

Read Free Hippo: The Human  
Focused Digital Book

## **Hippo: The Human Focused Digital Book**

*Learn to create seamless designs backed by a responsible understanding of the human mind. This book examines how human behavior can be used to integrate your product design into lifestyle, rather than interrupt it, and make decisions for the good of those that are using your product. Mindful Design introduces the areas of brain science that matter to designers, and passionately explains how those areas*

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***affect each human's day-to-day experiences with products and interfaces. You will learn about the neurological aspects and limitations of human vision and perception; about our attachment to harmony and dissonance, such as visual harmony, musical harmony; and about our brain's propensity towards pattern recognition and how we perceive the world cognitively. In the second half of the book you will focus on the practical application of what you have learned, specific to***

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***interaction and interface design. Real-world examples are used throughout so that you can really see how design is impacting our everyday digital experience. Design is a responsibility, but not enough designers understand the human mind or the process of thought. This book explores the key factors involved and shows you how to make the right design choices. What You'll Learn Review how attention and distraction work and the cost of attentional switching Use Gestalt principles to communicate visual***

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***grouping Ensure your underlying models make sense to your audience Use time, progression, and transition to create a composition Carefully examine controlling behavior through reductionist and behaviorist motivation concepts Apply the theoretical knowledge to practical, mindful application design Who This Book Is For The primary audience for this book is professional designers who wish to learn more about the human mind and how to apply that to their work. The***

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***book is also useful for design-focussed product owners and startup founders who wish to apply ethical thinking to a team, or when bootstrapping their products. The secondary audience is design students who are either studying a 'traditional' visual design course, or a UX/interaction design course who have a desire to learn how they might be able to apply mindful design to their early careers. Finally, a tertiary audience for this book would be tutors involved in teaching design, or***

*peripheral, courses who may wish to incorporate its teachings into their lectures, workshops or seminars. Augustine was one of the West's first public philosophers. Intellectually brilliant and a gifted writer, he is known primarily as one of the great figures of Christian late antiquity. In this new biography we encounter him through the complexities of his remarkable personality. Miles Hollingworth demonstrates that it was as a personality that he turned against his Age to explore*

***the shocking relevance of  
one life to God and history.***

***His autobiography, the  
Confessions, is held up by  
many today as the first truly  
modern book.***

***The most inspiring, beautiful  
and though-provoking  
reflections and declarations  
of love, all in one place.***

***From Shakespeare's sonnets  
to the rom coms of modern-  
day cinema, Enlightenment  
philosophy to the latest  
Nicholas Sparks novel, one  
could say that no other topic  
has inspired such beauty - in  
art, literature, poetry or  
music - than that of love. In***

***The Little Book of Lovethe  
words of civil rights activists  
sit alongside those of movie  
stars, world leaders and the  
philosophers of Ancient  
Greece. In its pages you will  
find some hard-won lovers'  
wisdom, a whole host of  
poignant and inspiring  
reflections on love, as well  
as some of the most famous,  
endearing and enduring  
declarations of love ever  
spoken. 'Love is not love  
Which alters when it  
alteration finds, Or bends  
with the remover to remove:  
O no! it is an ever-fixed mark  
That looks on tempests and***



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***is never shaken...'* William Shakespeare, 'Sonnet 116' 'I loved her against reason, against promise, against peace, against hope, against happiness, against all discouragement that could be.' Pip, Charles Dickens' Great Expectations(1860) 'With the whole world crumbling, we pick this time to fall in love.' Ilsa Lund, Casablanca(1942) Hippos are big animals that live in Africa. Hippo calves are born underwater. They are strong swimmers. Baby hippos spend most of their time in the water. Their**

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***mothers help them stay safe from predators. How do baby hippos grow and change? Read this book to find out! This title also includes a life cycle diagram, a habitat map, fun facts, a glossary, and more!***

***Saint Augustine of Hippo  
Capitalism without Capital  
Heidegger and a Hippo Walk  
Through Those Pearly Gates  
A Guide to the People,  
Politics and Culture  
After the Internet  
Communicating Design  
The Rise of Empathic Media  
Human Nature and Suffering  
is a profound comment on***

