

Managing The Supply Chain: The Definitive Guide For The Business Professional

Recent news events related to quality in global supply chains have called attention to the need for more research on supply chains that operate in a global context. Indeed, it would be difficult to find a supply chain that does not cut across national boundaries at some point. The presence of global supply chains introduces a number of new management challenges. Managing Global Supply Chain Relationships: Operations, Strategies and Practices focuses on issues related to relationships among members of global supply chains. This comprehensive work addresses three important aspects of global supply chain relationships: supply chain integration and collaboration; outsourcing and offshoring of production; and recent growth in supplier networks.

This book is a must-read for students and readers with a business interest in supply chain management, the book covers the key topics in eleven chapters, including planning, sourcing, making, delivering and returning, as well as strategy, people, finance, customer service and outsourcing. Each chapter starts with a brief summary and learning objectives that guide the reader through the text. This second edition also explores digital, sustainability and innovation impacts on today's global supply chains. The book is written in a clear and simple way, featuring a variety of figures, tables and recommendations for further reading. The respective chapters conclude with real-life case studies from different companies, illustrating best practices. In the course of their work, the authors have met professionals all over the world who are passionate about their business achievements. By including their vivid examples, the guide brings theory to life, enabling readers to understand and embrace the concepts and ideas presented. Colin Scott, Henriette Lundgren and Paul Thompson are experts in supply chain management and have worked with practitioners in businesses across the globe. Endorsement: This guide is a really useful reminder of what good practice is and how it should be applied within supply chain management. The book is relevant for students of supply chain management and professional practitioners alike. This book offers an invaluable guide to understanding the specific dynamics of your supply chain and the fundamentals underpinning it. It provides the framework for delivering a supply chain strategy based upon recognised best practice. Martin McCourt, CEO, Dyson Limited.

"Supply Chain Risk Management is an issue that many companies face and yet few companies know how to deal with it in a systematic and pragmatic manner. While avoiding and reducing supply chain risks are certainly preferable, developing ways to restore and stabilize supply chain operations rapidly after a major disruption is critical for managing global supply chains. Sodihi and Tang present important concepts, frameworks, strategies, and analyses that are essential for managing supply chain risks."—Nick Wildgoose, Global Supply Chain Proposition Manager, Zurich Insurance
 "The Toyota Production System is vulnerable to major and rare disruptions that can occur at any link in the global supply chain. Because these disruptions rarely occur, few firms take commensurate actions to identify, assess, mitigate and respond to various types of supply chain risks. By introducing frameworks and concepts along with several case studies and a review of academic literature, Sodihi and Tang treat this important subject with practical relevance and academic rigor. This book will bring practitioners and researchers to develop effective and efficient ways to manage supply chain risks."—Marshall L. Fisher, UPS Professor, Professor of Operations and Information Management and Co-Director of Fishman- Davidson Center for Service and Operations Management, The Wharton School, University of Pennsylvania "This book ties observations in practice to methodologies and research. The rich case examples motivated the approaches and methodologies used to mitigate risks, and in the course of doing so, Sodihi and Tang provided insights on existing and new research opportunities. As a result, this book is highly relevant to both practitioners and academics. Also, the book is also written with management lessons on how risks can be mitigated, and how risks can be contained once disruptions have occurred. As such, it is also a book for management to gain insights and to develop management plans."—Hau L. Lee, Thoma Professor of Operations, Information and Technology and Director of the Stanford Global Supply Chain Management Forum, Graduate School of Business, Stanford University "As companies have extended their supply chains globally and as the face increasing resource issues, they face a number of new risk challenges. While there are various case studies written about supply chain risks, this book gives a comprehensive treatment of the subject with clarity. The concepts and frameworks developed by Sodihi and Tang in this book would create awareness of this important and yet not well understood subject, and strategies described in this book would stimulate practitioners to develop a holistic approach for identifying, assessing, mitigating, and responding to different types of supply chain risks."—Nick Wildgoose, Global Supply Chain Proposition Manager, Zurich Insurance
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TEXT AND CASES
 Supply Chain Project Management
 Managing Global Supply Chains
 The 5 Steps That Drive Real Value
 Identifying Innovations Through the Case of the VCR
 Strategic Supply Chain Management
 Managing the Supply Chain A Strategic Perspective Bloomsbury Publishing

