential gear and camera settings to the landscape photography techniques you need to create absolutely stunning images. From epic scenes at sunrise to capturing streams and waterfalls with that smooth, silky look, and from photographing the night sky or the Milky Way to creating breathtaking, sweeping panoramas, Scott has got you covered. Among many other topics, you'll learn:

- The secrets to getting super-sharp, crisp images (without having to buy a new lens).
- Exactly which camera settings work best for landscape photography and why (and which ones you should avoid).
- Where to focus your camera for tack-sharp images from foreground to background.
- How to shoot beautiful high dynamic range images and stunning panoramas (and even HDR panos!), along with how to post-process them like a pro.
- How to create captivating long-exposure landscape shots that wow your viewers.
- What gear you need, what gear you can skip, which accessories work best, and a ton of killer tips that will not only help you create better images, but make the entire experience that much more fun.

It's all here, from the planning, to the shoot, to the post-processing—taking your images from flat to fabulous—and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There has never been a landscape book like it!

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This enhanced e-book combines video and text to create a learning experience that is engaging, informative and fun. In addition to the full text of Photo Recipes Live, you'll find two hours of high-quality video training that brings the topics to life through friendly visual instruction from experts and industry professionals. Scott Kelby, author of the best-selling The Digital Photography Book, brings to life his "Photo Recipes" chapter—not just from this book, but from his smash best-selling follow-ups, volumes 2 and 3. In this two-hour text-and-video package, Scott shows you exactly how it's all done, from scratch, without holding anything back. If you've ever wondered how the pros use natural light, studio light, and even direct daylight to get those amazing shots, you'll see it all here, live, as it happens. Most of the shoot takes place in an amazing New York City loft photo studio as Scott re-creates the looks he describes in the book, along with some bonus lighting set-ups that aren't in the book, to create a very special learning experience you won't find anywhere else. Everything is put together from scratch (from studio shots to location shots to product photography), all while the cameras are rolling—you see it all from the very beginning so you'll be able to re-create those same looks without spending thousands on expensive high-end equipment. Best of all, Scott explains everything in simple, plain English, just the way he'd tell a friend, using the same casual, conversational style that made his series of books a worldwide sensation. If you've ever wondered "how they do it," you're about to find out in this amazing enhanced e-book that shows how easy this all can be—once you know the secrets. Due to the incredibly rich media included in your enhanced eBook, you may experience longer than usual download times. Please be patient while your product is delivered.

Scott Kelby, the world's #1 bestselling Photoshop author, and the man who changed the Photoshop and digital photography world with his groundbreaking, award-winning "Photoshop Book for Digital Photographers" unveils a exciting, brand new way of thinking, and working in Adobe Photoshop that will not only change the industry again, but it will change the way we all work in Photoshop forever, so we can finally spend less time fixing our images, and more time finishing them. You're about to become a Photoshop Shark! Scott has focused in and really narrowed things down to just exactly which Photoshop tools and techniques we absolutely, positively have to know, and he found that there are just seven major tools, seven major features that we have to master to enhance our images like a pro. But then he took it a step further. Out of those seven major tools, he looked at which parts or sections of those tools do we really need to master, and which parts can we pretty much ignore (in other words, he whittled it down so you're not learning parts of the tools that you're probably never going to need). Then, and perhaps most importantly, he determined exactly when and in which order to apply these seven techniques that make up Scott's amazing "Photoshop Seven Point System." But the magic of this book, is not just listing the seven tools and showing how they work. It's how they're used together, and how Scott teaches them (and makes it stick), that makes this book so unique. You're not going to just learn one technique for fixing shadows, and another technique for adjusting color (every Photoshop book pretty much does that, right?). Instead, you're going start off at square one, from scratch, as each chapter is just one photo—one project—one challenging lifeless image (you'll follow along using his the same images), and you're going to unleash these seven tools, in a very specific way, and you're going to do it again, and again, and again, in order on different photos, in different situations, until they are absolutely second nature. You're finally going to do the FULL fix—from beginning to end—with

nothing left out, and once you learn these seven very specific techniques, and apply them in order, there won't be a an image that appears on your screen that you won't be able to enhance, fix, edit, and finish yourself! Plus, Scott's techniques work across a wide range of photos, and that's exactly what you'll be working on in the book, from landscapes to portraits, to architectural, to nature, from event photography to everything in between—there isn't a photo you won't be able to beat! This is the book you've been waiting for, the industry's been waiting for, and Scott's "Adobe Photoshop Seven Point System" is so revolutionary that he's officially applied for a patent with the U.S. Patent and Trademark Office, and this new system is only found in this amazing, ground breaking new book. Once you learn these techniques, and start applying them yourself, you'll be the next one to say—"You can't beat 'The System!'"

