

## A Year Of Good Beer! 2015 Page A Day Calendar

No ordinary collection of must-taste beers, A Beer a Day looks to unearth the links between beer and the world we live in—our history, traditions, customs, and culture. Readers are guided through the maze of labels, selecting beers that don't just taste great, but also have a story to tell. The simple page-a-day diary format includes an easy reference for the beer, its country of origin, the day's date, and its linked event. For each day, a beer is recommended that draws attention to events that have taken place or that still take place on that day. From seasonal beers produced to celebrate such occasions as Valentine's Day and Halloween, to those honoring the good and the great from history, A Beer a Day has a beer for every story and a story for every beer.

Tons of /a New Photos! Bad Decisions! WTF Moments! Plus Fan Stories! Celebrities! Goats! As Americans, we hold these truths to be self-evident: We will shop. And when we do, especially at our favorite supercenter, we will wear and do the most bizarre things possible. From the wildly popular website PeopleofWalmart.com, this photo collection of Americans in their natural shopping habitat (70 percent of which is brand new and never before included on the website) presents people of all shapes and sizes wearing and doing everything imaginable in full view of their fellow shopping public. Plus, for the first time brand-new fan-submitted stories offer the most random experiences you can imagine! So welcome to a world where no shoes and no shirt are no obstacles, where parking lots are filled with dead deer, Bengal tigers, and old men in thongs riding bikes. Once you meet the People of Walmart, you are sure to fall in love.

Complete guide to brewing beer, making your own malted barley.

These days, everyone is looking for a way to make life easier. From folding a fitted sheet to removing scuffs from furniture, 'Life Hacks' offers readers the simple, everyday solutions that they've been looking for. Each informative entry will help them discover quicker, more efficient techniques for completing ordinary tasks around the home, at the office, and just about anywhere.

It'll also learn how to make the most out of any situation with fun, problem-solving tricks like creating an impromptu iPod speaker from toilet paper rolls or snagging a free doughnut at their local Krispy Kreme shop. Filled with 1,000 valuable life hacks, this book proves that readers don't have to search very far for the perfect solution to their everyday problems. AUTHOR: Keith Bradford is the sole writer and webmaster of Bradford Media, which publishes 1000Life Hacks .com, and many other blogs/sites. Since its launch at the beginning of 2013, Bradford Media has gained a collective readership of more than 200,000, and continues to grow each and every day. ' SELLING POINTS: \* A guide to solving problems, simplifying tasks, and reducing day-to-day frustrations \* More than 90,000 monthly Google searches are made for "life hacks," indicating that readers are interested in discovering new ways to make life easier \* Keith Bradford's website has a readership of over 200,000, and his Tumblr, where he posts a majority of his life hacks, has 70,000 followers!

Book of All-Time Stupidest Top 10 Lists

Beer for All Seasons
Good Beer Guide Prague and the Czech Republic
Good Beer Guide 2018

London's Best Beer Pubs and Bars, Volume 3

Join award-winning beer writer Mark Dredge as he goes on a quest for the perfect pint. What's the best beer you've ever tasted? What's your favourite beer? Where can I drink your ultimate brew? These are questions that beer writer Mark Dredge is always being asked. And he doesn't have an answer... yet. This is his search for the world's best beer. Part city guide, part travelogue and part reference book, The Best Beer in the World takes you on a journey through North and South America, Europe, Asia and further afield in search of the essential bars and breweries, immersing you in the history and beer culture of each region and highlighting the key beers to try. Alongside this are the quintessential beer experiences from all four corners of the globe - whether that's searching for the best IPAs California has to offer, celebrating Oktoberfest in Brazil, downing fresh Bia Hoi on a scorching day in Hanoi or heading to Prague to drink unfiltered pilsner from the world's first lager brewery. So if you want to read interviews from London's best new craft brewers, see illustrated maps of the finest watering holes in Melbourne, understand the science of taste, unlock the secrets of beer nirvana in Portland, find out where the world's biggest beer festivals are or simply where to go for the perfect pint of Guinness in Dublin, all is explained here, along with the all-important answer to the question: what is The Best Beer in the World?