Starting from the concept that "there is no point driving a Ferrari in a traffic jam", Basu and Wright demonstrate the importance of good supply chain management in Managing Global Supply Chains. Building on the successful Total Supply Chain Management and incorporating the new challenges of globalisation, this book demonstrates the practical tools and techniques that add value, deliver cost reduction and improve customer satisfaction. This new edition has been substantially revised and extended to include a holistic approach, incorporating the upstream suppliers and the downstream customers. Further updates to this edition include: New chapters on e-Business, emerging markets, sustainability and green issues, global supply chains for services and event management, retail management and major project management. A section of brand new case studies. A new companion website to support lecturers with their teaching. This book also provides comprehensive insight into lean and agile supply chains supported by tools, techniques and case examples. Managing Global Supply Chains is a practical text with excellent coverage and is ideal for post-experience business students or learning professionals in supply chain management. This book analyses the development of strategic supply chain modelling and its role in optimising decision-making in business, in relation to advances in technology and increased demand due to globalisation. The authors examine existing supply chain models in order to create a conceptual framework for a new diagnostic tool, offering a useful, realistic and meaningful contribution to the field, both theoretically and practically. Using the real-life context of a major international automobile manufacturer, this study satisfies the demand from industry for guidance in the complex world of strategic supply chain modeling in the growing logistics business sector. Readers of Strategic Supply Chain Management will find this work instructive and informative, and it will be of particular interest to students, researchers and policy-makers in the supply chain management industry.

LEVERAGE YOUR SUPPLY CHAIN FOR MAXIMUM PROFIT Do you have a global supply chain strategy designed for the long run? About 90 percent of global demand is not fully met by local supply, and global supply chains will soon account for 25 percent of multinational firms' performance—meanwhile, supply chains need to become 43 percent more global in the next decade just to maintain a firm's competitive edge. Written by three of today's leading experts on the subject—each from Michigan State University, the untested world leader of supply chain management—Global Supply Chain Management: A Strategic Approach shows you how and how to dramatically boost supply chain efficiency by making it a core element of your overall corporate strategy. Global Supply Chain Management takes you step by step through the process of creating and managing a global supply chain strategy and aligning it with the conditions of your industry. Learn everything you need to know about developing a core strategy plus strategies for each of the critical supply chain functions: LOGISTICS—Integrate logistics and tactical activities PURCHASING—Manage the transition to purchasing globally OPERATIONS—Systematically design, direct, and control processes MARKET CHANNELS—Effectively connect your supply chain to customers with in-depth case studies and data showing how American Express, AB InBev, Dell, FedEx, Daimler, Microsoft, Hestlé, Nokia, and several other prominent companies have applied global supply chain strategy to increase profits and growth, Global Supply Chain Management helps you take action to drive similar success in your company. If you're serious about competing today—and in the future—you must integrate and leverage strategic supply chain management into your overall corporate strategy. Global Supply Chain Management provides everything you need to build a strategy designed for the long run. PRAISE FOR GLOBAL SUPPLY CHAIN MANAGEMENT "This book does a superb job of using a total value perspective and integrating business functions into a strategic framework for global supply chain management that can be leveraged for success." -- Leif Johansson, Chairman of the Board of Directors of AstraZeneca, Ericsson, European Round Table of Industrialists, and the International Advisory Board of the Nobel Foundation "Written by a superb team of world-leading authors on global supply chain management, this book provides a great framework for companies to leverage global supply chain functions and processes, measurements, and tools to achieve sustained strategic advantage in the global marketplace." -- Michael Lawton, Chief Financial Officer (CFO) and Executive Vice President of Finance of Domino's Pizza, Inc. "In our company, we have come to recognize the strategic importance of building and maintaining a global supply chain. This book does an excellent job of identifying a framework for considering the implications of an integrated model for global supply chain management. It's clear that the authors have tremendous experience, and they have shared their insights in an innovative and integrative way." -- John Shull, Vice President and Global Procurement Officer of Steelcase
 "Global supply chains are critically important to companies in delivering products and services that satisfy customers. Hult, Closs, and Frazier provide an excellent model for how to drive the strategic and operational dimensions of global supply chain management to maximize end-customer value." -- Clive W. Chairman of the Board of Directors of CFI Group Worldwide and ForeSee, and founder of the American Customer Satisfaction Index (ACSI)