Post-production can make the difference between a good image and a great image, not to mention it's an essential process if you shoot in RAW to enjoy the most flexibility and control possible. This book will outline everything you need to know to gain a better understanding of how to apply darkroom style effects to your images using Adobe Photoshop and Affinity Photo. Through detailed background knowledge designed to make you familiar with the software and to build your confidence, you'll learn a wide range of skills and techniques through step-by-step case studies that will make learning an active experience. Not only will this be a valuable reference resource, it will also be your very own personal tutor giving you everything you need to edit your images like a pro. - Learn the essentials with a complete guide to every tool, filter and effect for both Adobe Photoshop and Affinity Photo - Get the most out of your RAW files with detailed instructions on processing your digital image - Master basic, intermediate, and advanced editing techniques with easy to follow step-by-step tutorials - Get the best quality images for display with a complete guide to home printing

How Do I Do That in Lightroom?

A Five-Step Guide to Creating Unforgettable Photographs

Photo Recipes

Art and Photography

Digital Photography Tips and Techniques

The Step-by-step Secrets for how to Make Your Photos Look Like the Pros'!

Creating memorable photographs is a process that starts before you edit an image in Photoshop, before you capture the image, even before you pick up the camera. You must first approach the subject with the proper sense of perception, with the ability to visualize the finished print before you commit a scene to pixels, but still be flexible and spontaneous. Master fine art photographer Vincent Versace has spent his career learning and teaching the art of perception and how to translate it into stunning images. In Welcome to Oz 2.0 — a completely rewritten update of the book's first edition — he delves into what it means to approach digital photography cinematically, to use your perception, your camera, and Photoshop to capture the movement of life in a still image. Adapt your workflow to the image so you always know how best to use your tools Turn a seemingly impossible photograph scenario into a

successful image Practice “image harvesting” to combine the best parts of many captures to create an optimum final result Discover the importance of bokeh — not only how to use it in order to control how the eye travels and sees an image, but also how to realistically create it in post-processing Foreword by Bert Monroy Afterwords by Jay Maisel and David duChemin Includes free software downloads from onOne and Nik worth \$250, as well as customized presets for the Wacom Cintiq and Intuos tablets!

Designers, photographers, and artists use Photoshop to create fantastic and realistic images for illustrations, fine art, and editorial content. Whether they're landscape or portrait photographers, illustrators or fine artists, masking and compositing are essential skills to master for combining images to the extent that it is impossible to tell where one image stops and the other one begins. In this completely revised edition of her best-selling guide to masking and compositing, Photoshop artist and educator Katrin Eismann--along with compositing experts Sean Duggan and James Porto--takes readers through numerous step-by-step examples, highlighting the tools and techniques used for masking and combining images. Featuring work by leading artists and photographers, this book focuses on the techniques used to create compelling compositions, including making fast and accurate selections, mastering Photoshop's masking tools, and implementing the concept and photography from start to finish. The book addresses working with Photoshop's selection tools; selecting and maintaining fine details and edges; and working with difficult image elements, such as cloth, hair, or translucent objects. All-new photographic examples, updated instruction to cover the latest version of Adobe Photoshop, and an expanded section on shooting photographs for composite work make this a must-have guide for anyone interested in photographing and creating professional composite images. Visit www.peachpit.com/pmc2e to download dozens of the images featured in this book and practice the illustrated techniques with the same files used in the book. Also, download a full, free chapter on how to use the Pen Tool, one of the best selection tools in Photoshop.

Learn how breaking photographic rules can result in stunning black-and-white photos Black-and-white photography poses unique challenges; without color to guide the eye, contrast, lighting, and composition take on even more importance. Renowned photographer Harold Davis explains these elements and demonstrates the basic rules of black and white photography as well as when and how to break them. He breaks through the complexity of this photographic medium, explores opportunities for black-and-white imagery, and shows how to capitalize on every one. Richly illustrated with the author's own images, this beautiful guide presents the skills needed for great black-and-white photos while encouraging your confidence and creativity. Goes beyond basics to teach photographers how to conquer the challenges posed by black-and-white photography Appeals to professionals and serious amateurs who

are interested in exploring creative black-and-white imagery Presents photography fundamentals and shows how black and white requires some of the rules to be bent Encourages creative thinking and confidence Lavishly illustrated with Harold Davis's outstanding monochromatic photos Whether you're a professional just venturing into black and white or a serious amateur, Creative Black & White will both educate and inspire you.