In this fascinating book, beer expert Mark Dredge dives into the history of lager, from how it was first brewed to what role was played by German monks and kings in the creation of the drink we know so well today. From the importance of 500-year-old purity laws to a scrupulously researched exploration of modern beer gardens (it's a hard life), Mark has delved deep into the story of the world's favourite beer. From 16th Century Bavaria to the recent popularity of specialist craft lagers, A Brief History of Lager is an engaging and informative exploration of a classic drink. Pint, anyone?

The Ultimate Book of Craft Beer is the bible for beer lovers and foodies everywhere. From simple lagers to complex stouts, scattered between all the sage advice and mouth-watering recipes, there are profiles on beers from around the world that you'll definitely want to try. Perfect for everyone from beginners to old hands, this fun and accessible book guides you from how beer is made and how to store it, to what to look for when you're in a pub. This guide shows you how to identify the beer styles you might like to try with a 'if you like this, try this' section, how to make the most goeey indulgent chocolate brownies with beer, and when and how to add a little pizzaz to your cocktails with a splash or two of your favourite brew.

Not just stupidity, but obsessive stupidity! Not just random stupidity, but organized stupidity! Here, from the celebrated collectors of the stupidest things ever said, it's the cre' me de la cre' me of stupidities, made even funnier and more compelling in an irresistible top 10 list format. Try one: The Top 10 Stupidest Actual Book Titles: 1. A Toddler's Guide to the Rubber Industry 2. Constipation and our Civilization 3. Greek Rural Postmen and Their Cancellation Numbers 4. The Secret of Sphincters 5. A Pictorial Book of Tongue Coating 6. Life and Laughter 'midst the Cannibals 7. Be Bold With Bananas 8. Hand-Grenade Throwing as a College Sport 9. Collect Fungi on Stamps 10. A Study of Hospital Waiting Lists in Cardiff, 1953-1954 Plus lost-in-translation moments. Doubles entendres. Political speeches, foreign menus, traffic signs. Celebrities on literature, on homelessness, on revealing too much about themselves. Mangled cliches and bizarre analogies, the wit of the witless and comedy of the clueless—never before have so many said something so dumb, now in one book.

The no-nonsense guide to making and enjoying damn good craft beer at home

People of Walmart

Bottling Success at the Brooklyn Brewery

A Through-the-Year Guide to What to Drink and When to Drink It

Life Hacks

Lonely Planet Prague & the Czech Republic

Any Procedure Or Action That Solves a Problem, Simplifies a Task, Reduces Frustration, Etc. in One's Everyday Life

For everything there is a season - and beer is no exception! Best-selling author Randy Mosher leads you on a delicious tour of beer-tasting opportunities throughout the year, guiding you through all the best seasonal beer releases and festivals. Discover which beers are best to drink on warm spring afternoons or icy winter nights, and learn to make the most out of Craft Beer Week and Oktoberfest. Fun, fresh, and full of insider information, Beer for All Seasons will have you enjoying the varied delights of your favorite beverage year-round.

A love note to beer--appreciating the history, craftsmanship, and taste of craft beer as told by a woman striving for beer-expert status. As a journalist spurred by curiosity and thirst, Lucy Burningham made it her career to write about craft beer, traveling to hop farms, attending rare beer tasting parties, and visiting as many taprooms, breweries, and festivals as possible. With this as her introduction, Lucy decided to take her relationship with beer to the next level: to become a certified beer expert. As Lucy studies and sips her way to becoming a Certified Cicerone, she meets an eclectic cast of characters, including brewers, hop farmers, beer sommeliers, pub owners, and fanatical beer drinkers. Her journey into the world of beer is by turns educational, social, and personal--just as enjoying a good beer should be.

"In lively and witty fashion, celebrated British beer writer Pete Brown presents a complete natural history of beer and shares the incredible story behind each of its four ingredients- malted barley, hops, yeast, and water. Miracle Brew explores the origins of fermentation, the lost age of hallucinogenic gruit beers, and the evolution of modern hop varieties that now challenge wine grapes in the extent to which they are discussed and revered." --Book cover.