Applications and Simulations
 Managing the Supply Chain
 Purchasing and Supply Chain Management
 Managing Supply Chain Operations

New Supply Chain Agenda
 Globalization has made both operations and supply chains more complex than ever before. Inputs are sourced from many locations all over the world to serve different needs and market segments throughout the planet, making it a global challenge that necessitates a global strategic response. Managing Operations Throughout Global Supply Chains is a crucial academic resource that discusses concepts, methodologies, and applications of emerging techniques for operations and supply chain management processes that promote cost efficiency. While highlighting topics such as global operations, resource planning, and business forecasting, this publication explores how organizations manage the procurement of all necessary resources at every stage of the production cycle from the original source to the final consumers. This book is ideally designed for researchers, academicians, practitioners, professional organizations, policymakers, and government officials. Historically important trade routes for goods of all kinds for more than 3000 years, the Silk Road has once again come to prominence. Managing Supply Chains on the Silk Road: Strategy, Performance, and Risk present emerging supply chain practices from the Silk Road regions that include China, Hong Kong, India, Pakistan, Iran, Central Asia, Lebanon. Supply Chain Design and Management introduces the concept of a sharing mechanism that will ensure the sustainability of a supply chain by fair distribution of costs and benefits. This book provides a holistic view of the supply chain from product development, purchasing, manufacturing, distribution and storage, to retailing. The presentation of the enabling technologies in supply chain management will help companies better understand their options. 5 Provides a step-by-step framework for designing supply chains at the strategic level 6 Written for those who deal with the supply chains on a day-to-day basis as well as those new to the field 5 Provides a synthesis of best practices for managing supply chains at the tactical level 6 Provides a review of the state-of-the-art in enabling information technologies and business applications 6 Explains the concepts with examples from the industry and simple mathematical formulations 6 Is accessible to graduate students for an excellent understanding of how supply chains work and can join the industry armed with the knowledge of the workings of supply chains

This textbook, new to its field, provides a comprehensive coverage of the different aspects of materials management in a student-friendly manner. The book gives a clear introduction to materials management, and discusses topics such as classification, codification, specifications and standardization of materials, which aid in effective purchasing. In view of their economic importance, materials planning & budgeting too have been covered in sufficient detail. Besides explaining the fundamental principles of stores management and materials handling, the text gives an in-depth analysis of inventory control with several illustrative examples. It also highlights the principles of purchasing, nature of purchasing process, value analysis and quality assurance. Intended primarily for the undergraduate and postgraduate students of production engineering/industrial management and engineering, and postgraduate students of management, this book would also be useful to the practising managers. New to this edition • Incorporates two new chapters on: - Supply Chain Management covering practically all the aspects of SCM - Customer Relationship Management • Includes four new case studies pertaining to inventory control applied to supply chain management

Supply Chain Design and Management
 Strategies for Small Manufacturers
 Strategic and Tactical Perspectives
 Managing the Global Supply Chain
 Enterprise Supply Chain Management
 Surviving Supply Chain Integration

The world today faces global competition. The supply chain is a vital part of the globalization process. Presenting a global view of the scope and complexity of supply chain management, this book reflects the rapid change that has taken place within the supply chain and its environment. This third edition has been fully updated with recent changes in concepts, technology, and practice. Integration and collaboration are keywords in future competition. Firms must be agile and lean at the same time. The book gives an insightful overview of the conceptual foundations of the global supply chain, as well as current examples of the best practice of managing supply chains in a global context.