Learn how to take professional-quality photographs using the same tricks today's top photographers use (surprisingly, it's easier than you'd think)!

This is a completely, totally updated version of the #1 best-selling digital photography book of all time! It's the award winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages.

Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?,' I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend—without all the technical explanations and techie photo speak."

This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you.

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Professional Portrait Retouching Techniques for Photographers Using Photoshop

Scott Kelby's Lightroom 7-Point System

The Adobe Photoshop Lightroom 4 Book for Digital Photographers

The Digital Photography Book

Photoshop for Lightroom Users

A Cinematic Approach to Digital Still Photography with Photoshop

Lightroom has become the photographer's tool because it just has so much power and so much depth, but because it has so much power and depth, sometimes the things you need are...well...kinda hidden or not really obvious. There will be a lot of times when you need to get something done in Lightroom, but you have no idea where Adobe hid that feature, or what the "secret handshake" is to do that thing you need now so you can get back to working on your images. That's why this book was created: to get you to the technique, the shortcut, or exactly the right setting, right now. Here's how it works: When you need to know how to do a particular thing, you turn to the chapter where it would be found (Print, Slideshow, Organizing, Importing, etc.), find the thing you need to do (it's easy-each page covers just one single topic), and Scott tells you exactly how to do it just like he was sitting there beside you, using the same casual style as if he were telling a friend. That way, you get back to editing your images fast. This isn't a book of theory, full of confusing jargon and detailed multi-step concepts. This is a book on which button to click, which setting to

use, and exactly how and when to use it, so you're never "stuck" in Lightroom again. This will be your "go to" book that sits within reach any time you're working in Lightroom, and you are going to love having this type of help right at your fingertips. Since Lightroom 1.0 first launched, Scott's Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 bestselling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 6, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: • Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. • The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. • What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You'll see Scott's entire start-to-finish Lightroom 6 workflow and learn how to incorporate it into your own workflow. • Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows firsthand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 6. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight to the point, or more fun way to learn Lightroom than with this groundbreaking book.

Each year, Scott Kelby, Editor-in-Chief of Photoshop User magazine and the #1 best-selling Photoshop author, trains literally thousands of photographers on how to retouch portraits using Photoshop through his live seminars, online classes, DVDs, and standing-room only workshops at the Photoshop World Conference & Expo. Now you can learn the same techniques he uses in his own retouching workflow, in the only book of its kind—one written expressly for photographers who do their own retouching. As a pro photographer himself, Scott understands that photographers make their living shooting, not retouching. But, delivering fully retouched images is now expected by clients. That's why Scott put together this amazing resource for teaching photographers the quickest, easiest, and most effective ways to create professional-looking, retouched final images without spending hours grinding away at painstaking, detailed techniques. LEARN HOW THE PROS DO IT It's all here—the step-by-step methods for fixing, enhancing, and finishing your portraits in Photoshop. Using the techniques in this book, you'll create images that will absolutely wow your clients. You'll learn: • How to soften skin and still retain detail and texture • The best tricks for beautifully enhancing

Download Ebook Scott Kelby's 7 Point System For Adobe Photoshop CS3 (Voices)

eyes, eyebrows, and eyelashes □ How to selectively sharpen portraits without complicated masking □ How to create gorgeous-looking lips □ How to remove blemishes fast and keep the most detail □ The pros' tricks for body sculpting □ How to make your subject's hair look fabulous □ How to give your retouches that natural look that sets them apart □ Plus, you get Scott's complete 5-minute, 15-minute, and 30-minute start-to-finish workflows If you're ready to learn the "tricks of the trade"—the same ones that today's leading pro photographers use to retouch, tuck, tighten, and tone their images for that pro-retouched look—you're holding the book that will do exactly that. It will radically change the way you retouch your portraits from here on out, and give you the best-looking, most natural retouches you've ever done.

Learn Scott Kelby's 7-Point System for developing photos to perfection in Adobe Lightroom!