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*the human condition, from the perspective of evolutionary psychology. Paul Gilbert explores the implications of humans as evolved social animals, suggesting that evolution has given rise to a varied set of social competencies, which form the basis of our personal knowledge and understanding. Gilbert shows how our primitive competencies become modified by experience - both satisfactorily and unsatisfactorily. He highlights how cultural factors may modify and*

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*activate many of these primitive competencies, leading to pathology proneness and behaviours that are collectively survival threatening. These varied themes are brought together to indicate how the social construction of self arises from the organization of knowledge encoded within the competencies. This Classic Edition features a new introduction from the author, bringing Gilbert's early work to a new audience. The book will be of interest to clinicians, researchers and historians in*

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*the field of psychology. This work explores Chile and its dynamic economic success story. The book also looks at its landscapes, cultural life and mixed ethnic traditions.*

*In the wake of Edward Snowden's revelations, and concern that the internet has heightened rather than combated various forms of political and social inequality, it is time we ask: what comes after a broken internet? Ramesh Srinivasan and Adam Fish reimagine the internet from the perspective of grassroots activists and*

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*citizens on the margins of political and economic power. They explore how the fragments of the existing internet are being utilized - alongside a range of peoples, places, and laws - to make change possible. From indigenous and non-Western communities and activists in Tahrir Square, to imprisoned hackers and whistleblowers, this book illustrates how post-digital cultures are changing the internet as we know it - from a system which is increasingly centralized, commodified, and*

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*"personalized," into something more in line with its original spirit: autonomous, creative, subversive. The book looks past the limitations of the internet, reconceptualizing network technology in relation to principles of justice and equality. Srinivasan and Fish advocate for an internet that blends the local concerns of grassroots communities and activists with the need to achieve scalable change and transformation. Human Resources topics are gaining more and more*

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*strategic importance in modern business management. Only those companies that find the right answers to the following questions have a sustainable basis for their future success: - How can we attract and select the right talent for our teams? - How can we develop the skills and behaviors which are key for our business? - How can we engage and retain the talent we need for our future? While most other management disciplines have their standards and procedures, Human*



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*Resources still lacks a broadly accepted basis for its work. - operational perspective Both the structured collection of reflected real-life experience and the multi-perspective view support readers in making informed and well-balanced decisions. With this handbook, Springer provides a landmark reference work on today's HR management, based on the combined experience of more than 50 globally selected HR leaders and HR experts. Rather than theoretical discussions about definitions, the handbook*

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*focuses on sharing practical experience and lessons learned from the most relevant business perspectives: - cultural / emotional perspective - economic perspective - risk perspective*

*The Rise of the Intangible Economy*

*Using Philosophy (and Jokes!) to Explore Life, Death, the Afterlife, and Everything in Between*  
*Effects of Digitalization on Ideas, Behaviours, Products and Institutions*

*A Mind at Peace*

*Luke & Lottie. Fall Is Here!*

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*Content Design*

*Emotional AI*

**In this broad-reaching, multi-disciplinary collection, leading scholars investigate how the digital medium has altered the way we read and write text. In doing so, it challenges the very notion of scholarship as it has traditionally been imagined. Incorporating scientific, socio-historical, materialist and theoretical approaches, this rich body of work explores topics ranging from how computers have affected our relationship to language, whether the book has**

**become an obsolete object,  
the nature of online  
journalism, and the  
psychology of authorship.  
The essays offer a significant  
contribution to the growing  
debate on how digitization is  
shaping our collective  
identity, for better or worse.  
Text and Genre in  
Reconstruction will appeal  
to scholars in both the  
humanities and sciences and  
provides essential reading  
for anyone interested in the  
changing relationship  
between reader and text in  
the digital age.  
Fall is here! Luke and Lottie**

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**are playing outside. They find a hedgehog building a nest in the leaves. They decide to help the little hedgehog get ready for winter. What a nice way to spend a fall day! A cheerful and simple story about the fall. For toddlers ages 30 months and up, with a focus on the child's world.**

**Argues that information and communication technologies have fundamentally changed the way people relate to others, proposing a new view of ethics and ecology that considers the implications of the infosphere.**

**Technology is changing the landscape of the financial sector, increasing access to financial services in profound ways. These changes have been in motion for several years, affecting nearly all countries in the world. During the COVID-19 pandemic, technology has created new opportunities for digital financial services to accelerate and enhance financial inclusion, amid social distancing and containment measures. At the same time, the risks emerging prior to COVID-19, as digital financial services**