This book, developed in collaboration with the Rutgers Center for Supply Chain Management and based upon research projects conducted with over 100 participating corporations, combines theory and practice in presenting the concepts necessary for strategic implementation of supply chain management techniques in a global environment. Coauthored by top teaching and research faculty and a senior industry executive, this academic/industry partnership ensures the relevance of the text in terms of both practical application and academic rigor. This book introduces students to the key drivers of supply chain performance, including demand forecasting, sales and operations planning, inventory control, capacity analysis, transportation models, supply chain integration, and project management and risk analysis. It is enhanced by real-life examples and case studies as well as strategies from best practices and a focus on social and economic impact. The content reaches beyond a traditional operations management text and draws on the extensive experience of the authors conducting industry projects through the Rutgers Center for Supply Chain Management. The input of senior business executives has been an invaluable asset in presenting a balanced knowledge of both quantitative models and qualitative insights. This book is suitable for courses at the MBA core level. MS in supply chain management level, upper undergraduate level, and also suitable for executive education. Request Inspection Copy

Designing and Managing the Supply Chain, 3/e provides state-of-the-art models, concepts, and solution methods that are important for the design, control, operation, and management of supply chain systems. In particular, the authors attempt to convey the intuition behind many key supply chain concepts and to provide simple techniques that can be used to analyze various aspects of the supply chain. Topical coverage reflects the authors' desire to introduce students to those aspects of supply chain management that are critical to the success of a business. Although many essential supply chain management issues are interrelated, the authors strive to make each chapter as self-contained as possible, so that the reader can refer directly to chapters covering topics of interest. Each chapter utilizes numerous case studies and examples, and mathematical and technical sections can be skipped without loss of continuity. The 3rd edition represents a substantial revision. While the structure and philosophy were kept intact, the authors placed an increasing importance on finding or developing effective frameworks that illustrate many important supply chain issues. At the same time, motivated by new developments in

industry, they added material on a variety of topics new to the book while increasing the coverage of others. Supply chain management, both in industry and in academia, has grown rapidly over the past several years mainly due to an increase in corporate goals of reducing manufacturing costs and the savings that come from planning and managing the supply chain effectively. Most textbooks do not include models and decision support systems robust enough for industry. Designing and Managing the Supply Chain, Concepts, Strategies, and Cases, 2/e by Simchi-Levy, Kaminsky and Simchi-Levy discusses the problems, models and concepts derived from issues related to effective supply chain management. This text is suitable for both academic study and practicing professionals. While many core supply chain management issues are interrelated, the authors have tried to make each chapter as self-contained as possible so that the reader can refer directly to chapters covering topics of interest. Each chapter utilizes case studies and numerous examples. Mathematical and technical sections can be skipped without loss of continuity. The accompanying CD-ROM also provides two simulations, the Computerized Beer Game and the Risk Pool Game and a computerized tool, new to this edition, for developing and executing supply chain contracts. These packages help illustrate many of the concepts discussed.

Managing Supply Chains
 Managing Supply Chain And Logistics: Competitive Strategy For A Sustainable Future
 Creating Competitive Advantage and Value Through Effective Leadership
 Supply Chain Safety Management

Principles of Supply Chain Management: A Balanced Approach
 Supply Chain Management For Dummies

Supply Chain Management (SCM) has been widely researched in numerous application domains during the last decade. Despite the popularity of SCM research and applications, considerable confusion remains as to its meaning. There are several attempts made by researchers and practitioners to appropriately define SCM. Amidst fierce competition in all industries, SCM has gradually been embraced as a proven managerial approach to achieving sustainable profits and growth. This book "Supply Chain Management - Applications and Simulations" is comprised of twelve chapters and has been divided into four sections. Section I contains the introductory chapter that represents theory and evolution of Supply Chain Management. This chapter highlights chronological prospective of SCM in terms of time frame in different areas of manufacturing and service industries. Section II comprised five chapters those are related to strategic and tactical issues in SCM. Section III encompasses four chapters that are relevant to project and technology issues in Supply Chain. Section IV consists of two chapters which are pertinent to risk managements in supply chain.