Imagine how awesome it would be if you opened up an image in Lightroom, even a really messed up one, and you knew exactly what to do first, what to do next, and every step along the way to take that image from flat to fabulous. Well, that is precisely what this book is all about. You're learning a system—the same one taught in colleges and universities around the world—that was crafted by world-renowned Lightroom expert Scott Kelby, the world's #1 best-selling Lightroom book author.

This is a new way of working and thinking about editing your images that will change the way you work in Lightroom forever, so you'll spend less time fixing your photos and more time finishing them, and doing the fun, creative things that make Lightroom the amazing tool that it is.

Scott narrowed things down to just the seven major editing moves we need to master to enhance our images like a pro, so we're not learning Lightroom tools we're probably never going to need. Then, and perhaps most importantly, he determined exactly when and in which order to apply these seven techniques that make up this proven, time-tested "Lightroom 7-Point System."

But, the magic of this book isn't just listing the seven techniques and how they work. It's how they're used together, and it's the learning process you go through that makes this book so unique. This isn't a "read about it" book. This is a hands-on "you do it" book. You start each lesson with the RAW photo, right out of the camera (you can download Scott's images, so you can follow right along). Then, you're going to apply the 7-Point System in a very specific way, and you're going to do it over and over again, and again, and again, on a range of various photos, with different challenges and situations, until these seven points are absolutely second nature to you. You're going to do the full edit each time—from beginning to end—with nothing left out. Once you learn this system, there won't be an image on your screen that you won't be able to enhance, fix, edit, and finish like a pro!

As you move through the book, you'll be amazed at how well this system works across such a wide range of photos, from landscapes to portraits, from architectural to sports photography, from wedding photos to everything in between. The book is 21 short lessons (including two bonus lessons where you work with Lightroom and Photoshop together), and if you spend just 10 minutes a day doing that day's lesson, in three weeks, there won't be a photo you won't be able to beat! You'll know what to do first, what to do next, and in exactly which order to take a dull, lifeless image and make it one you'd proudly hang on your wall. Best of all, you'll learn more than just the 7-Point System along the way, as you'll have to tackle whatever each image throws at you, so you're going to discover extra techniques, shortcuts, and workarounds that will help you in every aspect of your editing.

This is the book you've been waiting for—the industry has been waiting for—and once you learn this system and start applying it yourself, you'll be the next one to say, "You can't beat the system!"

The Travel Photography Book

The Adobe Photoshop Lightroom Classic Book

The Adobe Photoshop CC Book for Digital Photographers (2017 release)

The Quickest Ways to Do the Things You Want to Do, Right Now!

Stress-Free Photography Workflow and Editing

The Complete Guide for Photographers

Learn how to take professional-quality photographs when you travel, using the same tricks today's top photographers use!

If you've ever dreamed of making such incredible travel photos that when your friends and family see them they say, "Wait a minute, this is your photo!?" then you're holding the right book.

Scott Kelby, award-winning travel photographer and author of the best-selling digital photography book in history, shares all his secrets and time-tested techniques as he discusses everything from his go-to essential travel gear, to camera settings, to how to research before your trip, to the travel photography techniques that will help you capture truly captivating images on your trip.

Among many other topics, you'll learn:

- *What makes a great travel photo (including what to shoot and what to skip).*
- *Which lenses and accessories will get you the best results (including when to use them and why).*
- *How to post-process your images in Lightroom or Photoshop to get incredible results.*
- *Tips for getting great portraits of the locals and even how to get them to pose for your shots.*
- *When it makes more sense to use your cell phone's camera instead.*
- *Travel photo recipes that show you the ingredients for creating specific types of travel shots.*
- *How to compose your travel images, how to keep your gear safe when traveling, and a ton of killer tips to help you create better travel images, and make your entire trip that much more fun.*

It's all here—Scott doesn't hold anything back in this groundbreaking book that will help you take the type of travel images you've always dreamed of. There's never been a travel photography book like it!