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**developed, are becoming even more relevant.**

**Saving Fiona**

**The Human Focused Digital Book**

**Make Work More Fun**

**The Power of Diverse Thinking**

**How to be a Killer Digital Marketing Manager**

**How and Why to Make Design Decisions for the Good of Those Using Your Product**

**How the Infosphere is Reshaping Human Reality**

The hippocampus is one of a group of remarkable structures embedded within the brains

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medial temporal lobe. Long known to be important for memory, it has been a prime focus of neuroscience research for many years. This volume offers an account of what the hippocampus does, and what happens when things go wrong.--[Source inconnue].

A practical and accessible book for students and digital marketing managers to learn the technical aspects of digital marketing and confidently shoot the highest paid person's opinion with data.

Explanation-Based Learning (EBL) can generally be viewed as substituting background knowledge for the large training set of exemplars needed by conventional or empirical machine learning systems. The



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background knowledge is used automatically to construct an explanation of a few training exemplars. The learned concept is generalized directly from this explanation. The first EBL systems of the modern era were Mitchell's LEX2, Silver's LP, and De Jong's KIDNAP natural language system. Two of these systems, Mitchell's and De Jong's, have led to extensive follow-up research in EBL. This book outlines the significant steps in EBL research of the Illinois group under De Jong. This volume describes theoretical research and computer systems that use a broad range of formalisms: schemas, production systems, qualitative reasoning models, non-monotonic logic, situation

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calculus, and some home-grown ad hoc representations. This has been done consciously to avoid sacrificing the ultimate research significance in favor of the expediency of any particular formalism. The ultimate goal, of course, is to adopt (or devise) the right formalism.

Drive maximum business value from digital analytics, web analytics, site analytics, and business intelligence! In *Building a Digital Analytics Organization*, pioneering expert Judah Phillips thoroughly explains digital analytics to business practitioners, and presents best practices for using it to reduce costs and increase profitable revenue throughout the business. Phillips covers everything from

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making the business case through defining and executing strategy, and shows how to successfully integrate analytical processes, technology, and people in all aspects of operations. This unbiased and product-independent guide is replete with examples, many based on the author's own extensive experience. Coverage includes: key concepts; focusing initiatives and strategy on business value, not technology; building an effective analytics organization; choosing the right tools (and understanding their limitations); creating processes and managing data; analyzing paid, owned, and earned digital media; performing competitive and qualitative analyses; optimizing and testing

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sites; implementing integrated multichannel digital analytics; targeting consumers; automating marketing processes; and preparing for the revolutionary “analytical economy.” For all business practitioners interested in analytics and business intelligence in all areas of the organization.

The Little Book of Love

In Search of a New Reality

Create Value by Integrating

Analytical Processes, Technology, and People into Business

Operations

The Digital Person

Building a Digital Analytics

Organization

The Future of Feeling

Early in the twenty-first century, a

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quiet revolution occurred. For the first time, the major developed economies began to invest more in intangible assets, like design, branding, and software, than in tangible assets, like machinery, buildings, and computers. For all sorts of businesses, the ability to deploy assets that one can neither see nor touch is increasingly the main source of long-term success. But this is not just a familiar story of the so-called new economy. Capitalism without Capital shows that the growing importance of intangible assets has also played a role in some of the larger economic changes of the past decade, including the growth in economic

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inequality and the stagnation of productivity. Jonathan Haskel and Stian Westlake explore the unusual economic characteristics of intangible investment and discuss how an economy rich in intangibles is fundamentally different from one based on tangibles. Capitalism without Capital concludes by outlining how managers, investors, and policymakers can exploit the characteristics of an intangible age to grow their businesses, portfolios, and economies.