In today's environment of tight budgets and even tighter turnarounds, effective supply-chain management has become a core business requirement. Managing the Supply Chain adapts the number one supply-chain book on the college market to examine how professionals can consistently turn supply-chain strategy into a competitive advantage. This results-based book examines the experiences of today's most accomplished companies to demonstrate supply-chain

integration in the workplace. The managed flow of goods and information from raw material to final sale also known as a "supply chain" affects everything—from the U.S. gross domestic product to where you can buy your jeans. The nature of a company's supply chain has a significant effect on its success or failure—as in the success of Dell Computer's make-to-order system and the failure of General Motor's vertical integration during the 1998 United Auto Workers strike. Supply Chain Integration looks at this crucial component of business at a time when product design, manufacture, and delivery are changing radically and globally. This book explores the benefits of continuously improving the relationship between the firm, its suppliers, and its customers to ensure the highest added value. This book identifies the state-of-the-art developments that contribute to the success of vertical tiers of suppliers and relates these developments to the capabilities that small and medium-sized manufacturers must have to be viable participants in this system. Strategies for attaining these capabilities through manufacturing extension centers and other technical assistance providers at the national, state, and local level are suggested. This book identifies action steps for small and medium-sized manufacturers—the "seed corn" of business start-up and development—to improve supply chain management. The book examines supply chain models from consultant firms, universities, manufacturers, and associations. Topics include the roles of suppliers and other supply chain participants, the rise of outsourcing, the importance of information management, the natural tension between buyer and seller, sources of assistance to small and medium-sized firms, and a host of other issues. Supply Chain Integration will be of interest to industry policymakers, economists, researchers, business leaders, and forward-thinking executives.

Undergraduate or MBA courses in Supply Chain Management. Supply Chain Management: From Vision to Implementation takes a strategic, managerial, and cross-functional view of supply chain management, enabling managers to participate in the vision and implementation of world-class supply chain networks. To achieve this, the text introduces a Supply Chain Roadmap process model as a guiding framework for designing and implementing integrated supply chains. Readers gain the knowledge and analytical tools to perform analysis and act as change agents within their organizations.

Managing Supply Chains on the Silk Road
 Toyota Supply Chain Management: A Strategic Approach to Toyota's Renowned System

Managing Operations Throughout Global Supply Chains
 Fundamentals of Supply Chain Management

A Strategic Perspective
 Essentials of Supply Chain Management

Revised edition of the authors' Managing supply chain and operations, [2016]
 Managing Supply Chain and Logistics: Competitive Strategy for a Sustainable Future explores practical ways of investing in a sustainable future through real-world cases which demonstrate various supply chain management strategies and tactics. By applying viable value creation strategies, operational models, decision-making techniques, and information technology, the author provides in-depth analyses of new initiatives such as collaborative planning, forecasting, and replenishment (CPFR); demonstrates competitive approaches to managing flows of material, information and fund in supply chain; and illustrates creative methods to apply data science and business intelligence. This book also promotes cross-functional decision-making, problem solving skills and offers a feasible approach to managing a volatile business. Readers will find this book a valuable resource to solve supply chain management practical problems with a sustainable future in mind. Examine the latest practices, trends, and developments from the field, PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, 5E guides readers step-by-step through the management of all supply chain activities. Readers review real concerns related to domestic and global supply chains. Comprehensive, one-of-a-kind coverage examines important practices in operations, purchasing, logistics, as well as process integration. A balanced approach follows the natural flow through the supply chain. Well-organized chapters demonstrate the practical applications of supply chain management in today's workplace with the help of intriguing SCM Profiles and interesting real business examples. Relevant end-of-chapter questions, problems, and new cases help readers put skills into practice. Important Notice: Media content referenced within the product description or the product text may not be available in the eBook version. The full text downloaded to your computer. With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends Print 5 pages at a time Compatible for PCs and MACS No expiry (offline access will remain whilst the Bookshelf software is installed. eBooks are downloaded to your computer and accessible either offline through the VitalSource Bookshelf (available as a free download), available online and also via the iPad/Android app. When the eBook is purchased, you will receive an email with your access code. Simply go to <http://bookshelf.vitalsource.com/> to download the FREE Bookshelf software. After installation, enter your access code for your eBook. Time limit: The VitalSource products do not have an expiry date. You will continue to access your VitalSource products whilst you have your VitalSource Bookshelf installed.

Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage
 MATERIALS MANAGEMENT A SUPPLY CHAIN PERSPECTIVE

Supply Chain Management
 Managing Global Supply Chain Relationships: Operations, Strategies and Practices

An Essential Guide for 21st Century Managers
 Guide to Supply Chain Management

Supply chain management is the cornerstone of the competitive strategies of many presentday organizations and has evolved from the operational to the strategic level. Understanding this, Principles of Global Supply Chain Management offers a comprehensive insight into the global supply chain sector—analyzing the strategic, operational and financial aspects of the industry, and addressing the key elements in the management of global supply chains. The key topics of each chapter demonstrate a variety of fundamental issues in the supply chain industry: What are supply chain markets? What is the supply chain cost structure? What are supply chain strategies? How do supply chain firms design and implement strategies? What are the key roles of logistics service providers, logistics education operators and logistics associations? How should supply chain operations be managed? How is a sustainable and innovative supply chain structure created? Comparative practical case studies from Asia, North America and Latin America lend weight to the chapters.

Companies face a variety of risks resulting from cost reduction strategies, rationalization measures, global sourcing, and outsourcing activities. Due to the large number of actors involved, extremely close ties emerge, which significantly increase supply chains' vulnerability to disruptions - this has been shown again and again in the past few years. Against this background, the aspect of supply continuity is of increasing importance for all activities that relate to procurement, logistics, and supply chain management. Its objective is to ensure the continuous operation of supply chains, i.e., the uninterrupted flow of material, information, and coordination from the initial supplier to the end customer. Therefore, it is necessary to adopt adequate measures that take into consideration not only potential losses but also potential gains (so-called speculative risks). With this book, the concept of Supply Chain Safety Management is introduced. The concept itself is embedded in a comprehensive and dynamic management process. Depending on a supply chain's individual objectives, a set of courses of action is offered for any risk factors - whether they are identifiable and quantifiable or not. The practicability of Supply Chain Safety Management is highlighted by various case studies. The book "Supply Chain Safety Management: Achieving Security and Robustness in Logistics" targets both the areas of science and of practice. First, the state of the art in research is reflected and valuable impulses for new and respectively for further research fields are provided by taking into consideration the points of view of scientists and practitioners in the business environment. Next, theoretically well substantiated, modern approaches and tools applicable to the business world are offered, an impetus for new ideas and fields of positioning is given and best practice examples are presented allowing a fruitful exchange of experiences between practitioners.

Increase your knowledge of supply chain management and leverage it properly for your business! If you own or make decisions for a business, you need to master the critical concept of supply chain management. Supply Chain Management For Dummies, 2nd Edition guides you to an understanding of what a supply chain is and how to leverage this system effectively across your business, no matter what size your business is. The book helps you learn about the areas of business that make up a supply chain, from procurement to operations to distribution. And it explains the importance of supporting functions like sales, information technology, and human resources. You'll be prepared to align the parts of this system to meet the needs of customers, suppliers, and shareholders. By viewing the company as a supply chain, you'll be able to make decisions based on how they will affect every part of the chain. To help you fully understand supply chains, the author focuses on the Supply Chain Operations Reference (SCOR) model. This approach allows all types of professionals to handle their work demands. Use metrics to improve processes • Evaluate business risks through analytics • Choose the right software and automation processes • Plan for your supply chain management certification and continuing education A single business decision in one department can have unplanned effects in one or more areas, such as purchasing or operations. Supply Chain Management For Dummies helps you grasp the connections between business lines for wiser decision making and planning.