CAMRA's Good Beer Guide is fully revised and updated each year and features pubs across the United Kingdom that serve the best real ale. Now in its 46th edition, the guide is completely independent, with listings based entirely on evaluation and nomination by CAMRA members. The unique Breweries section contains a full listing of Britain's breweries - from national to micro - with information about their core beers.

My Beer Year

The Best Beer in the World

How to Brew Good Beer

Including Las Vegas, Alaska and Hawaii

A Multinational Unleashed

A Beer a Day

Boutique Beer

**Beer School - An Insider's Guide to Craft Beer, the World's Greatest Drink The wonderful world of craft beers. Beer has come a long way in the 6,000 years since the first taste. The legends of the craft beer industry have made sure everyone's within reach of the perfect pint. But, how do you get the right brew for you? And, can you learn to make a beer that will add to the lager legacy? Beers of the world. Welcome to Beer School, brought to you by the heroes of YouTube sensation the Craft Beer Channel, a guide to everything you need to know about the wide and wonderful beers of the world. In Beer School, Jonny and Brad explain the intricacies of the finest artisan craft brews including: ales, lagers, porters, stouts, IPSS, and bitters. How to make beer. The lads have the inside scoop on everything from hop varieties and barrel aging, to serving temperatures and glassware. Beer School helps you learn how to make beer and how to get the most out of every sip. You will learn about: grain, mash, water, hops, boil, yeast, fermentation, serving, storing, pouring, and tasting. If you have read books such as The Complete Beer Course by Joshua M.**

**Bernstein or The Beer Bible by Jeff Alworth, you will love Jonny Garrett's Beer School.**

**A comprehensive guide to the brewpubs and breweries of New England**

**Averaging 281 pints of ale per capita per year, the Czech Republic is far and away the world's leader in beer consumption. As this handy guidebook of beer shows, Czechs are equally expert in brewing beer as well. Listings and analyses are provided of all the major Czech beers as well as lesser-known brews that are only available within the country, from the highly alcoholic X-33 to the unique, nonpasteurized version of Pilsner Urquell. A guide is also offered to the top pubs, breweries, and drinking holes across the nation, as well as to such unique locations as the Chodovar brewery, which offers full-body beer baths, and the Pelhrimov brewery, which hosts free, open-air rock concerts. Filled to the brim with history, trivia, information on inns and accommodations, and extensive backstories, this is an essential resource for beer lovers and world travelers alike. Discover the best craft beer breweries in America as you travel state by state with this fun and updated craft beer roadmap. From California to Maine, there are tons of great craft breweries to explore! In The United States of Craft Beer, beer expert and home-brewer Jess Lebow invites you along this state-by-state exploration of America's fully revised breweries. From Jack's Abby Brewing in Massachusetts to Maui Brewing Company in Hawaii, this guide takes you to fifty of the best breweries in the country and samples more than fifty handcrafted beers. Learn everything you want**

**to know about the people who make the nation's best-tasting beers and the innovative brewing methods that help create the perfect batch. Now you can experience the ultimate bar crawl, as you sample and savor every delicious sip the United States has to offer!**

Brew Britannia

Good Beer Guide 2019

The Good Beer Guide to New England

Stupidest Things Ever Said

Camra's Good Beer Guide 2015

A Crash Course in Craft Beer

Good Beer Guide 2016

**Fact: If you can make soup, you can make beautiful and delicious craft beer. Armed with this book, a stock pot and a mesh bag, you'll be drinking your own freshly crafted, hoppy aromatic beers in a matter of weeks. BEER CRAFT will teach you how to make awesome beer, mix tasty beer cocktails and rustle up mouth-watering food, as well as providing a guide to some of the best breweries the craft beer world has to offer. Brewing beer needn't be a complicated, drawn-out process involving a cupboard full of equipment straight out of a laboratory and ingredients you can only order from overseas! BEER CRAFT gives readers a simplified approach to the process, translating the necessary science into layman's terms and making the process fun, approachable and just a little bit rock and roll. A must-have buy for absolutely anyone who likes beer, not just the geeks. Welcome to your new favourite hobby.**