'I like listening to people who know things that I don't,' Gareth Southgate told me. 'That's how you learn.'  
Former Olympian and best-selling author Matthew Syed is one of the

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advisors Gareth Southgate engaged from outside football in order to find new ways of working as a team. In Rebel Ideas, discover how Southgate 'the man with the plan' replaced 50 years of hurt with two major tournament semi-finals in three years.' Matthew Syed's phenomenal bestseller will change the way you think about success - for ever. 'Syed is a superb storyteller. I couldn't put the book down, and I learned so much. A stunning achievement' Tim Harford, author of The Undercover Economist Rebel Ideas examines the power of 'cognitive diversity' - the ability to think differently about the world around us. It explains how to

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harness our unique perspectives, pool our collective intelligence and tackle the greatest challenges of our age - from climate change to terrorism. It draws on a dazzling range of case studies, including the catastrophic failings of the CIA before 9/11, a fatal communication breakdown on top of Mount Everest and a moving tale of deradicalisation in America's Deep South. Rebel Ideas will strengthen any team or organisation, but has dozens of individual applications, too: from the art of reinvention to the remarkable benefits of personalised nutrition. It shows us how to become more creative, how to collaborate in a world becoming



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more interconnected, and how to break free of echo chambers that surround us all. Now updated with a new chapter on the Covid-19 crisis 'A gripping read, full of intelligence and perspective' James Dyson 'Will change the way you think about success and even about life' Judy Murray 'A master of the genre' The Times

'Has the power to move hearts and change minds' Guardian

'Tremendously uplifting and a novel of all-too-rare power' Sunday Express 'An amazing book . . . I absolutely loved it. I cried my eyes out' Tom Fletcher Read the award-winning, multi-million copy bestselling phenomenon that is

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WONDER. 'My name is August. I won't describe what I look like. Whatever you're thinking, it's probably worse.' Auggie wants to be an ordinary ten-year-old. He does ordinary things - eating ice cream, playing on his Xbox. He feels ordinary - inside. But ordinary kids don't make other ordinary kids run away screaming in playgrounds. Ordinary kids aren't stared at wherever they go. Born with a terrible facial abnormality, Auggie has been home-schooled by his parents his whole life. Now, for the first time, he's being sent to a real school - and he's dreading it. All he wants is to be accepted - but can he convince his new classmates that

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he's just like them, underneath it all? A funny, frank, astonishingly moving debut - and a true global phenomenon - to read in one sitting, pass on to others, and remember long after the final page.

Though the pygmy hippopotamus has been designated as a flagship species of West African forests (meaning that by raising conservation efforts for a single species, an entire ecological region could benefit), very little research has been published on the animal. They are solitary, nocturnal, and highly evasive, and until recent developments in "camera trap" technology, they were considered the least-photographed large

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mammal species in the world. The information currently available on this endangered species is scattered, limited, redundant, and often inaccurate, and no major volume exists as a resource for those interested in the conservation effort for the species, until now. Phillip Robinson and his coauthors provide a treatment of the natural history, biology, and ecology of the pygmy hippo, along with a discussion of the rare animal's taxonomic niche and a summary of the research initiatives involving it up to this point. The authors show the ways in which the pygmy hippo has come into contact with people in West African countries, both in terms of

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ecological and cultural impact. This creature has been the subject of local folktales, and is treated as almost mythic in some regions. Information on issues related to captivity, breeding, and zoos is provided. The book is heavily illustrated with original photographs and anatomic drawings. The project should be of use to conservation biologists, zoologists and natural history readers, and will be the definitive single-volume account of an animal that the scientific community has designated to be ecologically significant to West Africa.

Chile

The Hippocampus Book

HIPPO

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The Story of the World's Most Famous Baby Hippo

Digital Analytics Primer

Financial Inclusion in the Post COVID-19 Era

The Fourth Revolution

Joost and Pim, known as the Corporate Rebels, are on a mission to make work more fun. They quit frustrating corporate jobs to visit the world's most inspiring companies. Now, after visiting 100+ pioneering organisations and interviewing 1000+ academics, employees, and CEOs, they share eight lessons from the world's most progressive

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workplaces.

Combining established theory with original analysis, this book provides a clear account of the social benefits and drawbacks of new media trends and technologies such as emoji, wearables and chatbots and calls for a more critical approach to the rollout of emotional AI in public and private spheres.