Improving supply chain efficiency, especially in an unsettled business climate, requires that managers go beyond doing business as usual. They must apply inspiration and perspiration in a structured, collaborative, and measurable approach that blends project management with supply chain management knowledge and practice. Supply Chain Project Ma

Integrating with Risk Management
 An Integrative Approach

Strategy, Performance, and Risk
 Operations, Strategies and Practices

Managing Supply Chain Risk
 Operations Management
 Operations Management: Managing Global Supply Chains takes a holistic, integrated approach to managing operations and supply chains by exploring the strategic, tactical, and operational decisions and challenges facing organizations worldwide. Authors Ray R. Venkataraman and Jeffrey K. Pinto address sustainability in each chapter, showing that sustainable operations and supply chain practices are not only attainable, but are critical and often profitable practices for organizations to undertake. With a focus on critical thinking and problem solving, Operations Management provides students with a comprehensive introduction to the field and equips them with the tools necessary to thrive in today's evolving global business environment. A Complete Teaching & Learning Package SAGE coursepacks FREE! Easily import our quality instructor and student resource content into your school's learning management system (LMS) and save time. Learn more. SAGE edge FREE online resources for students that make learning easier. See how your students benefit.

Managing operations in supply chains logistics has moved from being a nice-to-have to a necessity due to the number of variables that can cripple a business. Managing Supply Chain Risk: Integrating with Risk Management details the critical factors involved in managing supply chain risk. It discusses how managing supply chain risk can be integrated into

ENTERPRISE SUPPLYCHAIN MANAGEMENT Integrating Best-in-Class Processes Is supply chain management all about forecasting? Or is it just a warehousing and transportation function? Demystifying the mystery supply chain management is for many, Enterprise Supply Chain Management: Integrating Best-in-Class Processes offers a comprehensive look at the role of this field within your own organization. Written by industry leader Vivek Sehgal, this book invites you to evaluate your current supply chain practices and leverage its best in class concepts to your own challenges. Drawing from the author's abundant research and analysis, this resourceful book shows how to manage a supply chain across an enterprise, encompassing technological, financial, procurement, and operational issues. You will find in this book a thoroughly functional view of supply chain, so you can readily understand the meaning of processes and where they fit into your company's big picture. This essential book covers: A primer on supply chain and finance Elements of a supply chain model The scope of the supply chain Demand and supply planning Supply chain network design Transportation and warehouse management Supply chain collaboration Reverse Logistics management Supply chain technology and analytics The book helps you learn about the areas of business that make up a supply chain, from procurement to operations to distribution. And it explains the importance of supporting functions like sales, information technology, and human resources. You'll be prepared to align the parts of this system to meet the needs of customers, suppliers, and shareholders. By viewing the company as a supply chain, you'll be able to make decisions based on how they will affect every part of the chain. To help you fully understand supply chains, the author focuses on the Supply Chain Operations Reference (SCOR) model. This approach allows all types of professionals to handle their work demands. Use metrics to improve processes • Evaluate business risks through analytics • Choose the right software and automation processes • Plan for your supply chain management certification and continuing education A single business decision in one department can have unplanned effects in one or more areas, such as purchasing or operations. Supply Chain Management For Dummies helps you grasp the connections between business lines for wiser decision making and planning.

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Improving supply chain efficiency, especially in an unsettled business climate, requires that managers go beyond doing business as usual. They must apply inspiration and perspiration in a structured, collaborative, and measurable approach that blends project management with supply chain management knowledge and practice. Supply Chain Project Ma

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