**\*\*FREE SAMPLER\*\* BrewDog is one of the world's fastest-growing food and drink brands. Well known for their crowdfunded, rapid expansion and iconoclastic approach, the company now has a wide range of award-winning craft beers (67 to date) that are stocked by every major retailer, 55 BrewDog-branded bars around the world and is just opening a major brewery in Ohio. Their first beer book will focus on explaining craft beer to the widest possible audience. It will include a survey of what makes craft beer great, how to understand different beer styles, how to cook with beer and match beers and food, right through to how to brew your own. It will be both a window into the BrewDog world and a repository of essential information. Designed in the highly individual style of the brand, the book will include quirky features such as spaces to place your drop of beer once you've ticked a particular beer off your 'to-drink' list and a DIY beer mat. We hope that you enjoy this free sampler.**

**'A glass in one hand and a pen in the other, Ben's writing deftly captures the passion, humour and insight from the front line of the global craft brewing revolution.' Mikkel Borg Bjergs, Mikkeller Boutique Beers captures the people, the places and the passion that have inspired a worldwide craft brewing revolution. More than just another compendium of the globe's greatest brews, this book ventures off the well-trodden drinking path and takes the adventurous beer connoisseur deeper into the world of today's most compelling craft brewers. Celebrating both the characters at the cutting edge of the contemporary craft beer scene and the pioneers of the past that inspired them, Ben McFarland's imbibing adventure stretches from Amsterdam's Red Light District to the far reaches of the Faroe Islands via ale-making iconoclasts of Oregon, Danish gypsy brewers, some monks (obviously) and law-bending, lederhosen wearing Bavarians. There's even a guy who makes beer from his beard. The award-winning writer talks of the tales and the tastes of more than five hundred beers ranging from legendary lambics and heinously hopped India Pale Ales to sublime session brews, sexy stouts, cellar-dwelling Barley wines, funky farmhouse beers, collaboration ales, cult classics, sours and saisons, beers made with wild yeast, barrel-aged beers and more. Amusing, enlightening and absorbing, Boutique Beers belongs on the bookshelf of discerning drinkers everywhere and ensures that you'll never look at your beer in the same way again.**

**"This book shows that there are few stories as remarkable as the complicated love affair Brussels has with beer." - Jonny Garrett, Co-Founder of The Craft Beer Channel, Beer Writer of the Year 2019From the brewery that once employed Congolese freedom fighter Patrice Lumumba, to the race against time to rescue Brussels' rich industrial heritage from the maws of rapacious developers, and the see-sawing fortunes of the city's artisan brewers, Brussels brewing has had a tumultuous past. The city is rightly famed around the world for its vitally important lambic brewing traditions, but there is a history of Brussels brewing brewing that goes so much further and deeper than that. And more than that, the history of beer in Brussels is the history of modern Brussels itself - from a regional backwater to an industrial powerhouse, to the hubris of post-war de-industrialisation and the subsequent revival of local brewing at the end of the 20th century, Brussels and its brewers have seen it all.This collection, bringing together work by Eoghan Walsh on his award-winning blog Brussels Beer City and the Belgian Beer and Food Magazine, brings to life the family dynasties, the brewers, and the activists that sought to keep this invaluable legacy alive into the 21st century. Santez!'Part picaresque dig into the archives, part elegy for the city's lost breweries - part celebration of Brussels' inefable spirit, this lucidly written and deeply researched Brussels brewing history is a delight at every turn. Walsh shares key anecdotes from centuries past, draws surprising comparisons, and makes some compelling prognostications for what's next for the city's brewers and beer lovers. This necessary work is a must for anyone who appreciates Belgian beer." - Claire Bullen, Editor, Good Beer Hunting"Fascinating, enjoyable, packed with anecdotes and stories about people and beer (and, er, football skulluggery), this gives the reader an insider's guide to Brussels' beer and brewing history and evokes a sense of nostalgia without being sickly or fussy. Read with a pint or two of Zinnebir to hand And then pour another." - Adrian Tierney-Jones**