HippoThe Human Focused  
Digital BookNexus CX  
Limited

The amazing, true story of Fiona, a baby hippo born prematurely at the

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Cincinnati Zoo, the team of scientists and caregivers who nursed her to health, and the vast community in Cincinnati and beyond who rallied around her. Includes full-color behind-the-scenes photographs throughout. On a cold January day in 2017, nearly two months before due date, Nile hippopotamus Bibi gave her keepers at the Cincinnati Zoo & Botanical Garden a big (little) surprise—a tiny newborn hippo, no bigger than a football. The first premature hippo born and raised in



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captivity, baby Fiona was an underdog from the start: she couldn't nurse, she couldn't stay hydrated, and she wasn't thriving. But the staff at the zoo knew they could save her. It would take creative thinking and teamwork. They would have to study the makeup of hippo milk for the first time ever and reach out to medical colleagues, including a team at the local Children's Hospital with superior vein-finding skills, to ensure that Fiona would begin to gain weight and become healthy.

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When Fiona began to thrive, her star began to rise, and soon she became an internet sensation, her picture and videos garnering thousands and thousands of likes and fans on Instagram and Facebook. Now a Fiona appearance at the Zoo mimics a Beatles concert. What made this little, now big, hippo such a big hit with people all over the world? And what's in store for her and her family in the future?

Creative Technologies for  
Multidisciplinary  
Applications

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An Intellectual Biography

Rebel Ideas

Human Nature and Suffering

Future Ethics

Corporate Rebels

Meet a Baby Hippo

**\*\*A BBC RADIO 4 BOOK OF THE WEEK\*\*** 'Laurence Scott

**... writes beautifully about the experience of reality in the digital age, and about how grief changes our perceptions ... I'm besotted with Scott's writing.'** Derren Brown, i paper 'Clever, funny and deeply moving... an engaging and thought-provoking journey through the fakery of modern life.'  
**Mail on Sunday 'A stylish, playful exploration of what**

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**digital life is doing to the way we find meaning in the world.'**  
**Guardian, 'Book of the Week'**

**In**  
**Vladimir Nabokov's Lolita, the narrator offers a memorably brief account of his mother's death: 'picnic, lightning'. Picnic Comma Lightning similarly opens with the death of Laurence Scott's parents, and the definitive ending of their deaths raises for him one fundamental question: how much of what we live through is truly real? With humour and insight, Scott transforms this personal meditation on loss into an exploration of what it means to exist in the world now. It used to be that our vision of**

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**the world was rooted to reasonably solid things: to people, places and memories. But today, in an age of constant internet debates, online personas and alternative truths, reality feels more vulnerable than ever before. Picnic Comma Lightning looks at how digital life is distorting, echoing and magnifying our age-old preoccupation with what is real and what isn't. Where do we draw the line? How is technology shifting these boundaries? And how do we maintain a sense of reality in an increasingly unreal world?**

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**'A report from the front line of the digital generation by**

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**someone superbly well-equipped to read and decode the signals.' Sunday Times**

**Successful web design teams depend on clear communication between developers and their clients—and among members of the development team. Wireframes, site maps, flow charts, and other design diagrams establish a common language so designers and project teams can capture ideas, track progress, and keep their stakeholders informed. In this all new edition of Communicating Design, author and information architect Dan Brown defines and describes each deliverable, then offers**

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**practical advice for creating the documents and using them in the context of teamwork and presentations, independent of methodology. Whatever processes, tools, or approaches you use, this book will help you improve the creation and presentation of your wireframes, site maps, flow charts, and other deliverables. The book now features: An improved structure comprising two main sections: Design Diagrams and Design Deliverables. The first focuses on the nuts and bolts of design documentation and the second explains how to pull it all together. New deliverable: design briefs, as**

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**well as updated advice on wireframes, flow charts, and concept models. More illustrations, to help designers understand the subtle variations and approaches to creating design diagrams. Reader exercises, for those lonely nights when all you really want to do is practice creating wireframes, or for use in workshops and classes. Contributions from industry leaders: Tamara Adlin, Stephen Anderson, Dana Chisnell, Nathan Curtis, Chris Fahey, James Melzer, Steve Mulder, Donna Spencer, and Russ Unger. “As an educator, I have looked to Communicating Design both as a formal textbook and an**



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**informal guide for its design systems that ultimately make our ideas possible and the complex clear.” —Liz Danzico, from the Foreword**

**Living in a "perfect" world without social ills, a boy approaches the time when he will receive a life assignment from the Elders, but his selection leads him to a mysterious man known as the Giver, who reveals the dark secrets behind the utopian facade.**

**Effectively select, align and manage digital channels and operations using this second edition of the bestselling guide, Digital Marketing Strategy. This accessible, step-by-step framework**