Finally, a Photoshop book that is written expressly for professional photographers and hi-end serious amateurs that doesn't talk about F-stops, exposures, and how to frame a shot (you know all that stuff already--if you don't; I hate to say it, but this isn't for you). This new book, from Photoshop User magazine editor and bestselling author Scott Kelby, starts at the moment your digital camera photos come into Photoshop, and he shows you the Photoshop pros techniques for managing, correcting, retouching and outputting your photos to knock your client's socks off, and turn you into a Photoshop production wizard. This book is absolutely ideal for traditional photographers who are making the jump to digital photography, and Scott's casual, step-by-step, plain-English style makes even the most complex Photoshop techniques seem so easy and accessible. It's the type of book that makes you smile and think "Ahhhh, so that's how they do it" and then immediately you realize "Hey, I can do this!" The entire book is graphically rich, in full color cover-to-cover, and best of all it's packed with real-world project-based tutorials that will take you through the process of sizing your images with the proper resolution (and the secret to doing so without losing image quality), how to deal with High ISO noise, blue channel noise, and other common plagues introduced by digital cameras; you'll learn how the pros color correct their photos for output on everything from inkjet printers to printing presses, and the secrets to getting perfect fleshtones no matter where it's output. You'll learn the sharpening techniques today's top digital photographers use, and how the leading retoucher's perform "digital plastic surgery" in Photoshop, plus professional facial retouching techniques using Photoshop 7.0's amazing new tools. Plus, you'll also learn how to manage your photos, "digital dodging and burning"

tricks, dealing with common problems, making client presentations within Photoshop and on the Web, and the inside tips on how to work faster and more efficiently than you ever thought possible. If you're serious about digital photography and Photoshop, this is book you've been waiting for. While Adobe Photoshop has long been their choice for editing digital photographs, many photographers want a more focused tool. That's where Adobe Photoshop Lightroom comes in. Designed from the ground up with digital photographers in mind, Photoshop Lightroom offers powerful editing features in a streamlined interface that lets photographers import, sort, and organize images. The Adobe Photoshop Lightroom Book was also written with photographers in mind. Best-selling author Martin Evening describes Photoshop Lightroom's features in detail from a photographer's perspective. As an established commercial and fashion photographer, Martin knows firsthand what photographers need for an efficient workflow. He's also been working with Photoshop Lightroom from the beginning, monitoring the product's development and providing feedback on the public beta. As a result, Martin knows the software inside and out, from image selection to image editing to image management. In this book you'll learn how to: Work efficiently with images shot in the raw formatn import photographs with ease and sort them according to your workflow Create and manage a personal image library Apply tonal corrections to multiple images quickly Integrate Photoshop Lightroom with Adobe Photoshop Export images for print or Web as digital contact sheets or personal portfolios Photographers will find Adobe Photoshop Lightroom—and The Adobe Photoshop Lightroom Book—indispensable tools in their digital darkroom. A free Lightroom 1.1 PDF supplement update is now available at www.peachpit.com/register.

Describes how to achieve the same effects that are seen in magazines, television, newspapers, and the Web using Adobe Photoshop.

The Flash Book

How Do I Do That In Photoshop?

The Digital Darkroom

Behind the Scenes: Your Guide to Today's Most Popular Lighting Techniques, Enhanced Edition

Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, 4, And 5

Scott Kelby, author of the top-selling digital photography book of all time, is back with an entirely new book in his popular series that picks up right where part 4 left off. It's more of that "Ah ha—so that's how they do it," straight-to-the-point, skip-the-technojargon stuff you can really use today that made part 1 so successful. In parts 1 through 4 of this series, the most popular chapter in the book has always been the last chapter: "Photo Recipes to Help You Get 'The Shot'." In each of those chapters, Scott shows a final image and then describes how to get that type of shot. Here, in part 5, he gives you what you've been waiting for: an entire book of nothing but those amazing photo recipes. But, he took it up a big notch by adding a behind-the-scenes photo for every single recipe. Now you can see exactly how it was done, so you can get that exact same look every time. In these extra pages, each spread allows you to dig in a little deeper and really unlock the power of these recipes. Scott breaks each spread into four segments: (1) he explains exactly what you're seeing

behind the scenes, (2) he lists all of his camera settings, and lens and lighting info—it's all there, (3) he gives you his thought process, so you learn exactly why he does it this way, and (4) he shares all the post-processing in Lightroom or Photoshop that goes on after the shoot (this is something other books leave out). Plus, the whole book is packed with tips and insights you won't find anywhere else. This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which settings to use, and exactly how and when to use them. With around 100 of the most popular photographic "tricks of the trade," the entire book is designed to get you shooting like a pro starting today. You're gonna love it.

Covers all of Photoshop's channel-related features and functionality, including an improved Histogram palette that displays channels in color with a dynamic view of how filters, levels, curves, and other settings will affect tonal range and bit depth.