**500 Years of the World's Favourite Beer**

**The Strange Rebirth of British Beer**

**A Guide to the Best Craft Breweries Across America**

**Hops, Barley, Water, Yeast and the Nature of Beer**

**The World Beer Guide**

**A Year in Beer**

**The Little Book of Craft Beer**

CAMRA's Good Beer Guide is fully revised and updated each year and features pubs across the United Kingdom that serve the best real ale. Now in its 45th edition, the guide is completely independent, with listings based entirely on evaluation and nomination by CAMRA members. The unique Breweries section contains a full listing of Britain's breweries - from national to micro - with information about their core beers.

Lonely Planet Prague & the Czech Republic offers you your passport to the most relevant, up-to-date advice on what to see and skip, and what hidden discoveries await you. Count statues on Charles Bridge, marvel at the Renaissance splendour of bohemian town Cesky Krumlov or explore Prague's Old Town; all with your trusted travel companion. Craft Beer World is the must-have companion for anyone who appreciates decent beer. The last few years have seen an explosion in the popularity of craft beers across the globe, with excellent new brews being produced everywhere from Copenhagen to Colorado, Amsterdam to Auckland. With more amazing beers available than ever before, it's hard to know which ones to choose. That's where Craft Beer World comes in. Gathering together over 300 of the most innovative and tastiest beers you need to try, and divided into 50 different categories, you will find the best of the best each style has to offer. Every category comes with an explanation of the key characteristics of the style - whether it's an American IPA bursting with citrusy C-hops or an Imperial Stout full of dark roasted malts - along with an example of a classic brew and a selection of cutting edge versions that are certain to become instant favourites. So whether you're looking for bitter beers or balanced flavours, a hit of hops or a hint of coffee, the reviews will point you in the right direction to find the perfect beer to suit your tastebuds. Also included throughout the book are interesting nuggets of beer information, covering everything from the catalyst that has caused the astonishing growth in craft beer through to matching beer with food and how to serve your drinks.Mark Dredge is an award-winning beer writer and runs the popular blog Pencil and Spoon where he writes about anything ale-related. Mark has won awards from the British Guild of Beer Writers in 2009, 2010 and 2011, his work is featured in leading publications across the globe and he's an international beer judge.

The essential, indispensable and award-winning guide to one of the world's great beer cities is back with a fully revised and updated 3rd edition. From traditional pubs serving top-quality cask ale, to the latest on-trend bottle shop bars, and funky brewery taprooms in Victorian railway arches, London is now bursting with great beer and this book will direct you to the very best. Including profiles of all 130 London breweries, including beer and taproom details: detailed reviews of 170 must-visit pubs, bars, shops, restaurants and other outlets with an outstanding beer offer: London beer style guide with recommendations and tasting notes; background features exploring London's rich brewing history and modern beer scene; and color photography and detailed maps throughout

The Ultimate Book of Craft Beer

Stories from Brussels' Brewing Past

Adventures with Hop Farmers, Craft Brewers, Chefs, Beer Sommeliers, and Fanatical Drinkers as a Beer Master in Training

The best breweries, pubs and tap rooms for the best artisan brews

BrewDog

Craft Beer World

Brussels Beer City

As the place where American microbrewing was born, the West Coast has become the epicenter of a brewing revolution. America is now home to more beer styles than anywhere else in the world and our flourishing brewing industry has a growing reputation for quality and innovation. This authoritative and entertaining guide to the breweries, brewpubs, and bars of the West Coast, Alaska, and Hawaii, is written by two experienced British beer writers who have spent considerable time traveling in the U.S. and developing an infectious enthusiasm for our exciting beers and brewing scene. Also included are sections on West Coast history, American brewing, and the story of the brewpub.