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**enables the planning, integration and measurement of each digital platform and technique, all tailored to achieve overarching business objectives. Ranging from social media, SEO, content marketing and user experience, to customer loyalty, automation and personalization, this edition features cutting edge updates on marketing automation, messaging and email, online and offline integration, the power of technologies such as AI, plus new data protection and privacy strategies. Accompanied by downloadable templates and resources, Digital Marketing Strategy is an ideal road map**

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**for any marketer to streamline a digital marketing strategy for measurable, optimized results. Online resources include lecture slides, activity sheets, practical implementation guides and templates, which will be regularly updated to equip readers as digital marketing continues to evolve.**

**The Promise of Fintech  
Technology and Privacy in the Information Age  
For Digital Transformation and Continuous Delivery  
Machine, Platform, Crowd: Harnessing Our Digital Future  
Investigating Explanation-Based Learning  
Wonder**

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## **Mindful Design**

**“A clear and crisply written account of machine intelligence, big data and the sharing economy. But McAfee and Brynjolfsson also wisely acknowledge the limitations of their futurology and avoid over-simplification.” —Financial Times**

**In *The Second Machine Age*, Andrew McAfee and Erik Brynjolfsson predicted some of the far-reaching effects of digital technologies on our lives and businesses. Now they’ve written a guide to help readers make the most of our collective future. *Machine | Platform | Crowd* outlines the opportunities and challenges inherent in the science fiction technologies that have come to life in recent years, like self-driving cars and 3D printers, online platforms for renting outfits and scheduling workouts, or crowd-sourced medical research and financial**

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**instruments.**

**Learn the concepts and methods for creating economic and business value with digital analytics, mobile analytics, web analytics, and market research and social media data. In Digital Analytics Primer , pioneering expert Judah Phillips introduces the concepts, terms, and methods that comprise the science and art of digital analysis for web, site, social, video, and other types of quantitative and qualitative data. Business readers—from new practitioners to experienced executives—who want to understand how digital analytics can be used to reduce costs and increase profitable revenue throughout the business should read this book. Phillips delivers a comprehensive review of the core concepts, vocabulary, and frameworks, including analytical methods and tools**

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**that can help you successfully integrate analytical processes, technology, and people into all aspects of business operations. This unbiased and product-independent primer draws from the author's extensive experience doing and managing analytics in this field.**

**Design IT Organizations for Agility at Scale Aspiring digital businesses need overall IT agility, not just development team agility. In Agile IT Organization Design , IT management consultant and ThoughtWorks veteran Sriram Narayan shows how to infuse agility throughout your organization. Drawing on more than fifteen years' experience working with enterprise clients in IT-intensive industries, he introduces an agile approach to “Business–IT Effectiveness” that is as practical as it is valuable. The author shows how structural, political, operational, and**

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**cultural facets of organization design influence overall IT agility—and how you can promote better collaboration across diverse functions, from sales and marketing to product development, and engineering to IT operations. Through real examples, he helps you evaluate and improve organization designs that enhance autonomy, mastery, and purpose: the key ingredients for a highly motivated workforce. You'll find “close range” coverage of team design, accountability, alignment, project finance, tooling, metrics, organizational norms, communication, and culture. For each, you'll gain a deeper understanding of where your organization stands, and clear direction for making improvements. Ready to optimize the performance of your IT organization or digital business? Here are practical solutions for the long term,**

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**and for right now. Govern for value over predictability Organize for responsiveness, not lowest cost Clarify accountability for outcomes and for decisions along the way Strengthen the alignment of autonomous teams Move beyond project teams to capability teams Break down tool-induced silos Choose financial practices that are free of harmful side effects Create and retain great teams despite today's "talent crunch" Reform metrics to promote (not prevent) agility Evolve culture through improvements to structure, practices, and leadership—and careful, deliberate interventions**

**An insightful exploration of what social media, AI, robot technology, and the digital world are doing to our relationships with each other and with ourselves. There's no doubt that**