Join award-winning beer writer Mark Dredge on his search for the world's best beer adventures and experiences. This collection of over 150 unmissable beer experiences features the world's greatest beers, bars, breweries and events: it's the ultimate bucket list for every beer lover. Combining travel, city guides, food and history, The Beer Bucket List takes you around the globe, via traditional old British pubs, quirky Belgian bars, brilliant Bavarian brauhouses, spots to enjoy delicious food and beer, the hop gardens of New Zealand, Southeast Asia's buzzing streets, amazing beer festivals, unique beer styles, pioneering breweries and the best new craft brewers. This is any beer lover's must-read book about the most essential beer experiences on the planet.

Take a tour of what beers to drink, country by country, discovering information on the best products of the major breweries and the growing output of the independents and microbreweries. 100 illustrations, many in color.

How punter power pulled the humble pint back from the brink, this is the surprising story of a very British consumer revolt! Following a cast of bloody-minded City bankers, hippie microbrewers, style gurus, a Python, and a lot of men in pibs, Brew Britannia tells the story of the campaign to revitalise the nation's beer which became the most successful consumer revolt in British history! Fifty years ago the future of British beer looked as bleak as the weak, sweet, bland and fizzy pints being poured, as colossal combines took over the industry, closing local breweries and putting profit before palate. Yet today the number of breweries is at a post-war high, with over a thousand in operation, membership of

The Campaign for Real Ale organisation (CAMRA) exploding in recent years with over 150,000 active members and exciting new developments brewing. In a barn in Somerset, plans are afoot to ferment a beer-cider hybrid with wild yeast that blows on the wind, while in Yorkshire an almost extinct style of 'salt 'n' sour' wheat beer is being resurrected for the 21st century. Whether you drink traditional, CAMRA-approved 'real ale' or prefer a super-strong, fruit-infused, barrel-aged Belgian-style 'saison', this astonishing story from the authors of popular beer bog Book and Bailey will have you thirsty for more!

The Beer Bucket List

The United States of Craft Beer, Updated Edition

A Complete Guide to the Art of Brewing Ale, Bitter Ale, Table-ale, Brown Stout, Porter and Table Beer, to which are Added Practical Instructions for Making Malt

Good Beer Guide 2015

Over 150 essential beer experiences from around the world

366 Beers to Help You Through the Year

The London Craft Beer Guide

**'Precisely and rigorously ticks off Heineken's excesses and tribulations in Africa.' -- Le Monde**

**"The most brilliant guide to the best beer and pubs in London by connoisseurs Jonny and Brad. Trust me they know their stuff!" -- Jamie Oliver To beer or not to beer, that is the question. The London Craft Beer Guide features 40 of the best pubs, breweries and taprooms across the city. Organised around London boroughs from North to South, East to West, every corner is full of hidden gems to discover. Find new favourite brews with descriptions of the best to taste at each location, and pairings notes to enjoy alongside food. As well as the beer itself, this guide gives you unique insight into the people behind the casks, with exclusive interviews and photography that reveal the history and personality behind each sip. From mango-like IPAs to chocolaty stouts and crisp, puckering sour beers this is the ultimate guide for craft beer converts and those looking to find off-the-beaten-track tastes and flavours. Whether you're a Londoner looking for your new local, or a visitor hoping to navigate the city's best craft-brewing spots, The London Craft Beer Guide will provide plenty of inspiration.**

**The Good Beer Guide is fully revised and updated each year and features pubs across the United Kingdom that serve the best real ale. This pub guide is completely independent with listings based entirely on nomination and evaluation by CAMRA members. This means you can be sure that every one of the 4,500 pubs deserves their place, plus they all come recommended by people who know a thing or two about good beer. The unique 'Breweries Section' lists every brewery - micro, regional and national - that produces real ale in the UK, and the beers that they brew. Tasting notes for the beers, compiled by CAMRA-trained tasting teams, are also included. The Good Beer Guide 2015 is the complete book for beer lovers and a must-have for anyone wanting to experience the UK's finest pubs.**

**What three famous beers are named for hats? What is the world's oldest brew pub? Over 200 Beer questions!**

**A guide to over 350 of the finest beers known to man**

Beer School

Good Beer Guide West Coast USA

The Ultimate Book of Beer Trivia

Green Bay Beer: A History of the Craft

A Brief History of Lager

How to brew good beer. A complete guide to the art of brewing... To which are added practical instructions for making Malt

Although often overshadowed by Milwaukee's brewing reputation, Green Bay has its own rich and proud brewing heritage. Beginning in the mid-nineteenth century, Blesch, Rahr, Hochberg, Hagemeister and Van Dycke pioneered the art of brewing and brought the love of beer to the city and beyond. When Prohibition struck, some breweries couldn't make it, others could and some pushed the limits of the law to bring people the beer they wanted. Today, Green Bay is a thriving beer city once more. The names are different--Tittletown, Hinterland, Badger State and more--but the love and passion for tasty suds remain the same. Grab a pint and join author Cameron Teske on his beer journey from 1850 through today.

It has never been a better time for quality ale and brews. But with more amazing beers available than ever before, it's hard to know which ones to choose. Do you want something sharp or smooth? Citrusy or herby? Light or heavy? In comes The Little Book of Craft Beer, which celebrates over 100 of the world's most innovative and tastiest beers. From classic IPAs bursting with zingy hops to silky-smooth stouts, you'll be pointed in the right direction to find the perfect brew for you. Self-confessed beer geek and expert Melissa Cole takes you through the brewing process and guides you to some of the best and most eclectic craft brewers. Combining two of her favourite passions - good-quality brews and delicious food, each section is finished with a cocktail and food recipe using beer as the key component. You will also discover a genuinely tasty selection of gluten- and alcohol-free offerings, as well a helpful advice on shopping for craft beer, tasting, and food pairing notes. Complete with clear and practical illustrations, and little known facts, hints, and tips throughout, The Little Book of Craft Beer is the perfect introduction for newcomers and connoisseurs alike.

**What do you get when you cross a journalist and a banker? A brewery, of course. "A great city should have great beer. New York finally has, thanks to Brooklyn. Steve Hindy and Tom Potter provided it. Beer School explains how they did it: their mistakes as well as their triumphs. Steve writes with a journalist's skepticism-as though he has forgotten that he is reporting on himself. Tom is even less forgiving-he's a banker, after all. The inside story reads at times like a cautionary tale, but it is an account of a great and welcome achievement." --Michael Jackson, The Beer Huntertr) "An accessible and insightful case study with terrific insight for aspiring entrepreneurs. And if that's not enough, it is all about beer!" --Professor Murray Low, Executive Director, Lang Center for Entrepreneurship, Columbia Business School "Great lessons on what every first-time entrepreneur will experience. Being down the block from the Brooklyn Brewery, I had firsthand witness to their positive impact on our community. I give Steve and Tom's book an A+!" --Norm Brodsky, Senior Contributing Editor, Inc. magazine "Beer School is a useful and entertaining book. In essence, this is the story of starting a beer business from scratch in New York City. The product is one readers can relate to, and the market is as tough as they get. What a fun challenge! The book can help not only those entrepreneurs who are starting a business but also those trying to grow one once it is established. Steve and Tom write with enthusiasm and insight about building their business. It is clear that they learned a lot along the way. Readers can learn from these lessons too." --Michael Preston, Adjunct Professor, Lang Center for Entrepreneurship, Columbia Business School, and coauthor, The Road to Success: How to Manage Growth "Although we (thankfully!) never had to deal with the Mob, being held up at gunpoint, or having our beer and equipment ripped off, we definitely identified with the challenges faced in those early days of cobbling a brewery together. The revealing story Steve and Tom tell about two partners entering a business out of passion, in an industry they knew little about, being seriously undercapitalized, with an overly naive business plan, and their ultimate success, is an inspiring tale." --Ken Grossman, founder, Sierra Nevada Brewing Co.**

**Beer SchoolA Crash Course in Craft BeerMango Media Inc.**

**Heineken in Africa**

**GOOD BEER GUIDE.**

**Beer Craft**

**Shop and Awe**

**One man's globe search for the perfect pint**

**Miracle Brew**

**Craft Beer for the People**