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**technology has made it easier to communicate. It's also easier to shut someone out when we are confronted with online discourse. Why bother to understand strangers--or even acquaintances--when you can troll them, block them, or just click "Unfriend" and never look back? However briefly satisfying that might be, it's also potentially eroding one of our most human traits: empathy. So what does the future look like when something so vital to a peaceful, healthy, and productive society is fading away? The cautionary, yet hopeful, answer is in this champion for an endangered emotion. In *The Future of Feeling*, Kaitlin Ugolik Phillips shares her own personal stories as well as those of doctors, entrepreneurs, teachers, journalists, and scientists about moving innovation and technology forward**

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**without succumbing to isolation. This book is for anyone interested in how our brains work, how they're subtly being rewired to work differently, and what that ultimately means for us as humans.**

**Picnic Comma Lightning**

**The Giver**

**Developing Web Site Documentation for Design and Planning**

**Agile IT Organization Design**

**Building Empathy in a Tech-Obsessed World**

**An Integrated Approach to Online Marketing**

**Text and Genre in Reconstruction**

These past two decades, modern technology has brought into being scores of powerful challenges to our interior peace and well-being.

We're experiencing a worldwide

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crisis of attention in which information overwhelms us, corrodes true communion with others, and leaves us anxious, unsettled, bored, isolated, and lonely. These pages provide the time-tested antidote that enables you to regain an ordered and peaceful mind in a technologically advanced world. Drawing on the wisdom of the world's greatest thinkers, including Plato, Aristotle, St. Augustine, and St. Thomas Aquinas, these pages help you identify – and show you how to cultivate – the qualities of character you need to survive in our media-saturated environment. This book offers a calm, measured, yet forthright and effective approach to

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regaining interior peace. Here you'll find no argument for retreat from the modern world; instead these pages provide you with a practical guide to recovering self-mastery and interior peace through wise choices and ordered activity in the midst of the world's communication chaos. Are you increasingly frustrated and perplexed in this digital age? Do you yearn for a mind that is more focused and a soul able to put down that iPhone and simply rejoice in the good and the true? It's not hard to do. The saints and the wise can show you how; this book makes their counsel available to you.

Q. Why are there almost as many jokes about death as there are about

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sex? A. Because they both scare the pants off us. Thomas Cathcart and Daniel Klein first made a name for themselves with the outrageously funny New York Times bestseller *Plato and a Platypus Walk into a Bar....* Now they turn their attention to the Big "D" and share the timeless wisdom of the great philosophers, theologians, psychotherapists, and wiseguys. From angels to zombies and everything in between, Cathcart and Klein offer a fearless and irreverent history of how we approach death, why we embrace life, and whether there really is a hereafter. As hilarious as it is enlightening, *Heidegger and a Hippo Walk*

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Through Those Pearly Gates is a must-read for anyone and everyone who ever expects to die. And now, you can read Daniel Klein's further musings on life and philosophy in *Travels with Epicurus* and *Every Time I Find the Meaning of Life, They Change it*.

Considered by many to be mentally retarded, a brilliant, impatient fifth-grader with cerebral palsy discovers a technological device that will allow her to speak for the first time. Given that institutions of higher education have a predisposition to compartmentalize and delineate areas of study, creative technology may seem oxymoronic. On the contrary, the very basis of western

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thought is found in the idea of transcendent knowledge. The marriage of opposing disciplines therefore acts as a more holistic approach to education. Creative Technologies for Multidisciplinary Applications acts as an inspiration to educators and researchers who wish to participate in the future of such multidisciplinary disciplines. Because creative technology encompasses many applications with the realm of art, gaming, the humanities, and digitization, this book features a diverse collection of relevant research for the modern world. It is a pivotal reference publication for educators, students, and researchers in fields related to

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sociology, technology, and the humanities.

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*reform the laws that define and regulate it.*

*Reprint.*

*Digital technology. It has crept into our lives, and so deeply has it penetrated us, that it has completely redesigned it. In the deep oceans and the high skies, it is now as elemental in our landscape as the wind and falling rain. It's not going to stop. Due to the way civilisations progress, we are about to zip-line and observe more change in the next ten years, than of the last hundred. But how do we prevent this*

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*acceleration from eroding away our humanity? As technology becomes increasingly immaterial, ask this: does the technology we've created add more layers of confusion? When we strip away all the technology, what are we left with? The same thing we started with - people. Incorporating the psychological and philosophical fields into the design process, Pete Trainor takes us back to the fundamental questions, that drive us, and through a journey of design thinking, he asks one*

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*simple question, the one we have asked through all times... why?*